

8

NO. 0B412487

FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

ORDER No. 46810

DATE 12-3-1940

12½ M MINIATURE SIZE 2 9/16 x 3 9/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE

R. M. YES as agreed

IMPRINT NONE

TITLE - THE SOUTH WALL, FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 5A-H1698

MAKE NEW BLACK NEGATIVE, REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make belluland  
impr. from black plate*

ESTIMATE

Cost Dept. *my*

DEC 1940

DEC 1940

QUANTITY	UNIT PRICE	TOTAL	DATE
17	3/4		12/12/40
74		12-14	
210	2	11-6-41	1-6-41
			1-8-41

DATE 12-3-1940

By *LB*

I



NO. CB-H2438

ORDER NO. 46810

DATE 12-3-1940

12½ M MINIATURE SIZE 2 9/16 x 3 9/16

ART COLORTONE

**FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES** *as on card*

TITLE (IN FULL)

IMPRINT NONE  
TITLE - THE SOUTH PLATFORM IN WINTER,  
FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE PHOTO ~~44-11443~~ 1A 3496

MAKE NEW BLACK NEGATIVE, REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Make buttons  
cups from black plate

[illegible]



8  
FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. OB-H2489

ORDER NO. 46810

DATE 12-3-1940

12½ M MINIATURE

SIZE 2 9/16 x 3 9/16

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES as on card

TITLE (IN FULL)

IMPRINT NONE

TITLE - SALLY PORT AND WEST  
DEMILUNE, FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

XXXX USE PHOTO 5A-H1701

MAKE NEW BLACK NEGATIVE, and REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make ballpoint  
map. from black plate*

*2 9/16 x 3 9/16*

ESTIMATE  
AND WORK SCHEDULE  
DEC 8 1940  
DEC 8 1940

DATE	TIME	DATE	TIME
17	1/4		
28			
21	2	12-31	

DATE 1-8-41  
BY [Signature]



8  
FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. 0B-H2490

ORDER NO. 46810

DATE 12-3-40

12½M MINIATURE

SIZE 2 9/16 x 3 9/16

ART COLOORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. ~~XXXX~~ YES *as on card and*

IMPRINT NONE

TITLE - ETHAN ALLEN STAIRWAY, WEST BARRACKS  
FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 5A-H1700

MAKE NEW BLACK NEGATIVE AND REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make belluloid  
myer from black plate*

*12/15/40*  
**ESTIMATE**  
DATE *12/15/40* BY *24*  
COST *24*  
DEC 6 1940  
D. C. COST  
DEF - 6 910 DEF - 1 110  
11 1/2 12/12 91  
78  
204 2 1/4 1-8-40  
*24*



By Me  
 Date 12-10-41  
 AND WORK SCHEDULE  
 By Me  
 Date 12-10-41  
 17 1/2 12-16  
 74 12-16  
 211 2 12-31  
 DATE RECEIVED 1-8-41  
 By dy  
 DATE HANDLED FOR 12-10-41  
 By dy



FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. 0B-H2492

ORDER NO. 46810

DATE 12-3-1940

12½ M MINIATURE

SIZE 2 9/16 x 3 9/16

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES *as on card and*

TITLE (IN FULL)

IMPRINT NONE

TITLE - SOUTH BARRACKS FROM THE FLAG  
BASTION, FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF G.T.

COLOR DESCRIPTION

USE PHOTO 5A-H2492 1A3489

*Take new black & white, make color notes*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make black & white  
notes from black plate*

ESTIMATE		By <i>M</i>	
Date DEC 3 1940		Date DEC 3 1940	
NO.	QTY.	UNIT PRICE	TOTAL
17	1/4		12/12 9
64	12-16		
212	2	Dec. 31-40	Jan 7-41
DATE PLANT ORD.		DATE 1-8-41	
DATE HAND COLOR PROOF ORD.		DATE 1-8-41	
DATE PHOTO RETURNED TO CUSTOMER			



FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. OB-H2493

ORDER NO. 46810

DATE 12-3-1940

12 1/2 M MINIATURE SIZE 2 9/16 x 3 9/16

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES *as on card incl.*

TITLE (IN FULL)

IMPRINT NONE

TITLE - ENTRANCE TO PLACE D'ARMES,  
SOUTH BARRACKS, FORT TICONDEROGA,  
NEW YORK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO ~~5A H1696~~ <sup>3A 1096</sup> 1A3498 - D2071

MAKE NEW BLACK NEGATIVE, REDUCE COLOR PLATES.

(?) D4077

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make ballpoint  
impr. from black plate*

RECEIVED  
By *[Signature]*  
Date DEC 8 1940  
ESTIMATE  
By *[Signature]*  
Date DEC 8 1940  
COST  
DATE  
COMPLETED  
17 1/2  
74 12-16  
213 2 12/31/40 1/3/41  
1-8-41  
12/12 Gv







FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. ~~101~~ OH-H2495

ORDER NO. 46810

DATE 12-3-1940

12 1/2 M MINIATURE SIZE 2 9/16 x 3 9/16 ART COLOR/TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES as on card

TITLE (IN FULL)

IMPRINT NONE

TITLE - AIRPLANE VIEW FROM THE EAST,  
FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 5A-11694-1A 3493

MAKE NEW BLACK NEGATIVE, AND REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make belluloid  
negs from black plate*

DEC 8 1940

ESTIMATE

Cost L. 1.00

By

DEC 8 1940

ESTIMATE

ESTIMATE

ESTIMATE

ESTIMATE

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ESTIMATE

ESTIMATE

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ESTIMATE



8

NOB-H2496

FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

ORDER No. 46810

DATE 12-3-1940

12 1/2 M MINIATURE SIZE 2 9/16 x 3 9/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES as card incl.

TITLE (IN FULL)

IMPRINT NONE

TITLE - SOUTH PLATFORM, FORT TICONDEROGA  
NEW YORK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 8A-H2880

MAKE NEW BLACK NEGATIVE, REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make celluloid  
mayer from black plate*

*24*

ESTIMATE  
AND WORK SCHEDULE

DEC 6 1940

OPERATION	EST. TIME	ACT. TIME	DATE	REMARKS
CHROMING			DEC-6-1940	
SALES				
1. PREPARE	11	1/4		12/12 gr.
2. PRINT				
3. FINISH	80		12-16	
4. DELIVER				
5. TOTAL	205	2	12-31	1-7

DATE ORDERED 1-8-41

DATE RECEIVED 1-8-41

DATE PAID 1-8-41



FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. OB-H2497

ORDER NO. 46810

DATE 12-3-1940

12 1/2 M MINIATURE SIZE 2 9/16 x 3 9/16

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE

R. M. YES as a and .encl.

IMPRINT NONE

TITLE - FLAG BASTION, FORT TICONDEROGA,  
N. Y.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 8A-H2879

MAKE NEW BLACK NEGATIVE, AND REDUCE COLOR PLATES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make cellulose  
negs. from black plate*

I



6  
FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. OB-H2498

ORDER NO. 46810

DATE 12-3-1940

12½ M MINIATURE SIZE 2 9/16 x 3 9/16

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES

as on card  
encl.

TITLE (IN FULL)

IMPRINT NONE

TITLE - FLAG BASTION AND SOUTH WALL,  
FORT TICONDEROGA NEW YORK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4A-H1446

MAKE NEW BLACK NEGATIVE, AND REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Make color print  
upper from black plate

By

Date

OPERATION

QUANTITY

SECTION

RETOUCH

PHOTOGRAPH

P. S.

REMARKS

ENCLOSURE

HAIR

REMARKS

DATE

DATE

ST. TIME  
- Time

DATE  
F. I. R. INT

DATE  
C. M. INT

DEC - 8 - 1940

DEC - 8 - 1940

11 1/4

80

12-16

209 2

12-31-40

DATE 1-8-41

By

DATE 1-8-41



8  
FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. 0B-H2499

ORDER NO. 46810

DATE 12-3-1940

12½M MINIATURE

SIZE 2 9/16 x 3 9/16

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES same as card

IMPRINT NONE

TITLE - MONUMENT TO THE MARQUIS DE  
MONTCALM, FORT TICONDEROGA, NEW YORK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4A-H1447

MAKE NEW BLACK NEGATIVE, AND REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make beveled  
impr. from black plate*

ESTIMATE  
AND WORK SHEET

By *RT* Date *DEC 1940*

By *M* Date *DEC 1940*

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
10 DEC 1940				
11 1/4				12/12 gr
80				12-116
210	2	1-6-41	1-6-41	
18				41
18				

I







6  
FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. OB-H2501

ORDER NO. 46810

DATE 12-3-1940

12 1/2 M MINIATURE

SIZE 2 9/16 x 3 9/16

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES

IMPRINT NONE

TITLE - CAPTURE OF FORT TICONDEROGA BY  
ETHAN ALLEN, MAY 10, 1775 "IN THE NAME  
OF THE GREAT JEHOVAH AND THE  
CONTINENTAL CONGRESS"

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO OB-H1962

MAKE NEW BLACK NEGATIVE, AND REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make better  
unpr. from black plate*

ESTIMATE

Cost Dept. checked

By GEL 12/8/40  
Date

Item	Qty	Unit Price	Total	Remarks
17	1/4			12/12/40
78				
205	2 1/4			1-7
1-8-41				



[illegible]



6  
FORT TICONDEROGA MUSEUM, FORT TICONDEROGA, N. Y.

NO. OB-H2503

ORDER NO. 46810

DATE 12-3-1940

12½ M MINIATURES

SIZE 2 9/16 x 3 9/16

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES

IMPRINT NONE

~~THE~~ TITLE - FORT TICONDEROGA, N. Y.  
MAIN MUSEUM IN SOUTH BARRACKS, BUILT  
BY THE FRENCH 1755

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO OB-H1964

MAKE NEW BLACK NEGATIVE, AND REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make belluloni  
upper from black plate*

8  
Date DEC 8 1940 AND WORK SCHEDULE Date DEC 8 1940

ORDER NO.	DATE	TIME	LOCATION
11	1/2		
80	12-16		
209	2/4	12-34-40	

1-8-40  
25



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. B-H2504

ORDER No. 46821

DATE 12-1-1940

12 1/2 MART COLOORTONE

POST CARDS

WHITE BORDER  
TRIMMED

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

TITLE (IN FULL) MESABI MOUNTAIN OPEN PIT MINE,  
NEAR VIRGINIA, MINNESOTA  
BOT. - MINNESOTA ARROWHEAD COUNTRY

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---134-D

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all the negatives are properly labeled in the negative box to make an accurate set.

ESTIMATE				Cost Dept. Checked
By <u>[Signature]</u>				
Date 5 1940				Date 5 1940
Item	Qty	Unit Price	Total	Date Completed
1. 12 1/2 MART COLOORTONE	2			12-6-40
2. 12 1/2 MART COLOORTONE	80			12-9
3. 12 1/2 MART COLOORTONE	30	1 3/4		12-12-40
4. 12 1/2 MART COLOORTONE	55	10		1-22-41
5. 12 1/2 MART COLOORTONE				1-24

DATE SUBMITTED

DATE FOR 1-27-41

DATE HAND COL PROOF

DATE Photo is used to Customer

H/C COM  
3/4

H/C COM  
3/4



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 0B-H2505

ORDER No 46821

DATE 12-4-1940

12 1/2 M ART COLOR TONE

POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) PALISADE LOOKOUT AT CASTLE  
ROCK, MINNESOTA'S SCENIC NORTH SHORE DRIVE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE—135-D

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT FIGURES ON CLIFF.

m 9BH1665

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
this card are for  
negative only. Please  
do not use for other  
purposes. If you wish  
to make an album, etc.

1940

DATE RECEIVED	DATE COMPLETED
12-4-40	12-9-40
11	2
78	
226	12-17-40
53	1-24-41
1-20-41	
1-27-41	

DATE PAID TO CUST.

W.C. Carr  
1/4 hr.



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 00-112506

ORDER No. 46321

DATE 12-4-40

12 1/2 M ART COLORED

POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOOSEBERRY FALLS AND RIVER,  
MINNESOTA'S SCENIC NORTH SHORE DRIVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE—136-D

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT SOME BRANCHES AT UPPER LEFT TO MAKE MORE ROOM FOR SKY AND TITLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Can you tell me how to  
use to if you have  
titles are looking at  
in harmony with  
to make an attractive

ESTIMATE

Get List of Cards

DEC 5 1940

DEC 5 1940

13 2

12/11/40

78

30 1/2

12-16-40

52 7 1/2

1-21

1-23

1-24-41

Necess.  
1/2 hr.

15  
19



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 0B-112507

ORDER NO. 46821

DATE 12-4-1940

12 1/2 MART COLOORTONE

POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. Yes

TITLE (IN FULL) TEMPERANCE RIVER, MINNESOTA'S  
SCENIC NORTH SHORE DRIVE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE--137--D

PHOTO PROPERTY OF GUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6  
in harmony with each other  
to make an attractive set

m 9B H/663

88

5-1940

11 2

84

30

55

12-10

1-22

12/10 9

12-14-40

1-24

1-27-41

24

197



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 0E-H2503

ORDER No 46821

DATE ~~XXXX~~ 12-4-1940

12 1/2 M ANT COLORTONE

POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. Yes same as

TITLE (IN FULL) VIEW FROM REST POINT, ENTER-  
ing DULUTH, MINNESOTA

IMPRINT SAME AS ABOVE

71-H1067

reset

PRIVATE NO. BEFORE TITLE ~~113-D~~

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT WIRES IN BOTTOM FOREGROUND. BRING OUT BRIDGE IN CENTER. Long ARMS  
STRETCHING OUT INTO LAKE ARE COAL PILES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

do for this...  
see to it that all...  
tives are...  
in harmony with...  
to make an...  
94

ESTIMATE

OPERATION	DATE	DATE
	RECEIVED	RECEIVED
CLIPPING SERVICE	DEC-8-1940	
REPRINT	8 3/4	12/9/40
REPRINT	80	12 9
REPRINT	226	12-14-40
REPRINT	50	1-23-41

DATE PAID

DATE PAID

1-24-41

By

LY

DATE PAID

DATE PAID

197  
197



REPRINT

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. CB-E2509

ORDER NO. 46821

DATE 12-4-1940

12 1/2 MART COLOREDONE

POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) SCENIC BEAUTY IN SUPERIOR NATIONAL FOREST

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE G-13

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT MAN & WOMAN.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6

88

ESTIMATE

Est. Dept. C. K. K.

By 6

1940

DEC 8 1940

16 3

12/10 G.

80

12-12

30

1 1/2

12-16-40

48

9 1/2

1-21-41

1-23-41

DATE OF ORDER

DATE PAID 1-24-41

DATE OF ORDER

DATE PHOTO RETURNED TO CUSTOMER

R4195  
197



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H25111 ORDER NO. 47420 DATE 12/4.40

CUSTOMER WALTER HAEHNLE ADV. AGENCY  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RECEPTION ROOM  
QUEEN OPTICAL CO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout In the MIRROR at the rear of you will note that salesman has marked a small Black spot this spot is to be removed.

The Oval with the copy reception room Queen Opticle Co. IS TO BE MOVED OVER AND DOWN A LITTLE SO THAT OVAL WILL NOT SHOW AT ALL ON THE FLOR but will be only on the front of the Desk.

(The floor is to be entirely free of ANY copy the small oval panel to be placed on the Front of the DESK or counter where salesman shows the panel on the overlay However I believe that it should be straight and not at a slant as salesman shows it.

OTHERWISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS.(AS MARKED ON TISSUE OVERLAY) ALL WALLS TO be changed to No. 24 on color chart. Ceiling to remain as it is. The MOULDING at top to be changed to No. 70 on the color chart. at the top of the present moulding you show a black hair line continue to show that line.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

12-16

29-12/30

*As quoted*

DEC-4-40

*24*  
*1-2-41*



NEVER OK Bk

E. B. ACKLEY, SANDUSKY, OHIO

NO. OB-H2512

ORDER No. 47422

DATE 12-5-1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) YACHT BASIN AND SAILING CLUB  
BUILDING AT BATTERY PARK, SANDUSKY, OHIO  
BOT. - IN OHIO'S LAKE ERIE VACATIONLAND

IMPRINT SAME AS ABOVE

INSERT - SANDUSKY YACHT CLUB

PRIVATE NO. BEFORE TITLE - 5

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

YACHTS WHITE, BROWN TOPS & CABINS. BLDG. ON REAR LEFT WHITE, GREEN ROOF.  
BROWN MAST POSTS ON BOATS. INSERT SMALL PHOTOGRAPH OF THE YACHT CLUB.  
YACHT CLUB BLDG. IS WHITE WITH GREEN ROOF & TRIM. ON YACHT CLUB PHOTO CUT OUT  
EVERYTHING ON BOTH SIDES OF THIS BLDG.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
Order for this photo should be placed  
see to it that all pictures are  
tives are uniform and that they are  
in harmony with each other  
to make an attractive set.

74

DATE	CONTRACTED
12 3	12/13/40
226 2	12-23-40
213 10	12/31/40
1-8-41	1/2/41

DATE FILED 1-8-41

DATE FILED 1-8-41

DATE FILED 1-8-41

am T 3



$$R_n \cdot \frac{1}{6}$$



Am  $\frac{1}{3}$



DATE Dec. 5, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LOG CABIN AT BLUE HOLE,  
CASTALIA, OHIO

BOT. - IN OHIO'S LAKE ERIE, VACATIONLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. **YES**

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE—30

PHOTO PROPERTY OF CUST.

### COLOR DESCRIPTION

**RUSTIC DARK BROWN LOGS & ROOF & FRAME OVER SIGNS. BROWN SIGN, GOLD LETTERS, BROWN DOORS & SASH. DULL DARK GRAY CHIMNEY. ON RIGHT LIGHT & POST GREEN, BLUE RED, YELLOW TOP. DULL RED CEMENT WALK. LIGHT IN WATER ON LOWER LEFT WHITE & GREEN. REMOVE ADMISSION SIGN IN CENTER. GREEN FERNS & SHRUBS UNDER SIGNS IN CENTER. MAKE GREEN LAWN ON BARE PLACE IN FOREGROUND.**

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

to make an attractive set.

Rephoto

1940

DATE \_\_\_\_\_  
COMPUTED \_\_\_\_\_

3

71

30

 $\frac{3}{4}$ 

30

11

1-7-41

1-9-41

1-13-41

V. T. : ... ..

Rn  $\frac{I}{6}$



REPORTABLE

E. B. ACKLEY, SANDUSKY, OHIO

NO. OB-H2516

ORDER NO. 47421

DATE 12-5-1940

25 M POST CARDS

ART COLORTONE

WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF THE FAMOUS  
BLUE HOLE, CASTALIA, OHIO  
BOT.- IN OHIO LAKE ERIE VACATIONLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE—27

PHOTO PROPERTY OF CURT C.T.

COLOR DESCRIPTION

BRIGHT DEEP GREEN WATER. BROWN RUSTIC LOG FENCE. GREEN CENTER LIGHT, WHITE  
CENTER. SHOW AERATING WHEEL IN REAR LEFT CENTER. GREEN LAWN AND SHRUBERY  
AROUND EDGE WATER. GREEN COLORED LIGHT IS IN CENTER OF LARGE FLOWER.  
LARGE FLOODLIGHT IS CONCEALED UNDERNEATH WHICH ILLUMINATED THE WATER.  
PUT CLOUDS IN SKY. SHOW MOON

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Please  
set up to make  
negatives  
in harmony with each other  
to make an attractive set.

208257

DEC 7 1940

DATE	TIME	LOCATION	REMARKS
12/11	9 3/4	night view	
12-16-40			
1/8/41			
1-13-41			
1/7/41			
9 3/4			
28			
30 1/2			

DATE Photo returned to Manufacturer

Rh I 3



E. B. ACKLEY, SANDUSKY, OHIO

NO. OB-H2517

ORDER NO. 47421

DATE 12-5-1940

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERATING WATER WHEEL AT BLUE  
HOLE, CASTALIA, OHIO  
BCT. - IN OHIO'S LAKE ERIE VACATIONLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 33

COLOR DESCRIPTION

MUSTY BROWN COLOR WHEEL, BROWN LOG FRAME, BROWN SIGN, GOLD XXXX COLOR LETTERS.  
SHOW LETTERS CLEAR. SOME PINK FLOWERS OR BLOSSOMS IN REAR CENTER.

PUT CLOUD IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order to be filled by  
see to it that the  
tive an artist and  
in harmony with  
so make an attractive set.

DEC 7 1940

DATE	NO.	DATE	NO.
DEC 7 1940	15	12-13	12-13
15	3	12-13	12-13
15	1/2	12-13	12-13
15	9	12-13	12-13

DATE 1-13-41

DATE 1-13-41

DATE 1-13-41

Rh I  
3



E. B. ACKLEY, SANDUSKY, OHIO

NO. 0B-H2518

ORDER NO. 47421

DATE 12-5-1940

25  
12

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) **TROUT HATCHERY AND WATER  
WHEEL AT THE BLUE HOLE, CASTALIA, OHIO  
BOT. - ~~DATE~~ IN THE OHIO'S LAKE ERIE  
VACATIONLAND**

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE **32**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

BLDG. WHITE, DULL RED ROOF. YELLOW LETTERS ON ROOF. WATER WHEEL MUSTIC GRAY.  
GRAY ROUGH FUNGUS ROCK ALONG WATER ON LEFT. RED & PINK FLOWERS IN CENTER.  
MAKE WATER BLUE. MAKE WATER WHEEL LIGHTER GRAY. PUT CLOUD IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1  
... it that at ...  
... in uniform ...  
... in harmony with ...  
... to make an attractive set.

DEC 7 1940

DEC 7 1940

DATE  
COMPLETED

10 2

12/12/40

80

12-13

30 1/2

12-17-40

37 9 1-7-41

1-9-41 G.

1-13-41

W

Am. 1/3



*HELPER Bth*

*6*

KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

NO. OB-H2521

ORDER NO. 47438

DATE 12-5-1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF MARIETTA,  
OHIO  
BOT. - SHOWING JUNCTION OF OHIO AND  
MUSKINGUM RIVERS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO 82637~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*2*

Order for this service. Please  
see to it that the subjects  
taken are interesting and that they are  
in harmony with each other  
to make an attractive set.

*Py. 12/12*

*10/8*

DEC 7 1940

DEC 7 1940

DEC 7 1940

*12/12/40*

*11 2*  
*78*

*30 1/4*  
*31 9/16*

*12-17-40*  
*12 26*

*12-30-40*  
*28*

*made up 199*



*Legshot*

ATTENTION

2  
Omit the following from  
your order: 1. Do not  
give me more than 100  
in quantity with other  
to make an alternate set.

NO. OB-H2522

KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

ORDER NO. 47441

DATE 12-5-1941

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GOVERNMENT DAM AND SKYLINE,  
MARIETTA, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 2A749

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*88*

*4*

DEC 7 1940

DEC-7-1940

DEC-18-40

11 1/2

12/11/40

78

30 1/2

12-18-40

29 9

12-24-40

12-27-40

DATE FILED 12-30-40

By *LL*

*make up 7-11  
199*



LAEGELER PHARMACY, HIGHWOOD, ILL.

NO. QB-H2523

ORDER NO. 47455

DATE 12-6-1940

6500 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) FORT SHERIDAN TOWER, FORT  
SHERIDAN, ILLINOIS

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

PLEASE NOTICE CUT OFFS. TOWER ROOF IS GRAY SLATE. NEW PART IS LIGHT TAN  
BRICK. TOWER TAN. THE BLDG. IS GRAY SLATE ROOF, OLD TAN - GRAYISH CAST.  
REMOVE CAR & SOLDIERS, & SHOW BUSHES. GREEN WINDOW FRAMES & SHUTTER, &  
CEMENT TRIM.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Submit on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Dis

Rephotos

DEC 9 1940

DEC 1 1940

DATE  
COLLECTED

10 3 1/2

12/17/40

70

12-13

30

1 1/2

12-17-40

206

8 1/2

Dec-28-40

Dec-30-40

DATE SUBMIT

DATE 1-2-41

By

By L. J.

DATE HAND COLOR PROOF

DATE 1-10-41

Dec 197  
4



REPORTER

LAEGELER PHARMACY, HIGHWOOD, ILL.

NO.08-H2524

ORDER NO.47455

DATE 12-6-1940

6500 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES NO

TITLE (IN FULL) 37MM ANTI-AIRCRAFT GUN, FORT  
SHERIDAN, ILLINOIS

IMPRINT NONE

PHOTO PROPERTY OF

UST

COLOR DESCRIPTION

FOR COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

7 Subjects in  
order for the customer. Please  
see to it that all cards or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12/7/40

DATE RECEIVED	DATE COMPLETED
12/7/40	12/9/40
8	3
80	12-10
226	12-17-40
28	1/7/41
1-8-41	

1

129



LAEGELER PHARMACY, HIGHWOOD, ILLINOIS

NO.08-H2525

ORDER NO. 47455

DATE 12-6-1940

6500 M

POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. ~~YES~~ No

TITLE (IN FULL) ENTRANCE, FORT SHERIDAN,  
ILLINOIS

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

3011

40H35

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

7  
or to the nearest dealer. Please  
see to it that the pictures are  
delivered in the proper order  
in harmony with each other  
to make an attractive set.

Print

ESTIMATE

Cost Dept. Checked

JAN 8 1941

JAN - 8 1941

10 4.

1199

76

1-10-41

27

1 1/2

83/4

1-14-41

1-24-41

By *Ly*

DATE PRINTED

no card for  
X

10



LAEGELER PHARMACY, HIGHWOOD, ILLINOIS

NO. 0B-H2526

ORDER NO. 47455

DATE 12-6-1940

6500<sup>M</sup> POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES No

TITLE (IN FULL) 50<sup>th</sup> ANTI-AIRCRAFT MACHINE  
GUNS, FORT SHERIDAN, ILLINOIS

IMPRINT NONE

PHOTO PROPERTY OF

UST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the...  
see to it that...  
tives are uniform...  
in harmony with...  
to make an attractive set.

*[Handwritten initials]*

7-1940

DATE	TIME	DATE	TIME
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40
DEC-7-1940	10 3/4	DEC-7-1940	12-17-40

49 3/4 HR. COR.  
49 1/4 HR. COR.

*Mo card for R.M.*  
*199*



LAEGELER PHARMACY, HIGHWOOD, ILLINOIS

NO. OB-12527

ORDER No. 47455

DATE 12-6-1940

6500 M POST CARDS GROUP 3

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP LEONARD WOOD, FORT  
SHERIDAN, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT YES

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

BRONZE PLAQUES ON ENTRANCE. ENTRANCE TAN CEMENT NEAR 34. SHOW ~~PLAQUES~~ <sup>more</sup>  
& LEAVES. <sup>in trees</sup>

*use photo OB364 + OB365*

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
order for this...  
see to it that...  
tives are...  
in harmony with...  
to make an attractive set.

*New photo 1/4*

*[Large handwritten signature]*

ESTIMATE

CHICAGO, ILL.

DEC 17 1940

DEC 17 1940

CHECKED

DEC 15 1940

DEC 15 1940

*1 1/4*  
*5*

*74*

*12-23*

*49*

*1 1/2*

*12-24*

*29*

*10*

*117141*

DATE RECEIVED BY

By

DATE HAND COLOR PROOF SENT

By

DATE Photo returned to Customer

*no card 17*



LAEGELER PHARMACY, HIGHWOOD, ILLINOIS

NO. 03-12528

ORDER NO. 47455

DATE 12-6-1940

6500 M POST CARDS GROUP #3 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES No

TITLE (IN FULL) 3<sup>rd</sup> ANTI-AIRCRAFT BATTERY,  
FORT SHERIDAN, ILLINOIS

IMPRINT YES

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SHELL CASING is DARK COPPER, SHELL IS ~~STEEL~~ METAL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
See to it that all negatives are uniform and ready to use in harmony with each other to make an attractive set.

Penit shot 1/16

New sketch 1/4

Very Rush

DEL 17 1940

DATE 12-27-1940

DATE CORRECTED

12-24

49

2 1/2

202

12

1-4-41

1-7-41

1-8-41

By

DATE Photo returned to Customer

3-6 op 12

4-26 op 12

no card for 17



LAEGELER PHARMACY, HIGHWOOD, ILLINOIS

NOOB-H2529

ORDER No. 47455

DATE 12-6-1940

6500 M POST CARDS

GROUP 3

art COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **ANTI-AIRCRAFT ARTILLERY,**  
**FORT SHERIDAN, ILLINOIS**

Sub title: **BATTERY BAR RACKS**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **1**

R. M. **YES** No

IMPRINT **NONE**

PHOTO PROPERTY OF **CUST.**

COLOR DESCRIPTION

USE PHOTO **REXXX** OB366. SEE INSTRUCTIONS ATTACHED.

*1 new photo*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for 12-6-1940  
see it that all negatives  
tives are uniform in color  
in harmony with other  
to make an attractive set.

*Permit 8/1/41*

*BB* *M*

DATE	DATE	DATE	DATE
DEC 11 1940	DEC 11 1940	DEC 11 1940	DEC 11 1940
17 1 1/2	10 5	12/16 9	
30 2 1/4	20 12	12-28	12-19-40
			12-31
		1-2-41	

*4*

*no card for 8*



THE LORAIN NOVELTY CO., LORAIN, OHIO

NO. OB-H2530

ORDER NO. 47457

DATE 12-5-40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE LORAIN CENTRAL HIGH LEVEL  
BRIDGE, LORAIN, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE LIGHT SILVER COLOR. REINFORCEMENT CEMENT PIERS. BOAT CREAM COLOR,  
DARK RED TOP, BLACK BASE, DARK STACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

2

TO MAKE AN ATTRACTIVE SET.

ESTIMATE

Cost Dept. Checked

By

Date

DATE  
COMPLETED

17 3

12/11/40

74

13-13

49

1 1/2

12-16

212

8 1/2

Feb. 15-41

Feb. 18-41

2-19-41

Pls 197  
196



THE LORAIN NOVELTY CO., LORAIN, OHIO

NO. OB-H2531

ORDER NO. 47457

DATE 12-5-1940

12 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ERIE AVENUE BASCULE SPAN  
BRIDGE, LORAIN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE SILVER GRAY, CEMENT END PIERS. LARGE BOAT DARK DULL RED, WHITE  
CABINS. TUG BOAT IS DARK DULL RED, DARK STACK. REMOVE REAR SWING BRIDGE  
IN CENTER COMPLETELY. SILVER COLOR ROOFS ON GATE HOUSES AT END OF DRAW  
PIERS. REMOVE ALL RUBBISH AT BASE OF BRIDGE ON RIGHT END.

SUBMIT: RET. PHOTO *Yes* REPHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*2*  
Order for this set of post cards. Please  
see to it that all the post cards are  
in harmony with each other  
to make an attractive set.

*1 to customer*

ESTIMATE		Cost Dly. Checked	
DATE	BY	DATE	BY
DEC 11 1940			
15	3 1/2		
21	11-2-40		
226	1 1/2	1-4-41	
212	8 1/2	Feb. 13-41	Feb. 14-41
DATE ORDERED		DATE SHIP	
2-19-41			
DATE PAID		DATE SHIP	

Rm. 197  
196







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R  P H O T O P R O P E R T Y O F C U R T & C O.  N O  Y E S  R E T U R N P H O T O	DIAL NO. 0B-H2533 ORDER NO. 47468 DATE 12/6/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	P H O T O R E T U R N E D  T O  P H O T O U S E D F O R	
	CUSTOMER OCEAN GRANDE HOTEL MIAMI BEACH, FLORIDA	Photos for this Customer			
	50 M POST CARDS SIZE 3½ x 5½	STYLE PHOTO COLORIT WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full OCEAN GRANDE HOTEL MIAMI BEACH FLORIDA	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
FOLLOW SKETCH FOR LAYOUT					
FOLLOW SKETCH FOR COLORING					

VERY RUSH  
1-2-41

7/13

49

211

12-16

12-24

DEC-7-1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H2534 ORDER NO. 47469 DATE 12/11/40

CUSTOMER TIDES HOTEL PROPERTIES  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TIDES HOTEL ON THE GULF OF MEXICO  
ST. PETERSBURG, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

*Mr. on Front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE LAYOUT ATTACHED FOR DESIGN

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 12*  
*12-21*  
*# 28*  
*1 3/4*  
*9-1*

*As per layout*

*MW*

*1-8-41*  
*1-2-41*

DEC 13 1940

*make red impression  
of sign*

*12*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 0<sup>B</sup>-H2535 ORDER NO. 47475 DATE 12/11/40

CUSTOMER LOUISVILLE WALLPAPER CO.  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO. 5461 NO. 5451 NO. 5441

BOT — CARDINAL WALL PAPERS "THE 1941 WONDER LINE"

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT

COLOR DESCRIPTION

FOLLOW SAMPLES OF WALL PAPER FOR COLORS.

by Sy.  
in the room

1-18-41  
2/8

Red 10½  
49 1-4 LCP 2  
49 ½ H.R. 1012 1-8 L.A. 9

6.25

*[Handwritten signature]*

DEC 27 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



8

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. OB-H2536

ORDER NO. 46893

DATE DEC 7, 1940

25 M POST CARDS

ART COLORTONE

BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW RIVER CANYON FROM HAWKS NEST  
ROCK STATE PARK, W. VA.

PRIV. NO. UPPER LEFT CORNER - W.VA.15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CT

## COLOR DESCRIPTION

gray & brownish stone wall & stairway. dark iron fence on top of wall. MAKE GREEN LAWN INSIDE OF WALL ON LEFT & RIGHT OF OPENING IN FOREGROUND. GRAY STONE PAVING BACK OF WALL IN CENTER. DARK BRIDGE IN REAR CENTER. REAR SCENERY IS GREEN - SEE CARD 6A-H2082 FOR SCENERY COLOR. REMOVE DEAD LIMB ON TREE ON UPPER LEFT. MAKE GREEN FOLIAGE ON BARE LIMB OF TREE IN LEFT CENTER. SHOW RAILROAD TRACKS ON BOTH SIDES OF RIVER. NO HIGHWAY ALONG RIVER. SMALL CUT OFF PHOTO ATT'D AT BOTTOM IS TO SHOW WHERE SHRUBBERY OR RHODODENDRON IS TO BE PLACED. PEOPLE SHOULD SHOW JUST AS ON REG. PHOTO.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES  
TO E.R.SHEAFFER RETURN PHOTO.CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3CP 2147  
D10308

## ESTIMATE

1940

3

4

12-11

12-10

20

12-14

27

1/2

12-30-40

207

9 1/2

1-20

1-14-41

1/2

H.C. cost  
1/4 hrmade R. 27  
1/2 hr



INDEPENDENT NEWS AGENCY, FARGO, NORTH DAKOTA

NO. OB-H2537

ORDER NO. 47484

DATE 12-6-1940

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **RED RIVER BETWEEN FARGO,  
N. DAK.-MOORHEAD, MINN.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**

R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF **YES**    RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this ticket. Please  
be sure that all items are  
correctly stated and that  
the necessary cash is paid  
to make the order complete.

**ESTIMATE**

Cost Dept. Checked

**WORK SCHEDULE**

By **DEC 7 1940**  
Date

QTY.	UNIT PRICE	UNIT TOTAL	DATE COMPLETED
10	21.2		12/13/40
79			
226	1 1/2		12-22-40
205	9	1-15	1-17

DATE RECEIVED

DATE FILED **1-18-41**

DATE HAND COLOR PROOFED

DATE FILED



76

ATTENTION!

Subjects on order for this company. Please see to it that all negatives are delivered in harmony with order to make any adjustments.

INDEPENDENT NEWS AGENCY, FARGO, NORTH DAKOTA

NO. 6B-H2538

ORDER NO. 47484

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGHWAY BRIDGE BETWEEN FARGO,  
N. DAK. - MOORHEAD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By [Signature] Date DEC 7 1940 Cost Dept. Checked DEC 7 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
16 3				12/16/40
79				
226 1/2				12-20-40
212 23/4				Jan 15-41 Jan 16-41
1-18-41				
128				

16

3



INDEPENDENT NEWS AGENCY, FARGO, NORTH DAKOTA

NO. 0B-H2539

ORDER NO. 47484

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN LEGION, MOORHEAD,  
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DOOR is Chinese Red, Also Window Frames. ROOF IS LIGHT GREEN.  
WHITE STONE TRIM AROUND DOOR. BLDG. GRANITE STONE - VARICOLOR.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

order for this material. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

By DEC 1940  
Date DEC 1940

Cost Dept. Checked DEC 1940

OPERATION	EST. TIME	DATE COMPLETED
1. ESTIMATE	17 2	12/13/40
2. ORDER	78	
3. DELIVERY	30 1/2	12-18-40
4. ACTUAL	213 9	1/14/41

DATE ORDERED 1-18-41

DATE SHIPPED 1-18-41



F. W. WOOLWORTH CO., MANCHESTER, NEW HAMPSHIRE

NO. OB-H2540

ORDER NO. 47487

DATE 12-6-1940

6500 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ST. MARY'S CHURCH, MANCHESTER, N. H.

IMPRINT NONE

*in all to*  
Photo by THE DURETTE STUDIO

PHOTO PROPERTY OF cust.

COLOR DESCRIPTION

RED BRICK AND GRAY CEMENT <sup>BLOCKS</sup> BLADES. STEEPLE IS SLATE. GOLD CROSS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Straight*

*71338*

*R. Mah*

	DATE	DATE	DATE	DATE
	1941	1941	1941	1941
DATE RECEIVED				
DATE SET UP				
DATE CHG	2	4	2-7-41	2-7-41
DATE PHOTO				
DATE SIGN	74	2-7		
DATE GIVING				
DATE COLOR PHOTO	236	12	2-10-41	2-10-41
DATE ARTIST	35	9	2-10-41	2-12-41

DATE DELIVERY OK'D

DATE

2-14-41

By

By

DATE PHOTO COLOR PHOTO

DATE Photo Returned to Customer

By

*2*

*78*



VALLEY NEWS COMPANY, MANKATO, MINNESOTA

NO. OB-H2541

ORDER NO. 47489

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) HORMEL COMPANY, AUSTIN, MINN. IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CLEAN OUT WATER.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
Order for this company. Please  
see to it that all the  
cives are uniform and others are  
in harmony with each other  
to make an attractive set

DEC 7 1940

			DATE COMPLETED
		DEC - 9 1940	DEC - 17 40
RECEIVED	12 3		12/13/40
PRINTED			
SALES	50	12-18	
PRINTING			
PAID OVER	30 1 1/2		12-20-40
ADVERT. DEPT.	48 9	1-22-41	1-24-41
DATE BLUEPRINT OK'D		1-27-41	
By			
DATE HAND COLOR PROOF OK'D			
By			

HC acc'd  
1/2 hr.

12/19/40  
2



VALLEY NEWS COMPANY, MANKATO, MINNESOTA

NO.08-H2542

ORDER NO.47489

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) SOUTH MAIN BRIDGE, GATEWAY  
TO LAFAYETTE PARK, AUSTIN, MINN.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Order for this customer. Please  
see to it that all the negatives  
are uniform and made in  
in harmony with each other  
to make an attractive set.

7 1940

DATE	DATE	DATE
ENTERED	DEPT.	COMPLETED
DEC-5-40		
8	3	12/13/40
80	12-13	
30	1 1/2	12-18-40
53	8 3/4	1-20-41
	1-12-41	
	1-24-41	

DATE RECEIVED BY \_\_\_\_\_

DATE MAILED \_\_\_\_\_

By \_\_\_\_\_



NO. OB-H2543

ORDER NO. 47489

DATE 12-6-1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**

R. M. NO

TITLE (IN FULL) **UNDERPASS, AUSTIN, MINN.**

IMPRINT **NONE**

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

		Cover Date	Checked
DEC 7 1940			M
16	3		12/17
74		18-18	
30	1 1/2		12-20-41
53	8 1/2	1-22-41	1-24-41
		1-27-41	LH

HC cost  $\frac{1}{4}$  hr



VALLEY NEWS COMPANY, MANKATO, MINNESOTA

NO. 03-H2544

ORDER NO. 47489

DATE 12-6-1940

12 1/4 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **BAND SHELL AND COMMUNITY PARK, AUSTIN, MINN.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**

R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

**TAKE OUT CAR, WIRES.**

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this photograph. Please see to it that all of the negatives are uniform and subject in harmony with each other to make an attractive set.

1041111-20

ESTIMATE  
DATE 7 1940  
Cost Dept. Chicago  
By  
Dot  
13 3  
70  
30 1 1/2  
50 8 1/2  
12-19-40  
1-22-41  
1-24-41  
DATE SUBMITTED  
DATE ORDERED  
DATE PAID



VALLEY NEWS COMPANY, MANKATO, MINNESOTA

NO. OB-H2545

ORDER No. 47439

DATE 12-6-1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) CHRISTENSEN'S ROCK GARDEN,  
ALBERT LEA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROCK ARE ALL DULL COLORS WITH EXCEPTION OF CASTLE WHICH HAS YELLOWISH  
RED ROCK. THERE ARE 2 PICTURES (OB-H2546). THE CEMENT BORDER ON THE  
POOL IN THE FOREGROUND EVIDENTLY WILL BE LINED WITH ROCK AS THE BORDER  
~~EXTENDING~~ IN THE POOL IN THE BACKGROUND IS SO PLEASE TOUCH THIS UP  
ACCORDINGLY. THE SMALL CASTLE ON PICTURE IS A BROWNISH RED ROCK  
STRUCTURE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
order for this customer. Please  
see to it that all material  
tives are returned and placed  
in harmony with each other  
to make an attractive set.

ESTIMATE

By DEC 7 1940 Date DEC 7 1940 Cost Dept. Checked M

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
CASTLE	1	3		12/16 Gr
POOL	79			
ROCK	30	13/4		12-20-40
PAINT	54	93/4	1-22	1-24

DEPT. MGR. 1-27-41

DATE PREPARED 2/4



VALLEY NEWS COMPANY, MANKATO, MINNESOTA

NO. OB-H2546

ORDER NO. 47489

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CHRISTENSEN'S ROCK GARDEN,  
ALBERT LEA, MINN.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROCKS ARE ALL DULL COLORS WITH EXCEPTION OF CASTLE WHICH HAS  
YELLOWISH-red ROCK. See OBH2545

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

8

order for the picture. Please  
see to it that all pictures are  
taken in proper perspective and  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 7 1940

DEC 7 1940

OPERATION DEC 7 1940

DEC 7 1940

4 3 12/13

79

30 1/4 12-20-40

52 9 1/2 1-22 1-23

1-24-41

1-24-41

1-24-41

2



265 015577

VALLEY NEWS COMPANY, WABKATO, MINNESOTA

NO. 0B-12547

ORDER NO. 47489

DATE 12-6-1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN LAKE PARK AND  
BANDSHELL, ALBERT LEA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

8  
order for this customer. Please  
see to it that all work is done  
in harmony with each other  
to make an attractive set.

ESTIMATE

DEC 7 1940

DEC 7 1940

DATE	TIME	DATE	DATE COMPLETED
DEC 7 1940		DEC 7 1940	
11	2		12/13/40
74		12-14	
30	1½		12-17-40
30	8½	1-22-41	1-23-41

DATE BLUEPRINT OF

DATE HAND COLOR FROM ORD

1-24-41

DATE HAND COLOR FROM ORD

2



REPORT

VALLEY NEWS COMPANY, MANKATO, MINNESOTA

NO. <sup>2548</sup> OB-H2548

ORDER NO. 47489

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HANSON ISLAND - FOUNTAIN  
LAKE, ALBERT LEA, MINN.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SQUARES ARE BLACK & WHITE. VERANDA IS YELLOW. CROWN IS RED. TAIL YELLOW. SHINGLES ARE VERY DARK GREEN  
LIGHT GREEN VERTICAL SUPPORTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subject on  
order for this set. Please  
see to it that all of the nega-  
tives are submitted and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
DEC 7 1940		DEC 7 1940	
CONSTRUCTION	EST. TIME	DATE	DATE
		COMPLETED	COMPLETED
10	3	12/12/40	
84	13-14		
30 1/2		12-17-40	
30 9	1-20-41	1-22-41	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

1-24-41

By

DATE

2



THE J. O. STOLL CO., CHICAGO, ILL.

NO. OB-H2549

ORDER NO. 47490

DATE 12-6-1940

50 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHORE DRIVE, CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT. SAME AS ABOVE

(c) CURT TEICH & CO., INC.

CUSTOMER PRIVATE NO. UPPER LEFT CORNER-103

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

BRING OUT SIGN ON TOP OF DRAKE HOTEL.  
BRING OUT NAVY PIER.

BRING OUT ALLERTON HOTEL.  
BRING OUT TRIBUNE TOWER.

ALSO SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 7 1940

DATE 12-6-1940

MAIL COMPLETED

10	6	12-12	12-19-40
74		12-12	
226	1 1/2		12-19-40
211	8 3/4	1/20/40	1/22/40

DATE 12-24-40

DATE HAND COLOR FROM 12-24-40

Dec 1940



12-1-40  
LYONS PUBLISHING COMPANY, LYONS, KANSAS

NO. OB-H2550

ORDER No. 47503

DATE 12-6-40

12 1/2 M POST CARDS

ART COLORTONE

Full Size WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M.

YES

TITLE (IN FULL)

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE COLOR PHOTOGRAPH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

1940

DEC 8 1940

8 3/4

12/12 Gp.

74

12-16

49

2

12-20

201

12

1-14-41

1-15-41

1-17-41

49 1-4  
1HR. COR.

glecom  
1/4 hr

Rm 199



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. **OB-H2551**

ORDER NO. **47511**

DATE **12-6-1940**

**12 1/2 M POST CARDS**

**ART COLORTONE**

**WHITE**

**MTT BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE **UPPER** LOWER, CENTER - BORDER.

TITLE (IN FULL) **STRAWBERRY PASS AND RESERVOIR  
ON HIGHWAY U. S. 40 BETWEEN DUCHESNE  
AND HEBER CITY, UTAH**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**

R. M. **YES**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE **828**

PHOTO PROPERTY OF **JUST. C T**

COLOR DESCRIPTION

**HIGHWAY - OILED ROAD.**

**DISTANT MTS. - GREYISH SPOTTED WITH SAGEBRUSH**

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FILMS © PAT. NO. 1,797,775

ATTENTION!

order to the following: Please  
see to it that all negatives  
tives are uniform and arranged  
in harmony with each other  
to make an attractive set.

**ESTIMATE**

**7 1940 WORK SCHEDULE**

Cost Dept. Check

Date **DEC 1 1940**

ITEM	DATE ESTIMATE DEPT.	DATE COMPLETED
11 2	DEC 1 1940	12/13/40
78		
30 1/2		12-20-40
207 9		

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF OR D

By

DATE FILED

By

DATE Photo Returned to Customer

no card for R  
2



HEBER CITY, UT.

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OB-H2552

ORDER No. 47511

DATE 12-6-1940

12 1/2 M ~~WHITE~~ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VISTA IN DANIEL'S CANYON  
NEAR HEBER CITY, UTAH ON HIGHWAY U. S.  
40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLED 827

PHOTO PROPERTY OF GUST. C. T.

COLOR DESCRIPTION

HIGHWAY - OILED ROAD.  
ASPEN TREES - YELLOW.  
MTS. - GRASS COVERED, BARREN TOWARD PEAKS.  
CUT AT BOTTOM FOR PROPORTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3  
order for the customer. Please  
see to it that all the  
negatives are uniform and  
in harmony with each other  
to make an attractive set

ESTIMATE

Date DEC 7 1940

Cost D. Checked

OPERATION	EST. FIVE	DATE	DATE COMPLETED
COMPOSING, FIVE			
PRINTING	12 1/2		12/13/40
REPRODUCTION			
LETTERING	78		
PROOFING			
FINAL CORRECTIONS	226 1 1/2		12-20-40
APPROVAL	211 9	1-10-41	

DATE RECEIVED

DATE FILED

12-7-41

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

no card for 1/2



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. OB-H2553

ORDER NO. 47511

DATE 12-6-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STILLMAN MEMORIAL BRIDGE IN  
PARLEY'S CANYON ON HIGHWAY U.S. 89  
EAST OF SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE—826

COLOR DESCRIPTION

ROCK FORMATION - LIGHT PINK.  
PROTRUDING ROCKS - ROCKS DARK RED.  
BRIDGE - GREY STONE.  
MTS. SLOPES COVERED WITH SAGEBRUSH.

PHOTO PROPERTY OF

CUST. C.T.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DEC 7 1940

DATE	BY	DATE	COMPLETED
DEC 21 1940			
13	✓		12/14/40
78			
226	1 1/2		12-18-40
203	9	1-10-41	1-13-41

DATE BLUEPRINT ORD. \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo \_\_\_\_\_  
By \_\_\_\_\_

received fully  
2



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2554

ORDER NO. 47515

DATE 12-6-1940

12 1/2 M POST CARD

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

2007 CRATER MOUNTAIN FROM  
HIGHWAY U. S. 40 ON BERTHOUD PASS,  
COLORADO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE - 2007 CRATER MOUNTAIN FROM  
HIGHWAY U. S. 40 ON BERTHOUD PASS,  
COLORADO

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PUT CLOUD IN SKY. TRIM PRINT FOR PROPORTION ADDING A LITTLE SKY  
AS MARKED. USE ORIGINAL SKY AND CLOUDS. OILED ROAD, DARK BLUE GREEN PINES.  
GET OUTLINE & CONTOURS OF PEAKS & HILLS DISTINCT AND FAMILIAR LOOKING.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By 10/11/40 Date DEC 7 1940

17 2 12/11 gr

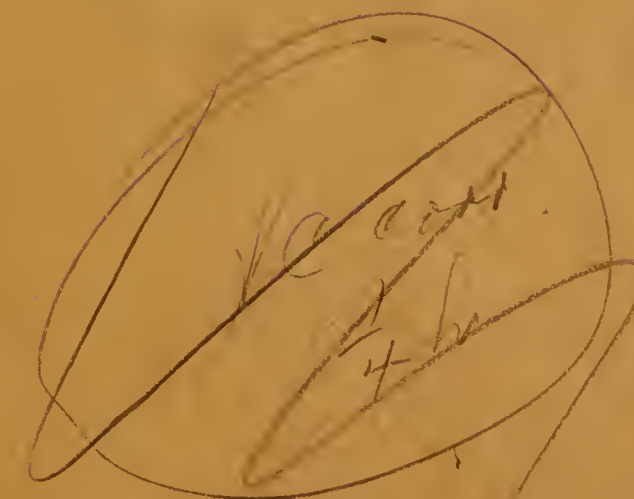
56 12

30 1 1/2 12-14-40

209 9 1/2 1-29-41 1-31-41

2-5-41

NC 10/11 1/2





THE UNION NEWS CO. (AND TRADEMARK)

NO. OB-H2555

ORDER NO. 47520

DATE 12-6-1940

12 1/2" POST CARD

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREENBRIER AIRPORT, WHITE  
SULPHUR SPRINGS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

1st. PLANE ON RIGHT IS DARK RED, SILVER COLOR WINGS, OTHERS ON RIGHT IS RED & GRAY. ON LEFT 1st. PLANE BLUE, SILVER ALUMINUM WINGS. OTHER PLANES ON LEFT ARE DARK RED & GRAY. LIGHT GRAY WINGS. GREEN LAWN ON REAR FIELD. BLDG ON LOWER RIGHT IS WHITE, GREEN ROOF, WHITE LETTERS ON ROOF. CONCRETE ROAD. REAR MOUNTAINS GREEN. NO YELLOW COLOR ON MOUNTAINS. INSERT OR SET IN VIEW AS IT IS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 7 1940

DATE COMPLETED

17 5

12/13/40

81

12-13

30 1/2

12-18-40

211

9

12-24

DATE DELIVERED TO C.D.

DATE PAID 1-2-41

By

By

DATE HAND COLOR PHOTO

DATE Photo returned to Customer

17  
12

3



CENTRAL NEWS CO., COLUMBIA, S. C.

NO. OB#2556

ORDER NO. 47523

DATE 12-6-1940

12½ M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) RIFLE RANGE, FORT JACKSON,  
S. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE--A-14

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

~~XXXXXXXXXX~~ DRESS MAN IN REGULAR ARMY KHAKI UNIFORMS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this summer. Please  
set in a full set of posi-  
tive and negative and colors are  
in harmony with each other  
to make an attractive set.

Chry.

DEC 7 1940

DEC 7 1940

		DATE COMPLETED
10 2 1/2	DEC-9-40	12-10-40
80	12-12	
30 1 1/2		12-13-40
219 9	12-30-40	12-31-40

DATE SUBMITTED \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
DATE PHOTO PRINTED BY CUSTOMER \_\_\_\_\_

RM 199  
3



CENTRAL NEWS CO., COLUMBIA, S. C.

NO. OB-H2557

ORDER No. 47523

DATE 12-6-1940

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE (IN FULL) LT. GENERAL DRUM INSPECTING  
155 HOWITZER BA. 30TH DIVISION, FORT  
JACKSON, S. C.

PRIVATE NO. BEFORE TITLE ----A-15

PHOTO PROPERTY OF KMS. C.T.

COLOR DESCRIPTION

OLIVE DRAB GUN. CUT DOWN AS INDICATED. TAKE OUT FEET SHOWING ON OTHER  
SIDE BELOW GUN. DRESS TWO MEN WHO APPEAR IN BLUE WORKING UNIFORMS IN  
REGULAR ARMY PRIVATE KHAKI UNIFORMS AND HATS. PRETTY CLOUD EFFECT.

*Leave face natural*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,715

ATTENTION!

Order for this card must be made  
see to it that all the above  
lives are satisfactory and are all  
in harmony with each other  
to make an attractive set.

*H.C. corr 8/4*

*Jan 199  
3*



NO. 03-H2558

ORDER NO. 46943

DATE **12-6-1940**

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

ON

K. OF P. HOME, SPRINGFIELD, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
BROWN BRICK, LIGHT STONE TRIM & STEPS. DARK RED TILE ROOF. LIGHT GRAY  
LAMP POSTS. LIGHT GRAY BUS. GREEN LAWN & FOLIAGE. LIGHT GRAY MARKER IN YARD  
IN CENTER.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (®) PAT. NO. 1,797,775

22

M.

12 3

12/139

'30' 1 1/2

12-23-40

211 912 1-7-41

2172-100-1-13-41

Est. *MS*

1. 7. 1. Plants ~~collected~~ in Guntur.

17<sup>th</sup> \_\_\_\_\_  
1911

Mable new 3



8 2600X1000  
FREED NEWS CO., SPRINGFIELD, OHIO

NO. OB-H2559

ORDER No. 46946

DATE 12-6-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

THE OESTERLEN ORPHANS' HOME OF

IMPRINT

SAME AS ABOVE

THE UNITED LUTHERAN CHURCH OF NORTH AMERICA,  
SPRINGFIELD, OHIO

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

CUT OFF WHERE MARKS ARE SHOWN ON PHOTO. BLDGS. DARK RED BRICK, WHITE CORNICE,  
& SASH & FRAMES. GRAY COLUMNS & GABLE ON BLDG. ON RIGHT. GRAY STEPS. DARK  
RED TILE ROOF ON BLDG. ON RIGHT. SLATE ROOFS ON BLDGS. ON LEFT. PINK & YELLOW  
FLOWERS ALONG FRONT OF BLDGS. & GREEN SHRUBERY & PINK FLOWERS IN CIRCLE ON  
REAR RIGHT. GRAY SWING ON REAR RIGHT. SHOW FLAG ON POLE IN FRONT OF BLDG.  
SHOW BLDG. ON LEFT UNOBSTRUCTED LIKE ON ATTACHED PHOTO. THE SMALL PHOTO IF FOR  
REFERENCE TO SHOW THE 2 bldgs. on REAR LEFT WHICH IS OBSTRUCTED BY TREES AND  
SHOULD SHOW CLEAR.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the photo. I have  
sent to it and it is now  
lives are unimportant in  
in harmony with the order  
to make the photograph.

2 Rep photo as marker

10/11

DEC 10 1940

By

Date

DATE  
COMPLETED

DATE  
COMPLETED

DEC 11 1940

DEC 11 1940

4 5 1/2 12-1

12-15-38

6 12-16

30 1/2

12-26-40

54 8 1/2 1-6

1-7

49 1/2 HR. COR.

1-8-41

28

nickel 6



38

NO. OB-H2560

ORDER No. 46960

DATE DEC 7, 1940

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

12½M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO. 2	R. M. NO
TITLE (IN FULL)	IMPRINT	SAME AS ABOVE
FORD AUDITORIUM, PEEKSKILL MILITARY ACADEMY, PEEKSKILL, N.Y.		
PRIV. NO. AFTER TITLE - 12 LEAVE 1-2 INCH BETWEEN TITLE & NUMBER	PHOTO PROPERTY OF	CT
COLOR DESCRIPTION		
PUT AUTUMN FOLIAGE ON TREES & SHRUBERY BRICK - WHITE TRIM ORNAMENTED PEAK OVER COLUMNS, CLOSE OPEN WINDOWS. TAKE OUT SIGN IN FRONT OF BLDG.		
SUBMIT: RET. PHOTO	REPHOTO	B. L. & W. PROOF
		HANDCOL PROOF YES RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

photo in 2014/1146

88

DEC 11 1940

Cost Dep. 3

DEC 11 1940

6	3	12-11	12-11-40
79			
30	1/5		12-23-40
207	9	1-9-41	
		1-13-41	

1

1/4 hr

60

6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H2561 ORDER NO. 47542 DATE 1/4/51

CUSTOMER J. B. VAN SCIVER CO.  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full J.B. VAN SCIVER CO. FURNITURE  
FACTORY & STORE  
BOT - DELAWARE AVE. & FEDERAL ST., CAMDEN, N.J.

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

LOWER THE BUILDING SO THERE IS LESS FOREGROUND AND MORE SKY.

PUT SOME FIGURES (PEOPLE) ON THE SIDE WALK. TAKE OUT ONE SMALL SIGN ON THE LEFT WALL  
AS MARKED ON TISSUE OVERLAY OTHERWISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 11  
1-13 Hc 1 3/4  
204 - Part 9 1/2  
C. T. Teich  
Am

100-1931

2 - 10 hrs  
3 - 12 - 1 hr.

42



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H2562 ORDER NO. 47543 DATE 1/4/41

CUSTOMER J. B. VAN SCIVER CO.  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J. B. VAN SCIVER CO. — FURNITURE AND

INT. DECORATIONS

BOX — 10TH AND HAMILTON STS — ALLENTOWN, PA.

FRONT NO. NONE

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT MORE PEOPLE ON SIDEWALK — ALSO AROUND THE CORNER (MORE PEOPLE)

OTHERWISE FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H2563 ORDER NO. 47543 DATE 1/4/41

CUSTOMER J. B. VAN SCIVER CO.  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J. B. VAN SCIVER CO.

FURNITURE — INTERIOR DECORATIONS  
TRENTON, — NEW JERSEY

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

photo in 5 B41242  
Blue Print Handcolor Black & White Proof Titles—Red, Blue

PUT AN AMERICAN FLAG ON POLE INSTEAD OF YELLOW FLAG.

ADD "S" TO DECORATION (DECORATIONS).

CUSTOMER SAYS THAT ARTIST MISSED OUT ON THE PERSPECTIVE OF THE ARCH ON THE THIS SKETCH  
THIS SHOULD SLANT LIKE THE REST OF THE BUILDING (SEE PHOTO)  
OTHERWISE FOLLOW SKETCH

COLOR DESCRIPTION

CHIMNEY SHOULD BE SAME TILE RED AS THE RED ON BUILDING IN SKETCH OF OB-H2561

OTHERWISE FOLLOW SKETCH FOR COLORS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	<b>DIAL No.</b> OB-H2564 <b>ORDER NO.</b> 47544 <b>DATE</b> 12/16/40	<b>DEPT.</b> RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	<b>DATE COMPLETED</b>	Photos for this Customer	PHOTO RETURNED  TO  PHOTO USED FOR
	<b>CUSTOMER</b> VENETO RESTAURANT SAN FRANCISCO, CALIFORNIA				
	<b>12½ M BUSINESS CARDS SIZE</b> 3½ x 2¼	<b>STYLE PHOTO COLORIT</b> <b>WHITE BORDER</b>			
	<b>PLACE OF TITLE:</b> Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <b>SAN FRANCISCO'S</b> <b>BOT - VENETO RESTAURANT</b>	<b>FRONT NO.</b> NONE (All of this on address side) <b>R. M.</b> Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample <b>IMPRINT:</b> Customer C. T. Imprint No Imprint			
<b>RETOUCHING DEPARTMENT</b> Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		<b>Blue Print — Handcolor — Black &amp; White Proof. Titles—Red, Blue</b>			
<b>FOLLOW SKETCH FOR DESIGN</b>					
<b>COLOR DESCRIPTION</b>					
<b>FOLLOW SKETCH FOR COLORING</b>					

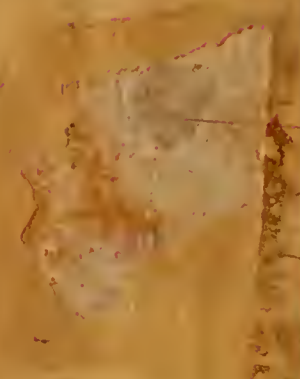
1-17-41

3  
2 Photos 5-7  
49 12-27  
#28 Lat 6 1/4

As given

My

DEC 1940



X

15



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H2565 ORDER NO. 47546 DATE 12/7/40

CUSTOMER POTLATCH FORESTS, INC.  
LEWISTON, IDAHO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full POTLATCH FORESTS, INC.  
LEWISTON, IDAHO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

2/8  
1-4-41

PHOTO RETURNED

TO

PHOTO USED FOR

no Photo  
Ret 5/2

49 12-18 Hc 1 3/4  
29 1/2/41 Lat 9 1/2

X  
M

DEC 12 1940

Hc cont.  
1/4 hr.

4

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H2566 ORDER NO. 47538 DATE 12/7/40

CUSTOMER IDEAL COURTS  
SULPHUR SPRINGS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 group 2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IDEAL COURTS (ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

REMOVE ALL TELEPHONE POLES AND WIRES AND ON THE LEFT WHERE THE MAN IS STANDING THEY HAVE  
A STUCCO WHITE LIKE THE REST OF THE COURT. IF POSSIBLE PAINT IN A FEW CEDARS IN FRONT OF  
THE OFFICE IN THE CENTER

SEE LAYOUT FOR DESIGN

COLOR DESCRIPTION

MAKE THE GRASS GREEN IN FRONT OF THE OFFICE AND IN FRONT OF THE COURTS

OTHERWISE SEE TISSUE OVERLAY FOR INSTRUCTIONS

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to A.V.S.E. Date

EST. Makeover Time Required

	EST.	Time Required
RETOUCHING	1	Time Recorded
PHOTO LITHO	1/2	
COMPOSING		Rate
ART DEPT.		By
ENGRAVING		



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H2567 ORDER NO. 45739 DATE 12/7/40

CUSTOMER THE ADVERTISERS' PRESS  
PHILADELPHIA, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  (group 4) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FRANK PALUMBO'S CABARET-RESTAURANT  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
THE ADVERTISERS' PRESS, PHILADELPHIA,  
PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS — 1 — Under party picture take out  
when in Phila. put in "Where every party is a banquet." 2 — add "S" to orchestras  
3 — Main dining room seats "800" persons. 4 — Under entertainers "Floor Shows Nightly"  
5 — Take out Frank Palumbo's photo insert "Private Room for Banquets in an atmosphere of  
friendly hospitality" 6 — The singer at microphone has same design dress as entertainers.  
7 — place some green ferns in back of room same as over band stand

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

6 — singers dress is red or some other outstanding color.  
7 — the seat covers in main dining room to be light blue as band on curtains ✓

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

make red in greenish  
OK Blue

DEC 11 1940

49 12 = 5 1/2  
1- 5 1/2  
49 11 = 1



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H2568 ORDER NO. 47540 DATE 12/7/40

CUSTOMER HOLMHURST HOTEL COMPANY  
ATLANTIC CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DAILY DANCES — SURF BATHING DIRECT

FROM HOTEL — FREE PARKING

BOT — THE MOST PERFECTLY LOCATED, LUXURIOUS  
AND REASONABLY PRICED HOTEL IN ATLANTIC CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED FOR COLORS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

DEC 14 1940

make light blue impression



NO. 0b-H2569

DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH, CAPE COD, MASS. ORDER NO. 47547

DATE 12/7/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) A QUAIN OLD CAPE COD HOUSE

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 123

REPRODUCED FROM PHOTOGRAPH BY E. D. WEST CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5  
When you receive your photo, please  
check it to see if it is in  
harmony with your order  
to make an attractive set.

Rephoto

Cost Dept. Checked

By

LA

DEC 11 1940

DATE  
COMPLETED

DEC 11 1940

12/3/41

11 3  
11  
79

226

11/3

12-23-41

218

812

1/21/41

1/30/41

DATE RECEIVED

DATE 1-31-41

DATE RECEIVED

By

DATE PHOTO

R 4 7 8



16 22001184

NO. OB-H2570

DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH, CAPE COD,  
MASS.

ORDER NO. 47547

DATE 12/7/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDEER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, HYANNIS, CAPE  
COD, MASS.

PUT IN SMALL TYPE IN LOWER LEFT BORDER \*

Photo by Harrison Fisk

PRIVATE NO. BEFORE TITLE --- 1106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

SAME AS ABOVE

same as  
9AH2105

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5

Strayth

DATE	OPERATION	BY	DATE COMPLETED
DEC 11 1940	RECEIVED	DEC 11 1940	
12 4		12-17	
74			
226 1/2			12-21-40
206 9		1-28-41	

DATE Photo returned to customer  
By

12

8



REPORT

NO. 0B-R2571

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH, CAPE COD, MASS. ORDER NO. 47547

DATE 12/7/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. FRANCIS XAVIER CATHOLIC CHURCH, HYANNIS, CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE --- 1105

PUT IN LOWER LEFT BORDER ---

Photo by Harrison Fisk

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

NOTE: The following items  
are to be used in the  
production of the photo  
in harmony with the  
to make an attractive set.

DEC 10 1940

DEC 10 1940

DATE  
COMPLETED

10 3

12/13/40

80

12-16

30 1/2

12-19-40

208 8 1/2

Jan 28, 1941 Jan 29, 41

DATE FILED 1-30-41

By Lh

DATE Photo Returned to Customer

By



NO. OB-H2572

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH, CAPE COD, MASS.

ORDER NO. 47547

DATE 12/7/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF HARWICH  
PORT, CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE — 139  
PUT IN LOWER LEFT BORDER IN SMALL TYPE

(c) E. D. West Co.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

60#1825

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Check for the correct title  
and for the correct address  
direct the attention of the  
in harmony with the  
to make an accurate one.

13

13 5

50

30 13

213

11

12-17

2/5/41

12/17 9

12-24-40

2/12/41

2-14-41

DATE

DATE

DATE

DATE

By

By

Am 4 5



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH, CAPE COD, MASS. ORDER No. 47548

ORDER NO. 47548

DATE 12/7/40

12½ M POST CARDS

# ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDGE OVER THE CAPE COD  
CANAL AT SAGAMORE, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 156

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

color of the customer. The  
beige at the top and the mag-  
tins are in brown and color are  
in harmony with each other  
to make an attractive set.



Wm. L. Caldwell

DATE  
COMPLETED

125

12/179

74

15-18

226 13

12-23-40

211 9

1-8-41

1-13-41

七

[illegible]

Am 4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	OB-H2574	ORDER NO.	47557	DATE	12/9/40	DEPT.		DATE COMPLETED		
	CUSTOMER	DORN HOTEL APT'S MIAMI, FLORIDA					RETOUCHING				
							ENGRAVING				
							PHOTO LITHO				
PHOTO PROPERTY OF C. T. & CO.	12 1/2 M	POST CARDS	SIZE	3 1/2 x 5 1/2	STYLE ART COLORTONE		WHITE BORDER			PHOTO RETURNED	
	PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout				FRONT NO. 5 (All of this on address side)						
	Title in Plate Yes No Copyright in Plate Yes No				R. M. Yes No						
	Title in full DORN HOTEL APARTMENTS MIAMI, FLORIDA				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front						
RETURN PHOTO	BOT — FACING MIAMI RIVER				Trade Mark Yes No		Special type as sample				PHOTO USED FOR
					IMPRINT : Customer		C. T. Imprint No Imprint				
YES	RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						TO
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing										
	Follow Layout										
NO	FOLLOW SKETCH FOR DESIGN										
COLOR DESCRIPTION											
FOLLOW SKETCH FOR COLORING											

3M-1-2-40

1/4/41

R. M. H.

49 12-20 Ret 12  
He 1 3/4  
Lat 9

DEC 12 1940



NO. 03-H2575

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 47560

DATE 12/10/40

25. M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE COURT OF DAVID, FOREST  
LAWN MEMORIAL PARK, GLENDALE, CALIFORNIA  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - G-3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23  
in making a photo, make  
to make an effective set.

ESTIMATE			
DATE	12/10/40	BY	13
DESCRIPTION	13 2	DATE	12/17/40
QUANTITY	50	DATE	12-18
PRICE	226 1/2	DATE	12-24-40
TOTAL	211 9	DATE	1/29/41
		DATE	1/20/41

DATE DEC 10 1940

1-31-41

By 2/3

12-18 Photo Returned to Customer

13

Am 9  
10



NEW OR 1940

NO. 08-H2576

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER No. 47560

DATE 12/10/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CHINATOWN, LOS ANGELES,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- LA-71

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

in 3B4145

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23  
in harmony with the  
to make an attractive set

ESTIMATE

By \_\_\_\_\_ Date DEC 12 1940

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
10 6				12/17
74			12-18	
2 1/4				
208	11			Jan 24, 41

DATE PAID 1-31-41

DATE PAID 1-31-41

10

in 9  
10



ATTENTION!

23  
O. Please  
or nega-  
dies are  
in harmony with each other  
to make an attractive set.

NO. Ob-H2577

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 47560

DATE 12/10/40

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 2 R. M. YES
TITLE (IN FULL) "THE LAST SUPPER" WINDOW, FOREST LAWN MEMORIAL PARK, GLENDALE, CALIFORNIA		IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- G-2		PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORING TO BE AS NEAR LIKE THE ATTACHED CARD AS POSSIBLE & TO HAVE THE SAME LUSTRE. THIS IS AN ART GLASS WINDOW NOT A PAINTING.

*Leave as is*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]*

DATE 12-10-40

QUANTITY	UNIT PRICE	TOTAL	DATE
4	5	12	12-17-40
78			
226	2 1/4	12-23-40	
204	13		

2-5-41

*[Signature]*



8-11-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 08-112578

ORDER NO. 47560

DATE 12/10/40

12-25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) MALIBU MOVIE COLONY, ROOSEVELT  
HIGHWAY NEAR SANTA MONICA, CALIFORNIA

PRINT SAME AS ABOVE

PUT IN LOWER LEFT BORDER IN SMALL TYPE  
Spence Air Photos

PRIVATE NO. BEFORE TITLE SM-15  
23-15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23  
order for this card. Please  
see to it that all copies of nega-  
tives are uniform and colors are  
in harmony with each other  
in make an accurate set.

46K-2187

ESTIMATE

DATE	BY	DATE	BY
12/10/40	10 3 1/2	12/19/40	
12/19/40		12/26/40	
12/26/40		1/2/41	
1/2/41		1/9/41	
1/9/41		1/16/41	
1/16/41		1/23/41	
1/23/41		1/30/41	
1/30/41		2/6/41	
2/6/41		2/13/41	
2/13/41		2/20/41	
2/20/41		2/27/41	
2/27/41		3/6/41	
3/6/41		3/13/41	
3/13/41		3/20/41	
3/20/41		3/27/41	
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Rm 9  
12



#27



NO. 0B-H2581

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER No. 47560

DATE 12/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ENTRANCE TO HOLLYWOOD BOWL,  
HOLLYWOOD, CALIFORNIA  
FRONT No. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 861

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NIGHT SCENE

in 304116

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
DEC 12 1940			
By <u>RM</u> Date <u>DEC 10 1940</u>			
DATE RECEIVED	DATE COMPLETED	DATE	DEPT.
DEC 12 1940	DEC 12 1940		
8	5	12/17/40	
78			
226	1 1/2	12-24-40	
203	9	1-29-41	1-31-41

DATE RECEIVED ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_

ATTENTION

23

DO NOT WRITE IN THESE SPACES  
DO NOT WRITE IN THESE SPACES  
DO NOT WRITE IN THESE SPACES  
DO NOT WRITE IN THESE SPACES  
DO NOT WRITE IN THESE SPACES

8

2-70



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0<sup>B</sup>-42582

ORDER NO. 47560

DATE 12/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STREET OF MEXICAN BAZAARS  
"OLVERA STREET" LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — LA-48

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NIGHT SCENE

FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23  
ORDER FOR THIS PHOTO TICKET  
MUST BE PAID FOR IN ADVANCE  
AND MUST BE PAID FOR IN  
FULL AT THE TIME OF ORDER  
IT IS NOT REFUNDABLE  
TO MAKE AN ORDER FOR

Payable to

18 1940

4

DATE RECEIVED	DATE COMPLETED
4 6 12-12	11-12-40
78	
PAID TO ORDER BY	226 2 1/4 12-27-40
AMOUNT PAID	205 11 1-29 2-3
DATE RECEIVED	2-5-41
DATE PAID	2-5-41
DATE PAID	2-5-41
DATE PAID	2-5-41

9 12



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0B-H2583

ORDER NO. 47560

DATE 12/10/40

25 M POST CARDS ART COLORTNE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PALM LINED WILSHIRE BOULEVARD,  
LOS ANGELES, CALIFORNIA

PUT IN SMALL TYPE IN LOWER  
LEFT BORDER "Photo by "Dick"  
WHITTINGTON

PRIVATE NO. BEFORE TITLE - LA-70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23

...in harmony with each other  
to make an attractive set.

12/10/40

DATE	NO.	QTY.	PRICE	TOTAL
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	30	2		12-27-40
	201	11 1/2	2-4-41	2-5-41

2-11-41

2/6

DATE RECEIVED

DATE PAID

By

3

RM-9  
10



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2584

ORDER NO. 47560

DATE 12/10/40

25 POST CARDS ART COLORTONE WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

CALIFORNIA MISSIONS

TITLE (IN FULL)

see Customary Layout & Sht.

PUT IN LOWER LEFT BORDER IN SMALL TYPE

(c) Curt Teich & Co., Inc.

UPPER RIGHT BORDER - 548

PRIVATE NO. ~~RECORD-1111~~

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

OF FOLLOW LAYOUT AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

23

Personal File 6

Case on file 15 in 6

Check for return of photo  
and for return of photo  
if desired, with return  
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JAN 11 1941

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1-2-41

2-26-41

MW

DATE PHOTO RETURNED TO

11-4-41

2039



12-20-40  
12-20-40

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2585

ORDER NO. 47560

DIG

DATE 12/10/40

25 M POST CARDS ARR COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DAILY CROWDS - SEVENTH AT  
BROADWAY, LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- LA-45

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

in 3BH/33

SEE FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

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... to ...  
... the ...  
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make Red impression

ESTIMATE

Est. Dept. Chicago

By 5

Date DEC 12 1940

DEC 12 1940

DATE COMPLETED

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226 2 12-27-40

203 12 2-4-41 5-6-41

DATE RECEIVED BY DATE PAID 1-11-41

R4 9  
10



NO. OB-H2586

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 47560

DATE 12/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) BROADWAY SOUTH FROM SIXTH  
STREET, LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — IA-46

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NIGHT SCENE

SEE TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL. PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

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DATE

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1 9

226 2

11/2

12-26-40

2-4-41

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WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2587

ORDER NO. 47560

DATE 12/10/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) "MIRACLE MILE" WILSHIRE  
BOULEVARD, LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- LA-68

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*Make night scene*  
FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## MAKEOVER

Charge to L.V.S-E Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	6	
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT. HC	2	
ENGRAVING		

Date JAN 17 1941  
5226-1/24-41

*make preliminary  
OK Blue*

*PA 9  
10*



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0-42588

ORDER NO. 47560

DATE 12/10/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

TITLE (IN FULL) MULHOLLAND MEMORIAL FOUNTAIN,  
ENTRANCE TO GRIFFITH PARK, LOS ANGELES,  
CALIFORNIA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- LA-69

PHOTO PROPERTY OF

C. TR

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23  
ORDER FOR COLOR PHOTO  
MAY BE OBTAINED BY MAIL  
FROM THE COMPANY AND COLORED  
IN HARMONY WITH EACH OTHER  
TO MAKE AN ATTRACTIVE SET.

ESTIMATE		DATE	DATE COMPLETED
DEC 12 1940		DEC 12 1940	
1	4		12/17/40
78			
226	13/4		12-26-40
210	9	2-3-41	2-4-41

DATE RECEIVED BY \_\_\_\_\_ DATE PAID TO SUBMITTER \_\_\_\_\_  
DATE PAID TO SUBMITTER \_\_\_\_\_  
by \_\_\_\_\_

RM 9  
10



6 *HEVOR 2589*

NO. *2589*  
*12575*

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 47560

DATE 12/10/40

12/25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE, TERMINAL ANNEX, LOS ANGELES, CALIFORNIA

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE *LA-*  
*1A-32*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO WITH INSTRUCTIONS MARKED THEREON

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*23*

PLEASE PRINT NAME AND ADDRESS IN FULL ON EACH CARD TO MAKE AN ATTRACTIVE SET.

*88*

ESTIMATE

Cost Dept. Checked

By *6*

Date

DATE COMPLETED

	10	5		12/18/40
	80		12-18	
	226	1 1/2		12-27-40
		9 1/2		

DATE ORDER SENT BY *1-31-41*

By *LY*

DATE HAND COLOR PROOF OR D

DATE Photo returned to Customer

*10*  
*12*

*Rh. 9/10*



12



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0<sup>B</sup>-112591

ORDER NO. 47561

DATE 12/10/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) FLYING FORTRESSES, MARCH FIELD, PRINT

SAME AS ABOVE

CALIFORNIA

RIVERSIDE

PRIVATE NO. BEFORE TITLE - R-58

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 12 1940

DEC 13 1940

DATE COMPLETED

COPIES

Swatch

KLICK

PROOF

Blind

61

PROOF

HAND COL

ARTIST

12 3

78

49 1/2

36 8 1/2

DEC 12 1940

12/19/41

12-26

2-3-41

DATE RECEIVED

DATE PAID

2-5-41

DATE PAID TO CUSTOMER

DATE Photo returned to Customer

By

By

R49  
10



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. Ob-H2592

ORDER NO. 47561

DATE 12/10/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTWOOD VILLAGE, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 864

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

DEC 12 1940

DEC 12 1940

		DATE ENTERED DEPT.	DATE COMPLETED
		DEC 12 1940	
1	5		12-19
226	13/4		12-27-40
30	9	1-31-41	2-3-41

DATE ESTIMATE MADE

By

DATE HAND COLOR PROOF MADE

DATE EST. MADE

By

DATE Photo turned to Sender

*make next impression*

249  
10



26481546  
6

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OH-H2593

ORDER NO. 47561

DATE 12/10/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) PLAZA IN CHINA CITY, LOS ANGELES, CALIFORNIA

IMPRINT SAME AS ABOVE

Small to PHOTO BY "DICK" WHITTINGTON

PRIVATE NO. BEFORE TITLE — LA-66

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23

...to make an attractive set.

88

DATE RECEIVED		DATE COMPLETED	
10	7	12/10/40	
74	12-19		
226	2	12-24-40	
11			

Make Red  
imprints

DATE RECEIVED CARD  
DATE PHOTO TURNED TO CUSTOMER

12 9/10



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0<sup>5</sup>-H2594

ORDER NO. 47561

DATE 12/10/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) MILLER WATER GARDENS, SAN GABRIEL, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — P-14

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
By	12 1940		
By	DEC 11 1940		
DATE	12 1940	DATE	DEC 11 1940
QUANTITY		DATE	12/18/40
PRICE	8 5		
PHOTOGRAPH	78		
PRINTING	225 2		27 Dec.
ARTIST FEE	11		

DATE RECEIVED ORD. \_\_\_\_\_ DATE PAID J-11-41  
By \_\_\_\_\_ By JH  
DATE HAVE ORDER PAID ORD. \_\_\_\_\_  
DATE PHOTO ORDERED TO CUSTOMER \_\_\_\_\_

ATTENTION

23

These are the standard sizes for post cards and are in harmony with each other to make an attractive set.

R-9  
10



REPHOTO

NO. 0<sup>B</sup>-H2595

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 47561

DATE 12/10/40

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES

TITLE (IN FULL) SAN BERNARDINO COUNTY COURT  
HOUSE, SAN BERNARDINO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- BD-1

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY ~~TEXT~~ ON PHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
DEC 12 1940 WORK SCHEDULE				Day
DESCRIPTION	EST. TIME	DATE	DATE	
		ENTERED DEPT.	COMPLETED	
	17	3		12/19/40
	84		12-19	
	226	1 1/2		12-26-40
	33	8 3/4	1-31-41	2-4-41 F.W.

DATE BLUEPRINT DED

By

DATE HAND COLOR PROOF

DATE 1-5-41

DATE

17  
12

Rm 9  
10



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. QB-H2596

ORDER NO. 47561

DATE 12/10/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) THE CITY OF SAN BERNARDINO, CALIFORNIA, MT. SAN BERNARDINO IN THE DISTANCE

MPRINT SAME AS ABOVE

PUT IN LOWER LEFT BORDER IN SMALL TYPE ---

Spence Air Photos

PRIVATE NO. BEFORE TITLE --- BD-2

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY INDEX ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

COPIES CHECKED

DEC 12 1940

DATE  
CHECKED

12/19/40

8 4

78

49 2 1/4

28 1 1/2

2/5/41

12-26

2/7/41

DATE DESTROYED

DATE Fwd.

2-11-41

By

By

DATE WHEN COLOR PHOTO MADE

DATE Photo returned to Customer

Rm. 9  
10



REC'D OK 12/11

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2597

ORDER No. 47561

DATE 12/10/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. YES
TITLE (IN FULL) UNION DEPOT, SAN BERNARDINO, CALIFORNIA. MT. SAN BERNARDINO IN THE DISTANCE		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE --- BD-3		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION			

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

80

ESTIMATE

Cost Dept. Checked

DEC 13 1940

By DEC 13 1940

	DATE RECEIVED	DATE COMPLETED
	DEC 13 1940	DEC 13 1940
2 7 12-13		12-20-40
85 12-23		
30 1 1/4		12-27-40
29 10		2/7/41

DATE SHIPPED 2-11-41  
DATE HAND COLOR TRUCKED  
DATE PHOTO SHIPPED

23  
in duplicate with one copy to make as negative 45

Pyphoto

2

Dec 9 12



DATE PHOTO TAKEN: 10-3-54



ATTENTION!

9 Selects in  
order for the camera. Place  
the film in the camera and  
take the picture. The picture  
is in harmony with each other  
to make an attractive set.

NO. OB-H2599

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 47562

DATE 12/10/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE, SEAFORD,  
DELAWARE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Dark red brick. white cornice and sash and doors. gray base and steps. bronze  
lights. bldgs. on left and right light gray. green lawn and shrubery

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost of Work

DATE	DEC 12 1940	DATE	DEC 12 1940
QUANTITY		QUANTITY	
11	2	12/18	9
74	12-18		
30 1/2	12-21-40		
210	9	1-16-41	1-18-41

1-24-41



THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H2600

ORDER No. 47563

DATE 12/10/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD WYE OAK TREE, WYE  
MILLS, BETWEEN EASTON AND CENTREVILLE,  
MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REX BLDGS: LIGHT GRAY GREEN SHUTTERS. REMOVE WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
Please  
check the  
order for  
correctness  
in harmony  
with each other  
to make an attractive set.

DEC 12 1940

ESTIMATE  
SCHEDULE

Copy type Checked

By

Date DEC 12 1940

DEPT.

DATE  
COMPLETED

DEC 12 1940

2

78

27

1 1/2

216

9

1-8-41

1-3-40

DATE SUBMITTED

DATE FOR 1-13-41

DATE WHEN ORDER (PAID) (PAID)

By 2/8

DATE PAID (PAID) TO (PAID)

Rm 89



NO. OB-H2601

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 47564

DATE 12/10/40

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CECIL COUNTY COURT HOUSE,  
ELKTON, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Grey and brownish mixed stone. light stone base and entrance. light bronze sash and frames and doors and grill on front windows. gray steps. bldg. on right light gray. Remove automobile on left. Show flag on pole. Remove all people on steps and corner

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
only for the purpose of  
some of the following  
titles are underlined and added in  
in harmony with each other  
to make an attractive set.

DEC 12 1940

15	3	12/31/40
26	12-31	
27	1 1/2	1-2-41
28	9 1/2	1/17/41
		1/20/41
		1-24-41

DATE PAID BY \_\_\_\_\_

DATE PAID BY \_\_\_\_\_

By \_\_\_\_\_



2100 PR 13th

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 0<sup>B</sup>-H2602

ORDER NO. 47564

DATE 12/10/40

6 $\frac{1}{2}$  M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HIGH SCHOOL, ELKTON, MARYLAND IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Dark gray and brownish mixed stone. dark slate roof white sash and frames and tower. brown doors. bronze lights. copper roof on tower. cement walk. green lawn and shrubery. light cement road with black edge lane

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

9  
1. The photograph must be taken in the open air.  
2. The photograph must be taken in the open air.  
3. The photograph must be taken in the open air.  
4. The photograph must be taken in the open air.  
5. The photograph must be taken in the open air.

67

ESTIMATE  
DEC 12 1940

11	2	12/19/40
18		
226	1 1/2	12-28-40
50	9 1/2	1-20-41

DATE RECEIVED CARD \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF CARD \_\_\_\_\_ DATE PAID \_\_\_\_\_



THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H2603

ORDER NO. 47564

DATE 12/10/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORY, ELKTON, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Dark gray stone. oak doors. gray stone cornice and trim white sash. dark lamp posts on steps. show flags on poles. green lawn and shrubery. cement curb and street paving

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
Only one photograph of each scene should be submitted. Give all addresses and names in handwriting with full name to make an accurate list.

88

12 1940

11 2

78

27 1 1/2  
35 8 1/2

1-15-41

1-2-41

1-17-41

1-24-41

5



ESTIMATE		DATE	DATE COMPLETED
1	71 3	1-17	1-18
2	27 1 1/2	1-24-41	1-24-41
3	52 9	1-24-41	1-24-41



8

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H2605

ORDER NO. 47564

DATE 12/10/40

6 1/2 M POST CARDS ART COLOREONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) IMMACULATE CONCEPTION

IMPRINT SAME AS ABOVE

CATHOLIC CHURCH, ELKTON, MARYLAND

PRIVATE NO. BEFORE TITLE --- 5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

dull tan buff color. gray tower and sash and cornice. brown doors. dark top on steeple gold cross on top. bldg. on right light buff. green shutters and trim. dark roof. dark fence. green lawn.  
remove large pole. dark street paving.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
See to it that all negatives are in harmony with each other to make an attractive set.

Straight

ESTIMATE			
DEC 13 1940			
OFF. TIME	EST. TIME	DATE	COMPLETED
10:00 AM		DEC 13 1940	
11:00 AM	11 3		
12:00 PM			
1:00 PM			
2:00 PM	50	12-27	
3:00 PM			
4:00 PM	27 1 1/2		1-3-41
5:00 PM	53 8 3/4	1-16-41	1-20-41

DATE QUOTE SENT OR

DATE PAID 1-24-41

DATE PHOTO TAKEN

DATE PHOTO RETURNED TO CUSTOMER

12







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. OB-H2607 ORDER NO. 47592 DATE 12/11/40

CUSTOMER CARLS COCKTAIL LOUNGE  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CARL'S COCKTAIL LOUNGE, ST. LOUIS, MO.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout FOLLOW FULL FACE SKETCH FOR DESIGN

Blue Print Handcolor Black & White Proof Titles—Red, Blue

SINCE MR. CARL FEATURES THE ~~XXXXXX~~ SPELLING OF CARL SO PROMINENTLY, PRINT ON THE  
PICTURE SIDE CARL'S IN THE SAME TYPE AS ~~XXXXXX~~ WOULD BE ON THE BACK.

#### COLOR DESCRIPTION

CUSTOMER WANTS THE LIGHTER COLORING EFFECTS OF THE CEILING AND THE SIDE WALLS AS SHOWN IN  
WHITE BORDER SKETCH. THE CHAIRS AROUND THE BAR SHOULD ALL SHOW A RED TOP, AND THE CHAIRS IN  
THE FOREGROUND SHOULD BE A LITTLE DARKER. THE FLOOR COLORING ON THE WHITE BORDER SKETCH IS  
PREFERABLE TO THE FULL FACE. THE MURIEL ON THE RIGHT SIDE IS BETTER SHOWN IN COLOR ON THE  
WHITE BORDER THAN THE FULL FACE, THE FIGURE IS PINK BUT X THERE IS A VERY LIGHT GREEN BACK-  
GROUND WITH A LIGHT OVER IT. THE CHAIRS ON THE RIGHT SIDE OPPOSITE THE BAR SHOULD BE THE SAME  
COLOR AS THE COLORING ON THE FULL FACE SKETCH, THAT IS HARMONIZING WITH THE SIDE WALL AND THE  
PART UNDERNEATH THE BAR. THE TOP OF THE BAR SHOULD BE THE SAME AS SHOWN IN THE FULL FACE SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR

1-24-41

DEC 12 1940

8



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. *JB-H2608* ORDER NO. 47591 DATE 12/10/40

CUSTOMER J. WILKIE TALBERT  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  GROUP 2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ROCK-WOOL INSULATED AGAINST HEAT AND COLD**

**BOT - ON U. S. 66 AND 60 AT EAST CITY LIMITS,  
AMARILLO, TEXAS. AUTHORIZED STANDARD OIL  
LUBRICATION**

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS

AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW COLORED TISSUE OVERLAYS FOR COLORING

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*make OK Blue impression  
" Red "*

*12-31-46*

*49 12-23 JCR 2 LA 9-4*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-112609** ORDER NO. **47590** DATE **12/23/49**

CUSTOMER **JOHN A. FRYE SHOE CO.**  
**DALLAS, TEXAS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **FRYE'S RANCHER COWBOY BOOTS (ETC. AS  
PER SKETCH)**

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

*Photos*  
80. 2 1/2  
Rel 15  
N6 2 1/4  
LA. 10 1/2 .51

49 1-8

*As quoted*

*Full  
red*

*1-18-41*

*make Red impression  
D.K. Blue*

4



NO. 08-H2610

ORDER No. 46979

DATE DEC 10, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CATHOLIC CATHEDRAL, 11TH AND BROADWAY,  
KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

EL 13 1940

251 - 252 - 253 - 254

12815  
C. L. L. D.

1-7-41

1164

1-18-41

20

Digitized by Google

1.



SHAW'S, CARBONDALE, PA.

NOOB-H2611

ORDER NO. 46981

DATE DEC 10, 1940

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

POWDERLY COLLIERY, CARBONDALE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG DARK DULL RED ALL OVER, LIGHT GRAY WINDOWS, WHITE LETTERS.  
BLACK COAL DUMP ON REAR RIGHT. REMOVE AUTOMOBILE IN CENTER. GREEN  
BUSHES IN FOREGROUND. DARK GRAY ROAD ALONG FRONT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
DEC 12 1940		DEC 12 1940	
DATE	TIME	DATE	TIME
DEC 10 1940	11 4	DEC 10 1940	11 4
74	1-3		
226 1 1/2		1-10-41	
30 8 1/2	1-24-41	1-25-41	

DATE OF ORDER

DATE 1-17-41

DATE OF DELIVERY

DATE 1-25-41

DATE OF RECEIPT

DATE 1-25-41

make new int  
9



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2612

ORDER NO. 46990

DATE DEC 16, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. MARY'S HOSPITAL, TUCSON, ARIZONA

PRIV. NO. UPPER LEFT BORDER - T-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT

SA'E AS ABOVE

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 18 1940

DEC 18 1940

17 3

74 12-26

55 1 1/2 8 1/2 2/4 2/10

2-11-41

DATE THIS ORDER IS MADE

DATE THIS ORDER IS MADE

By

12  
17

no card for P.M.  
18



8

NO. OB-H2613

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

ORDER NO. 46990

DATE DEC 16, 1940

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

PATIO OF THE LODGE ON THE DESERT,  
TUCSON, ARIZONA

FRONT NO. I R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER - T-4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

order for the photo. Please  
ad to it the photo of photo  
type, are uniform and correct to  
in harmony with the color  
to make an attractive set

DEC 18 1940

ESTIMATE

DEC 18 1940

DATE	TIME	DATE	TIME
DEC 18 1940	11 2½	DEC 18 1940	11 2½
DEC 18 1940	80	DEC 18 1940	12-27
DEC 18 1940	27 1½	DEC 18 1940	12-31-40
DEC 18 1940	53 9	DEC 18 1940	2-3-41
DEC 18 1940		DEC 18 1940	2-10-41

DATE HAND COLOR PHOTO SENT

By

DATE SENT 2-11-41

By

see card for R12  
18



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2614

ORDER NO. 46990

DEC 16, 1950

DATE

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

IN SABINO CANYON, NEAR TUCSON, ARIZONA

PRIV. NO. UPPER LEFT BORDER - T-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

15

When you receive your photo, please  
check to see that all the subjects  
are in focus and colors are  
in harmony with your order.  
If not, we will replace it.

18 1940

ESTIMATE

DEC 18 1940

NO. OF COPIES	10	3	12/19/40
NO. OF COPIES	70		
NO. OF COPIES	30	13/4	12-27-40
NO. OF COPIES	56	10	2-5
NO. OF COPIES	2-3		

NOTE: ALL COPIES

DATE

2-11-40

NOTE: HAND COPIES

in card file  
18



212-011821

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2615

ORDER NO. 46990

DATE DEC 16, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN TUCSON MOUNTAIN PARK, NEAR TUCSON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

only in the picture. Please  
be so in the picture. The  
eyes are serious and serious  
in harmony with the scene  
to make an attractive picture.

DEC 18 1940

ESTIMATE

Copyt. Checked

DEC 18 1940

DATE	TIME	EST.	DATE
11	2		12/25/40
27		12-24	
27	1/2		12-28-40
50	9		2/4/41

DATE PAID BY

DATE FILED

2-5-41

DATE PAID BY

DATE

no card for 18  
18



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2616

ORDER NO. 46990

DATE DEC 16, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL)

MT. LEMMON ROAD, NEAR TUCSON, ARIZONA

PRIV. NO. UPPER LEFT BORDER - T-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

OCH 1571

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 18 1940

DEC 18 1940

80

12-26

27 1/2

12-30-40

48 9

2-1-41

2-4-41

2-5-41

our card for R.M.  
18



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2617

ORDER NO. 46990

DATE DEC 16, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.

TITLE (IN FULL)

ST. PHILIP 'S IN THE HILLS, TUCSON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER - T-8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

For the best results, please  
use the following instructions:  
1. Use the photo and card as  
in harmony with your card  
to make an attractive set.

ESTIMATE	DEC 18 1940
17 3	12/19 Gr
20	12-20
30 1½	12-26-40
54 9 2-1	2-10

1-11-41

no card for 18



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. 0B-H2618

ORDER NO. 46990

DEC 16, 1940

DATE

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CALLE ENCANTO, TUCSON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER - T-9

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

15

order for 12 1/2 M post cards  
with 100% tinted photo  
in 100% tinted photo  
in 100% tinted photo  
to make an attractive set.

ESTIMATE

DEC 18 1940

DEC 18 1940

QUANTITY	UNIT PRICE	TOTAL	REMARKS
3			
80			
49 1/2			
50 9			
2-3-			
2-5			

2-11-41

2-11-41

received from 18



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO.08-H2619

ORDER NO. 46991

DATE 12-16-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (ON FULLY)  
THE BUSINESS SECTION OF  
PHOENIX, ARIZONA

(c) Spence Air Photo

PRIV. NO. UPPER LEFT BORDER - p-38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

15

ONLY SEE THE PHOTO IN THE  
SEE AT THE PHOTO IN THE  
TIVES ARE IN THE PHOTO IN THE  
IN HARMONY WITH THE PHOTO  
TO MAKE AN ATTRACTIVE SET.

DEC 18 1940

ESTIMATE

DEC 18 1940

DEC 18 1940

7

12-27

49 2 1/4

207 13

2-7-41

12-30

DATE RECEIVED BY D

DATE RECEIVED BY D

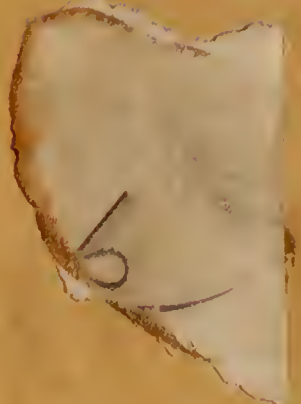
2-11-41

DATE MADE (GIVEN TO YOU)

DATE MADE (GIVEN TO YOU)

By

15 3/4



18



R.

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2620

ORDER NO. 46991

DATE 12-16-1940

12	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) UNION DEPOT, PHOENIX, ARIZONA		IMPRINT	SAME AS ABOVE
PRIV. NO. UPPER LEFT BORDER - p-39		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION SEE TISSUE OVERLAY			

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF **YES**    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

3

JAN 14 1941

JAN 14 1941

JAN 14 1941

JAN 14 1941

15 5

1/17 g.

78

226 1/2

1-23-41

206 9

Feb. 13-41

2/19/41

By

Drawing by 1/2/41

50



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. DB-H2621

ORDER NO. 46991

DATE DEC 16, 1940

12 1/2 M POST CARDS

ART COLOR

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.

TITLE (IN FULL)

IN ENCANTO PARK, PHOENIX, ARIZONA

PRIV. NO. UPPER LEFT BORDER - p-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

*Reflected*

*13*

3

12-27

27

13/4

48

9

2-4-41

12-31-40

2-10-41

2-11-41

By

13

16

21



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2622

ORDER NO. 46991

DATE 12-16-1940

12 1/2 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
CENTRAL AVENUE, LOCKING SOUTH  
FROM MONROE, PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES  
IMPRINT SAME AS BOVE 9AHMS

PRIV. NO. UPPER LEFT BORDER - p-22

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 18 1940

ESTIMATE

DEC 18 1940

	1	7	12-15	12-23
			12-23	
	225	13 1/4		27 per.
	51	10	2-3-41	2-5-41

DATE SUBMITTED

DATE 11-41

DATE PRINTED

DATE 11-41

DATE 11-41

DATE 11-41



REPORT

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2623

ORDER NO. 46991

DE C 16, 1940

DATE

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER, BORDER.

TITLE (IN FULL)

LOOKING NORTH ON CENTRAL AVENUE,  
PHOENIX, ARIZONA

PRIV. NO. UPPER LEFT BORDER - p-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES same as 7PH072

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

15

Order for this photo...  
See for instructions...  
tives are...  
in harmony with...  
to make an attractive set

18  
DEC 18 1940

ESTIMATE

CO. L. M. C. R. A. M.

DEC 18 1940

	6	7	12-18	12-26
	94		12-27	
	226	2		12-31-40
	30	10	2-4-41	2-5-41

DATE RECEIVED FROM  
DATE PHOTO TAKEN  
DATE PHOTO RETURNED TO

DATE 12-5-41  
By LG  
DATE PHOTO RETURNED TO

19



no card for H. M. 10



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2625

ORDER NO. 46991

DATE 12-16-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) **WOOD CARRIERS, DOWN BY THE BORDER**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT **SAME AS ABOVE**

PRIV. NO. UPPER LEFT BORDER **D-49**

PHOTO PROPERTY OF

**C.T.**

COLOR DESCRIPTION

**USE PHOTO 115436**

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

*Rephoto*

FOR BEST RESULTS, PHOTOGRAPH  
ON WHITE MOUNTAIN PHOTOGRAPH  
WITH WHITE MOUNTAIN PHOTOGRAPH  
IN HARMONY WITH THE COLOR  
SO THAT THE SUBJECTIVE IS.

**ESTIMATE**

DATE 12-17-1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
12 1/2 M POST CARDS	74	3 1/2	259
ART COLORTONE			
WHITE BORDER			
FRONT NO. 1			
R. M. NO			
IMPRINT SAME AS ABOVE			
PRIV. NO. UPPER LEFT BORDER D-49			
COLOR DESCRIPTION			
USE PHOTO 115436			
SUBMIT: RET. PHOTO			
REPHOTO			
B. L. & W. PROOF			
HANDCOL PROOF YES			
RETURN PHOTO.			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DATE 12-5-41

13

20



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. 0E-H2626

ORDER NO. 46996

DATE DEC 11, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW CONSTRUCTION AREA, CHANUTE FIELD,  
RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

NONE

PHOTOGRAPH BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

*in D6539*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 12 1940

DEC 12 1940

DATE	TIME	BY	REMARKS
DEC 12 1940	8	6	12/30/40
78			
226	2 1/4		1-3-41
203	12	1-14-41	1-17-41

DATE

TIME

1-18-41

DATE

TIME

1-18-41

DATE

TIME

1-18-41



NO. OB-H2627

CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

ORDER NO. 46996

DATE DEC 11, 1940

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

POST HOSPITAL, CHANUTE FIELD, RANTOUL,  
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

NONE

PHOTOGRAPH BY U.S. ARMY AIR CORPS.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 13 1940

RECEIVED

DEC 13 1940

DEC 13 1940

12-28-40

Jan-10-41

Jan-14-41

1-17-41

1/C Cori.  
1/4 hr.



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. 2618  
OB-42625

ORDER NO. 46996

DATE DEC II, 1940

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

INTERIOR, MAIN MESS HALL, CHANUTE  
FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTOGRAPH BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

12 1940 DEC 12 1940

DATE	TIME	BY	REMARKS
12/27			
12-31			
1-4-40			
1-16			
1-18-41			

DATE Photo Returned to Customer



SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 02-H2629

ORDER NO. 46998

DATE DEC 11, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MARINE PARK, MILLION DOLLAR RECREATION  
AND PLEASURE PIER, GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE PIER AS LARGE AS POSSIBLE. COLORS - BRIGHT CATCHY COLORS.  
PUT NAMES ON BLDGS AS IN PICTURE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

1 8 2-18 2-20 ✓  
71 2-20  
1/2  
203 9 3-26-41 3-26-41

4 4-41

RIV

RM-84 1/2  
89



GOOD OFFICE SUPPLY CO., TIFFIN, OHIO

NO. OB-42630

ORDER NO. 47000

DATE DEC 11, 1940

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. MARY'S CATHOLIC CHURCH, TIFFIN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

GRAY STONE, LIGHT STONE CORNICE & WINDOW FRAMES. ~~PRISM~~ PRISM GLASS WINDOWS  
DARK LAMP POSTS. LIGHT GRAY COLUMN & ENTRANCE. BLDG ON LEFT SAME COLOR  
SLATE ROOF. REMOVE ALL SNOW ON GROUND & YARD ON RIGHT & CENTER FOREGROUND.  
MAKE GREEN LAWN ON YARD. MAKE GREEN SPRINGTIME FOLIAGE ON TREES. REMOVE  
SNOW FROM CENTER OF ROOF OF BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 12 1940

10 3 1/2

12/30 9

7 1/2

12-31

22

1 1/2

1-4-41

2 1/2

8 1/2

1/24/41

1/27/41

1-30-41

Pls

Pls

Make up 9



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H2631 ORDER NO. 48003 DATE 12/18/40

CUSTOMER NATIONAL PLAN SERVICE  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & SAMPLES FOR DESIGNS OF SAME  
THE ONE OF "HOMES FOR BETTER LIVING" MAY GIVE YOU AN IDEA OF  
HOW THEY WANT THE PAGES TO BE SHOWN.

COLOR DESCRIPTION

SEE SAMPLES FOR COLORING ~~TEXT~~

*Rush*

*1-13-41*  
*2/8*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*1-13-41*  
*2/8*  
*49 12-31*  
*He*  
*13*

*52 1-7 1-8*

*Handcolor*  
*Red*

*OK Blue & red*  
*Red*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H2632 ORDER NO. 47624 DATE 1/9/41

CUSTOMER STATE LINE SERVICE  
WENDOVER, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  GROUP 5

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STATE LINE SERVICE (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH NO. 1 FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH NO. 3 FOR COLORS ONLY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-20  
#55 2/4 2/6  
10 15  
14 2-1  
13 1/2

JAN 11 1941

2/11-41

make OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H2633 ORDER NO. 48627 DATE 1/10/41

CUSTOMER KATSON'S DRIVE-IN  
ALBUQUERQUE, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KATSON'S DRIVE-IN

ALBUQUERQUE  
N. M.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN EXCEPT MAKE CORRECTION IN SPELLING OF "DRIVE-IN"

ABOVE DOOR AND IN LOWER BORDER "INN" IS INCORRECT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

JAN 1941

MAILED

Charge

Required

RECEIVED

POSTAL

U.S. POST

ART. LITHO

RECEIVED

4



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. OB-H2634

ORDER NO. 48015

DATE DEC 13, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PARADE AND DRILL GROUNDS, PLATTSBURG  
BARRACKS, PLATTSBURG, N. Y.

PRIV. NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 55

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

FUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 16 1940

DEC 18 1940

DEC 18 1940

DEC 15 1940

13	3	12/19
24		12-20
30	1½	12-23-40
203	9½	12-26-40 12-26-40

DATE RECEIVED

12-30-40

DATE TIME COLOR PROOF

DATE Photo Returned to Customer

By

12



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. OB-H2635

ORDER NO. 48015

DATE DEC 13, 1940

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PARADE AND DRILL GROUNDS, PLATTSBURG  
BARRACKS, PLATTSBURG, N.Y.

PRIV. NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 56

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

POT CLOUDS IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 16 1940

DATE	TIME	DATE	TIME	DATE	TIME
DEC 16 1940		DEC 16 1940		DEC 16 1940	
13	3			12/18/40	
12	19				
30	1/2			12-23-40	
211	9	12-26			

1-2-41

By RS

DATE

DATE

17

12



6

NO. OB-H2636

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 28,15

DATE DEC 13, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MILITARY TRAINING CAMP, PLATTSBURG  
BARRACKS, PLATTSBURG, N. Y.

PRIV. NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. MNO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY. REMOVE ASH CAN

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

6

DEC 15 1940

Get D. L. Checked

By 6

DEC 15 1940

DATE  
COMPLETED

DEC 16 1940

DEC 18 1940

13 2

12/17 9

74

12-17

30

1 1/4

12-23-40

216

9 1/2

12-24

DATE RECEIVED ORD

By

DATE HARD COLOR PROOF ORD

By

12-30-40

By 24

DATE PHOTO RETURNED TO CUSTOMER

By

13

12



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 0B-H2637

ORDER NO. 48015

DATE DEC 13, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MILITARY TRAINING CAMP, PLATTSBURG  
BARRACKS, PLATTSBURG, N. Y.

PRIV. NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 58

COLOR DESCRIPTION

PUT CLOUDS IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

DEC 16 1940

DEC 16 1940

DEC 16 1940

DATE	TIME	DATE	TIME
DEC 15 1940	DEC 15 1940	DEC 15 1940	DEC 15 1940
11 2	12/19/40		
74	12/15-23		
30 1/2	12-24-40		
212 9	12-26-40	12-30-40	

1-2-41

Ry

12



NO. ~~OBH2638~~ OBH2638

WALKOHL DRUG CO., BELLEVILLE, ILL.

ORDER NO. 47670

DATE 12/16/40

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OPERATING RADIO FIELD SET,  
SCOTT FIELD, BELLEVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PUT IN LOWER LEFT BORDER IN SMALL TYPE  
Photo by U. S. Army Air Corps.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

INSTRUMENTS BLACK METAL PARTS. CHAIN DARK GREEN. BOX ARMY GREEN.  
WOOD BENCH. O.D. OVERALLS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~RET~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

187 ESTIMATE Post Dept. *M*

DEC 17 1940 DEC 17 1940

DATE COMPLETED DEC 18 1940

3			
78			
49	12		1-4
207	9½	1-6-40	

DATE BILLING CARD \_\_\_\_\_ DATE PAID *1-8-41*

By \_\_\_\_\_ By *28*

DATE HAND COLOR PHOTO CARD \_\_\_\_\_ DATE Photo Returned \_\_\_\_\_

By \_\_\_\_\_

13

17



WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. 0<sup>D</sup>-H2639

ORDER NO. 47671

DATE 12/16/40

12<sup>1</sup>/<sub>2</sub> M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

ENTRANCE, SCOTT FIELD,

BELLEVEILLE, ILL.

BOT - HEADQUARTERS BUILDING IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

NONE

PUT IN LOWER RIGHT BORDER IN SMALL TYPE  
Photo by U. S. Army Air Corps.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

DEC 17 1940

DEC 17 1940

DEPT.	DATE COMPLETED
3	
84	12-26
27 1/2	1-2-41
210 9	1-6
1-3	

DATE RECEIVED

DATE

DATE HANDLED

1-8-41

R.

10

17



*Rephoto*

NO. 03-H2640

WALKOHL DRUG CO., BELLEVILLE, ILL.

ORDER NO. 47671

DATE 12/16/40

212 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) AIR VIEW OF STUDENT BARRACKS  
AND SCOTT FIELD, BELLEVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
R. M. NO  
IMPRINT NONE

PUT IN LOWER RIGHT BEFT BORDER IN SMALL TYPE

Photo by B. S. Army Air Corps.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Est. Closed

By

DEC 18 1940

DATE COMPLETED

5

12-26

27 13/4

1-4-41

207 123

*Photo*



6

WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. OB-H2641

ORDER No. 47671

DATE 12/16/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HEADQUARTERS BUILDING, SCOTT  
FIELD, BELLEVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PUT IN LOWER LEFT BORDER IN SMALL TYPE  
Photo by U. S. Army Air Corps.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Photo in*  
*Oct 30*  
*D7712*

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost, Date, Order

DEC 17 1940

DEC 17 1940

17 3

84

12-26

27

1/2

12-31-40

212

9

Jan 3-1941 Jan 6-41

1-8-41

HC corr.  
1/4 hr



WALKOHL DRUG CO., BELLEVILLE, ILL.

NO. OB-H2642

ORDER NO. 47671

DATE 12/16/40

*Straight*

12½ M POST CARDS ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) STATION HOSPITAL, SCOTT FIELD, BELLEVILLE, ILL.	IMPRINT NONE
PUT IN LOWER LEFT BORDER IN SMALL TYPE Photo by U. S. Army Air Corps.	PHOTO PROPERTY OF CUSTOMER
COLOR DESCRIPTION	

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Estimate*

DEC 19 1940

By *[Signature]* Date DEC 14 1940

DATE	DEPT.	COMPLETED
15	4	
80	12-30	
27	1½	1-2-41
211	8¾	1-2-41

DATE BLUEPRINT ORD \_\_\_\_\_ Date Paid 1-4-41

DATE HAND COLOR PROOF \_\_\_\_\_ By *[Signature]*

DATE PHOTO \_\_\_\_\_



REPORT

12/18

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2643

ORDER NO. 48023

DATE DEC 14, 1940

12 1/2 M POST CARDS - GROUP 2 - ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

U.S. MARINE BASE, SAN DIEGO, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 4532

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE ROUGH SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set of post cards  
see to it that the subjects  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DEC 18 1940

Cost 12.00

By

Date

DEC 18 1940

Cost 12.00

Lo 13- 1 of 11  
13-2 4  
10-2

12/19/40

49

2

12-26

207

10

1-17

DATE SHIPPED

DATE FILED

124.41

DATE SHIPPED

DATE FILED

By

17  
13  
12

18



ATTENTION!

ORDER (SEE INSTRUCTIONS)  
SEE TO IT THAT THE  
TIVES IN YOUR SETS ARE  
IN HARMONY WITH EACH OTHER  
TO MAKE AN ATTRACTIVE SET.

NO. 0B-H2644

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 49023

DATE DEC 14, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PARADE GROUNDS, MARINE BASE, SAN DIEGO,  
CALIFORNIA

PRIV. NO. BEFORE TITLE - 4526

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

WARM CREAM BLDGS. TILE ROOFS

*White men in photo.*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 18 1940

ESTIMATE

Cost Dept. Checked

DEC 18 1940

Item	Qty.	Unit Price	Total
12½ M POST CARDS	3		
ART COLORTONE			
WHITE BORDER			
PARADE GROUNDS, MARINE BASE, SAN DIEGO, CALIFORNIA	74	12-28	
PRIV. NO. BEFORE TITLE - 4526	226	1½	
REPHOTO	9¾		
B. L. & W. PROOF			
HANDCOL PROOF			
RETURN PHOTO.			

DATE RECEIVED

DATE

1-27-41

DATE MADE GOOD

By

13

18



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 48023

DEC 14, 1940

DATE \_\_\_\_\_

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SANTA BARBARA MISSION, CALIFORNIA

PHOTO BY KARL OBERT

PRIV NO. BEFORE TITLE - SB-70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **2** R. M. **YES**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUST**

### COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF.

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Chec

DEC 16 1940

DEC 18 1940

13 5

12/21 Jr

80

12-23

30 1/2

12-26-40

24 10

1-24-41

14  
18



Rm 14  
18



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 0B-H2647

ORDER NO. 48023

DATE DEC 14, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

TITLE (IN FULL)

WEST CABRILLO BOULEVARD AND MUNICIPAL  
SWIMMING POOL, SANTA BARBARA, CALIFORNIA

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - SB-72

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

*get card 37 H 606*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
... Please  
... nega-  
... in har-  
... other  
... set

DEC 18 1940

ESTIMATE

Checked

By

DEC 18 1940

DATE COMPLETED

3 6 12 18 17-275

78

2

204 10

DATE RECEIVED

DATE PAID

1-24-41

By

DATE HAND ORDER

DATE PAID

By

Amel  
18



REC'D IN TBH

68.

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-12648

ORDER NO. 48023

DATE DEC 14, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

SANTA BARBARA CALIFORNIA'S BEAUTIFUL  
POST OFFICE

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - SB-73

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8

Please  
in harmony with each other  
to make an attractive set.

DEC 18 1940

ESTIMATE

Cost Dept. Checked

By DEC 18 1940

COMPLETED

5

78

226

13/4

202

9

1-17-41

12-30-40

1-18-41

DATE REPRINT ORD

DATE Filed 1-24-41

DATE HAND COLOR PROOF ORD

DATE Photo Returned to

18



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2649

ORDER NO. 48023

DATE DEC 14, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MISSION SANTA BARBARA AND ST. ANTHONY'S  
SEMINARY, SANTA BARBARA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

(C) MACDON AERIAL

PRIV. NO. BEFORE TITLE - SB-74

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

8  
Order for this company. Please  
see to it that all negatives  
are uniform and arranged  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 18 1940

THE WORKS OF

DEC 18 1940

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
12 1/2 M POST CARDS	6	4	12-18	12-28-40
ART COLORTONE	74		12-30	
WHITE BORDER	49	2	12-31	
		12		

DATE SUBMITTED

BY

THE WORKS OF

DATE

1-28-41

DATE

Rm 14  
18



HCO: OK 13th

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. OB-H2650

ORDER NO. 48023

DATE DEC 14, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CORAL CASINO SWIMMING POOL, SANTA  
BARBARA BILTMORE, SANTA BARBARA, CALIFORNIA

PRIV. NO. BEFORE TITLE - SB-75

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
See to it that all your photographs are uniform and made in harmony with each other to make an attractive set.

*Payson  
Straight*

*88*

ESTIMATE

DEC 19 1940

DEC 14 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
POST CARDS	5			
PROOFS	84		12-26	
PRINTING	226	1/2		12-30-40
REPRODUCTION	200	9		12-30-40

DATE PRINTED OR

By

DATE HAND COLOR

DATE

By

DATE Photo Returned to Customer

*R*

*Am 14  
21*



Rephoto

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. H2651

ORDER NO. 48046

DATE 12-16-1940

6500 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) THE BOULDERS "O'DEA ESTATE",  
GREENWOOD LAKE, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

ADD TOP ON TREES AND BOTTOM FOR POST CARD PROPORTION. SEE CARD OB-H655  
for COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DEC 19 1940

				DATE COMPLETED
	3	7	12-19	12-27-40
	84		12-27-40	
	226	1/2		1-6-41
	206	9 1/2	2-10-41	

J. 14 41

H/C corr  
1/4 hr.

3

21



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2652

ORDER NO. 48047

DATE 12-16-1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

TITLE (IN FULL) **LOOKING NORTH ON CENTRAL AVENUE, ADAMS HOTEL IN FOREGROUND, PHOENIX, ARIZONA**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIV. NO. UPPER LEFT BORDER - p-42

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO PROPERTY OF **C.T.**

SUBMIT: RET. PHOTO

REPHOTO

E. L. & W. PROOF

HANDCOL PROOF **Yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject in  
order to the customer. Please  
see to it that the subject is  
taken in a clear and correct  
in large way, with such  
to make an attractive set.

*make Red impression  
"OK Blue"*

*Get Card  
6 H H 704*

ESTIMATE

Cost Dept. Chicago

DEC 18 1940

DEC 18 1940

AND WORK SCHEDULE

DEC 18 1940

12 6

74

1-2

125 2

200 12

4 four

2-19-41

by *RG*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H2653 ORDER NO. ~~12-17-40~~ 47685 DATE 12/17/40

CUSTOMER MIRA MONTE HOTEL  
PALM SPRINGS, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MIRA MONTE, PALM SPRINGS, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE LAYOUT

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORING.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49  
54  
50

12-27

W.C.P. 1/2

2-25

2-27

L.A.

8 3/4

X

DEC 17 1940

2-28-41

X 17

3

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-112654 ORDER NO. 47686 DATE 1/9/41

CUSTOMER RAUCH PRESS  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CANADIAN COLONIAL AIRWAYS

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C.T. Imprint ☐ No Imprint

PRINTED IN U.S.A.

Place Stamps Here

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

SEE SKETCH AND NOTE THAT CUSTOMER HAS MARKED THE SHADE OF GREEN IS TO BE THE SAME  
IN ALL THREE PLACES AS ON THE HUB OF THE MOTOR AS INDICATED BY THE ARROW. (MARKED ON TISSUE  
OVERLAY)

(OTHERWISE FOLLOW SKETCH)

1-30-41

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-16 Res 6 1/2  
#28 He 1 3/4  
Lat 9

JAN 10 1941

OK  
1/10/41

Very Rush



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

3 —

47



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL No. OB-H2655 ORDER NO. 47687 DATE 12/16/40

CUSTOMER JESSE A. MILLARD  
LAKE WORTH, FLORIDA

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MILLARD INN WORCESTER, N. Y.

BOT — OPEN MAY 1st UNTIL NOVEMBER 1st

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR D ESIGN

COLOR DESCRIPTION

PUT THE SAME AMOUNT OF GREEN AND COLORFUL FLOWERS ~~XXXXX~~ ON FRONT AND SIDE OF UNIT ON RIGHT SIDE OF CARDS AS YOU SUPPLIED ALONG FRONT AND SIDE OF UNIT ON LEFT SIDE OF CARD. INDICATED ON TISSUE BY STRAIGHT HORIZONTAL PENCIL MARKS ON OVERL.

OTHERWISE FOLLOW SKETCH FOR COLORING

lhr  
6-26-41

NO. #56

#27  
50  
8  
He  
6-4-41

DEC 18 1940

Prop book  
APR 8 1941  
Factory Rate 20.00  
Selling Rate 35.00  
net





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0<sup>B</sup>-H2656 ORDER NO. 47690 DATE 1/27/41

CUSTOMER J. L. CORNWELL  
BOWLING GREEN, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE E 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HORSESHOE COTTAGE COURT MODERN AND NEW  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

USE PHOTOS NOS. 44-40 & 45-40  
FOLLOW SKETCH A FOR LAYOUT AND DESIGN

CUSTOMER WOULD LIKE TO HAVE A SMALL HORSESHOE SHOWN IN FRONT OF WORLD "HORSESHOE" ON  
UPPER BORDER. MAKE THIS LIKE IT WAS SHOWN ON SKETCH "B"

COLOR DESCRIPTION

The coloring was alright on proof with the exception that the background of borders should  
be a light cream—more like top border on proof. There are red screens on windows and doors  
and should be shown, if possible. OTHERWISE FOLLOW SKETCH FOR COLORING.

*Run*

*5-15-41*

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 30 1941

TAKEOVER

Charge to ADVISE Dept.

EST. N.M. per Title Required

RETOUCHING  
PHOTO LITHO  
COMPOSING  
ART DEPT.  
ENGRAVING

APR 14 1941

*Submit to office*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OB-H2657 ORDER NO. 47691 DATE 12/27/40

CUSTOMER SONNY BOYS FRUIT CO.  
WEST PALM BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  (GROUP 2)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SONNY BOYS' FRUIT COMPANY (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN  
EXCEPT ELIMINATE HOLES AT BASE OF TRAFFIC LIGHT.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING EXCEPT FOR CORRECTION

MARKED ON OVERLAY ON ~~XXXX~~ SKETCH

~~XXXX~~ PORTION OF TRAFFIC LIGHT MARKED "A" SILVER

BASE OF TRAFFIC LIGHT MARKED "B" YELLOW #1

BRIGHT RED LIGHT WHERE ~~XXX~~ PRESENT COLORING FOR LIGHT APPEARS MAROON

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

1-9

2 1/4

12

37

Proy. low  
DEC 22 1941  
quoted March 15, 1941  
45.00

12-27-40

make D.H. (Red) impression  
Red

12/20/46

3M-1-2-40



NO. OB-H2658

ORDER NO. 47718

DATE 12/17/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRIST CHURCH, RALEIGH,  
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW COMPLETE INSTRUCTIONS ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION

3. Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK to Finance

By \_\_\_\_\_  
Date DEC 18 1940

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Page \_\_\_\_\_  
Date DEC 18 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMING			
	11	4	1/2
	57	1-3-46	
PLAYING			
HAND COLOR PHOTO	225	1/2	
ARCHIVE DEPT.	209	834	6 four
		1-27-41	1-28-41

DALL BLU PRINT OK'D

DATE HAND

Σελ. 1

1-30-41

无

Chrys.

16



REPORT

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N. C.

NO. 03-H2659

ORDER NO. 47719

DATE 12/17/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PEACE - A JUNIOR COLLEGE  
FOR WOMEN, RALEIGH, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

40H1053

FOLLOW COMPLETE INSTRUCTIONS ON BACK OF PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects of  
order for this customer. Please  
see to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

EXHIBIT C-100

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COM. ING. TYPE SET UP				
SEARCH				
RETEUCHING	12	5		
PHOTO LITHO				
BY OPAQ. H.G.	80	78		
EN RAVING				
HAND COLOR PROOF	225	1 1/2		6 Jan
ARTIST EXPT.	30	9	1-16-41	1-20-41

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF

make up front  
21



NO. OB-H2660

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N. C.

ORDER NO. 47718

DATE 12/17/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE-UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF N. C. STATE COLLEGE, RALEIGH, N. C.

BOT \* SHOWING CLOCK TOWER WAR MEMORIAL IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOM R

COLOR DESCRIPTION

*Make negative*

FOLLOW INSTRUCTIONS ON ATTACHED TO PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4PH1049

P.T. returned 1-28-41

# ESTIMATE

Cost Dept. Checked

Date 12 9 1940 WORK SCHEDULE By Date DEC 13 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 1 1940	
STITCH			
RETOUCHING	1 8	12-10	12-22-40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUEING		12-27	
ENGRAVING			
HAND COLOR PROOF	22 2		6 Jan
ARTIST DEPT.	12 12	1-	1-28

DATE BLUEPRINT ORD. DATE Filed 1-28-41

DATE HAND COLOR By

By 1-28-41

making 21



WILLS BOOK & STATY. CO., GREENSBORO, N. C.

NO. OB-H2661

ORDER NO. 47721

DATE 12/17/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SCIENCE BUILDING, THE WOMAN'S  
COLLEGE OF THE UNIVERSITY OF NORTH CAROLINA,  
GREENSBORO, N. C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW COMPLETE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

ESTIMATE  
By *[Signature]* Cost Dept. Checked *[Signature]*  
Date DEC 19 1940 Date *[Signature]*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CUTTING LIFE SET UP		DEC 18 1940	
SKETCH			
RETOUCHING	4 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	12-30	
ENGRAVING			
HAND COLOR PROOF	27 1 1/2		1-3-40
ART DEPT.	213 9	1/25/41	1/28/41

DATE BLUEPRINT OK'D

By

DATE Filed

1-20-41

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned

By

make next time  
21



WILLS BOOK & STATY. 60., GREENSBORO, N. C.

NO. 0<sup>B</sup>-H2662

ORDER NO. 47721

DATE 12/17/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMPUS SCENE, THE WOMAN'S  
COLLEGE OF THE UNIVERSITY OF NORTH  
CAROLINA, GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW COMPLETE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

3B H 745

DEC 18 1940

WORK SCHEDULE

By

Date

Cost Dept. Checked

DEC 18 1940

OPERATION	TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, SET UP		DEC 18 40	DEC 18 40
SKETCH			
RETOUCHING	11 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUE	24	12-27	
ENGRAVING			
HAND COLOR PROOF	27 1/2		12-30-40
ARTIST DEPT.	21/2 9	Jan. 27-41	Jan. 28-41

DATE BLUEPRINT SENT

By

DATE Filed

By

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

H/C color  
1/2 hr

made up  
19



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **OB-E2663** ORDER NO. **47724** DATE **1/2/41**

CUSTOMER **ACE CARNIVAL SUPPLY**  
**CHICAGO, ILLINOIS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6½** M POST CARDS SIZE **3½ x 5½**

STYLE **ART** COLOR **TONE** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ADVERTISE WITH THE MILLER AMUSEMENT**

**TRAILER (ETC. AS PER SKETCH)**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW ~~KEY~~ SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

*make Red impression  
" DK Blue "*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LO 1½  
Ret 6½  
Hc 2½  
Sent 9½

49 1-10  
209-1/20/41

*[Handwritten signature]*



X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL No. <u>oB-H2664</u> ORDER NO. <u>47729</u> DATE <u>4/21/41</u>		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED  TO  PHOTO USED FOR	
	CUSTOMER <u>THE FLANDERS</u> <u>ON THE BOARDWALK AT 11TH STREET</u> <u>OCEAN CITY, NEW JERSEY</u>						
	12 $\frac{1}{2}$ M POST CARDS SIZE <u>3 <math>\frac{1}{2}</math> x <math>\frac{1}{2}</math></u>		STYLE ART COLOR TONE <u>FULL FACE</u>				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <u>NO TITLE</u>		FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint				
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
FOLLOW SKETCH FOR LAYOUT AND DESIGN							
COLOR DESCRIPTION							
FOLLOW SKETCH FOR COLORING							

5-15-41  
2/8

Ret 9 1/2  
225 He 2 30  
Last 9 1/4 - 51

Also guaranteed

GW

APR 22 1941



## ADV. ORDER

CUSTOMER                      LANGIE FUEL SERVICE  
   ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12- $\frac{1}{2}$	M	POST CARDS	SIZE	3 $\frac{1}{2}$ x 5 $\frac{1}{2}$
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STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	SCIENTIFICALLY TESTED (ETC. AS PER SKETCH & COPY)				

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

## Follow Layout

Follow Layout      REDUCE SPACE FOR SIGNATURE. OMIT IN SIGNATURE "326 MAIN STREET, EAST, ROCHESTER, N.Y." SEE TISSUE OVERLAY ON SKETCH. INCREASE SPACE FOR COPY SO CAN BE EASILY READ.

OTHERWISE FOLLOW SKETCH FOR DESIGN.

### COLOR DESCRIPTION

MAKE FLOOR DARK MAROON. OTHERWISE FOLLOW SKETCH FOR COLORING

VERY RUSH  
1-17-41  
28

#28

5 - 7 - 11 -  
1 of 12



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-32666 ORDER NO. 47727 DATE 12/20/40

CUSTOMER LANGIE FUEL SERVICE  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HI HEAT IS SELECTED COAL (ETC. AS PER  
SKETCH & COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REDUCE SIGNATURE AND PHONE SPACE TO ABOUT ½ OF PRESENT SIZE AS PER OVERLAY ON  
SKETCH. ELIMINATE ADDRESS AND INCREASE SIZE OF COPY PANEL AND PICTURE.

OTHERWISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

COLOR MEN'S CLOTHES AND SAMPLE BOX BROWN OR SOME COLOR DIFFERENT THAN COAL AND CARS.

OTHERWISE FOLLOW SKETCH FOR COLORING.

VERY RUSH  
LH  
1-17-41

make Best impression  
DR. Blue

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

DEC 28 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. OB-H2667 ORDER NO. 47727 DATE 12/20/40

CUSTOMER LANGIE FUEL SERVICE  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 98% PURE (ETC. AS PER SKETCH)& COPY

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR ~~EXL~~ DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

*VERY RUSH*  
*1-14-41*  
*LB*

PHOTO RETURNED

TO

PHOTO USED FOR

*Lo 2*  
*Ret 6*  
*He 1*  
*Lat 9*

*As per sketch*  
*Am*

*DEC 23 1940*

*make Red impression*  
*" DK Blue*

*Check No. 30*  
*Date Rec - 1-11-41*  
*" Fin. 1-13-41*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H2668 ORDER NO. 47727 DATE 12/24/40

CUSTOMER LANGIE FUEL SERVICE, INC.  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EVERY TON IS LAUNDERED (ETC. AS PER  
EX COPY & SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

OMIT THE ~~XXXX~~ WORDS "PHONE" AND "FUEL SERVICE, INC."

INCREASE SIZE OF PHOTO. CUT OFF ADDRESS. LOWER ~~XXXX~~ CUSTOMER'S NAME & SHOW MORE OF  
ACTUAL OPERATION, ESPECIALLY FLOW OF WATER. LOWER THE CARTOON FIGURE A TRIFLE, SO THAT  
A LITTLE MORE SPACE CAN BE PROVIDED FOR THE DESCRIPTIVE COPY."

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

TOO MUCH NEUTRAL COLOR IN PHOTO ~~XXXXXX~~ PROPER. WATER IN TROUGH SHOULD BE COLORED  
BLUE OR GREEN. FIGURE OF MAN SHOULD BE DIFFERENT COLOR THAN MACHINERY TO EFFECT CONTRAST.

OTHERWISE FOLLOW SKETCH FOR COLORING

*VERIFIED*  
1-12-41  
*ll*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Lo 3*  
*Ret 6*  
*He 2*

*49 1-2*  
*211 1-11 Lat 9 1/2*

*Argument*

*[Signature]*

*make Red impression*  
*" DK. Blue "*

2

5

*X*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL No. **OB-112669** ORDER NO. **47735** DATE **12/18/40**

CUSTOMER **M. BORN & SON CO.**  
**CHICAGO, ILLINOIS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25** M POST CARDS SIZE **3½ x 5½**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **AS ADVERTISED IN ESQUIRE**

**BORN CLOTHES STYLE LEADERS SINCE 1876**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

*No. on front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

~~Text~~ **"THE ESQUIRE" AND "BORN CLOTHES STYLE LEADERS SINCE 1876" TO BE SAME AS**  
**OB-H1164 AND DISREGARD WHITE SHADING AROUND LETTERING "BORN CLOTHES" ON COPY.**

OTHERWISE FOLLOW COPY FOR DESIGN

COLOR DESCRIPTION

*WHITE*

COLORING FOR BACKGROUND ~~TO COME~~

OTHERWISE FOLLOW COPY FOR COLORING.

*1-13-41*  
*2/8*

PHOTO RETURNED

TO

PHOTO USED FOR

49

1-2

1-51

*My*

2

H-20



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0<sub>b</sub>-H2670 ORDER NO. 47735 DATE 12/18/40

CUSTOMER M. BORN & CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AS ADVERTISED IN ESQUIRE  
BORN CLOTHES STYLE LEADERS SINCE 1876

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*No. on front*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW COPY FOR DESIGN

COLOR DESCRIPTION

"ESQUIRE" LIKE CARD OB-H1164 BOTTOM COPY USE OUR TWO BLUES AND WE CAN GET SAME EFFECT  
AS ON ART WORK. OTHERSIDE FOLLOW COPY FOR DESIGN AND COLORING

COLORING FOR BACKGROUND TO ~~COME~~ USE OWN JUDGMENT

*1-13-41*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*49 1-2  
55 1-7 1-8*

*214 10/2*

*214*

*Apr*



*1-20*



S.H.KRESS, HUNTSVILLE, ALA.

NO. 0B-H2671

ORDER NO. 48090

DEC 19, 1940

DATE

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) (IN SKY)

IMPRINT NONE

CLEMENT C. CLAY BRIDGE OVER TENNESSEE  
RIVER NEAR HUNTSVILLE, ALA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CONCRETE BRIDGE, ALUMINUM FINISH IRON WORK. DEEP BLUE WATER COLOR.  
PRETTY CLOUD EFFECT. TAKE OUT CONSTRUCTION WORK AT EXTREME RIGHT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
By	Date		
12/20/40	12/20/40		
OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
RETRY CHG	17 3		12/31/40
PRINT LITHO			
ETCHING OPERATING	74	1-2	
ENGRAVING			
HAND COLOR PROOF	27 1/2		1-4-41
ARTIST DEPT.	33 8 1/2	1-6-41	1-7-41 F.W.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

Rush

22







*Straight*

S.H.KRESS, HUNTSVILLE, ALA.

NO. OB-H2673

ORDER NO. 48090

DATE DEC 19, 1940

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) (IN SKY)

IMPRINT

NONE

HIGH SCHOOL, HUNTSVILLE, ALA.

PHOTO PROPERTY OF C.T

COLOR DESCRIPTION

SLIGHTLY VARIGATED RED BRICK BLDG. FEW BRICKS ARE BURNT APPEARING.  
CONCRETE TRIM, WHITE WINDOW CASING, WHITE DOORS. NICE LAWN ALL OVER.  
SHOW BUSHES ON EACH SIDE OF STEPS IN HEAVY BLOOM. TAKE OUT WIRES & WIRES, PRETTY CLOUD EFFECT  
*POLES*

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*188*

*24*

DEC 24 1940

DEC 24 1940

	DATE ENTERED DEPT.	DATE COMPLETED
ARTIST DEPT.	1-6-41	1-7-41
HAND COLOR PROOF	1-6-41	1-7-41
ENGRAVING		
STAMPING		
DEVELOPING		
PRINTING		
11 3 1/2		12/31/40
78		
27 1 1/2		1-4-41
35 9		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Fwd \_\_\_\_\_  
By *th*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to CUSTOMER \_\_\_\_\_

*12*

*25*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-B2674

ORDER NO. 47741

DATE 12/19/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A MESSAGE FROM COOKE CITY,  
MONTANA

On the Red Lodge - Cooke City Highway  
North East Route to Yellowstone

PRIVATE NO. UPPER LEFT PLATE - 1254  
PUT IN LOWER LEFT PLATE IN SMALL TYPE  
(c) Curt Teich & Co., Inc.

COLOR DESCRIPTION

Want bright colored effect like blue or Yellowstone. Can use an old miner  
with Pick and shovel. in connection if it fits in or game like moose, elk or  
buffalo, USE SCENES SUCH AS 6A-H2887, 4A-H1854, 7A-H3755, 6A-H2889, 6A-H2890  
6A-H2895, 4A-H1856 also 9 photos attached.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

10 - Corr 2 hrs

To customer

ESTIMATE				DATE COMPLETED	
JAN 11 1941				JAN 11 1941	
JAN 11 1941				JAN 11 1941	
JAN 11 1941				JAN 11 1941	
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JAN 11 1941</					



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0<sup>B</sup>-H2675 DIB

ORDER NO. 47740

DATE 12/19/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) GREETINGS FROM CODY, WYOMING  
GATEWAY of the FAMOUS CODY WAY TO YELLOWSTONE

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT BORDER - 1255

PUT IN LOWER LEFT PLATE - IN SMALL TYPE

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE 2A-H685 TRIPLE TUNNEL IN EITHER "C" OR "Y". WANT BRIGHT COLORED EFFECT.

*Resubmit photo*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14  
order for this order. Please see to it that all subjects are negatives are uniform and colors are in harmony with each other to make an attractive set.

*Stat Corr 1*  
*60*

*Submit to Customer*

ESTIMATE		WORK SCHEDULE	
OPERATION	EST. TIME	DATE COMPLETED	
COMPOSE & TYPE SET			
STITCH	3	5	
RETOUCHING	3	4	
PHOTO FILED			
BLANKET	78		
PRINTING, COLORING			
ENVELOPE			
HAND COLOR FRONT	226	2/14	1-15-41
ALL IN ALL	13		

DATE ESTIMATE MADE \_\_\_\_\_ DATE PAID *2-19-41*  
By *Rh*  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

*Rm 22*  
*37*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2676

D18

ORDER NO. 47740

DATE 12/19/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM WYOMING  
THE LAST OF THE OLD WEST

PRIVATE NO. BPPER RIGHT PLATE - 1256

PUT IN LOWER LEFT PLATE IN SMALL TYPE  
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PROOF ARRANGEMENT IS O.K. BUT THE COLOR IS TOO PALE. WANT A BRIGHT COLORED  
EFFECT IN YELLOW GREEN OR BLUE. SCENES MUST BE CHANGES. USE 840-29 ROCK TREE IN  
THE "Y". USE 5A622 in "M". use 9A-H285 on "N". use 8A-H75 in "G".

MAKE CATTLE LOOK CORRECTLY. COVERED WAGON WILL NOT DO AT ALL. GET COVERED WAGON  
AUTHENTIC DRAWN BY OXEN (NO MULES.)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Skd Corr 2/11

10 Corr 2/11

To customer  
make DK Blue  
for customer

new card full 11

ESTIMATE

Est. Dept. Checked

Date 1/10/41

DATE RECEIVED	DATE COMPLETED
JAN 10 1941	
3 9	
8	
226 2/14	1-29-41
2/14/41	2/16/41

DATE 2-19-41  
DATE 2/14/41



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2677

ORDER NO. 47741

DATE 12/19/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM WEST  
YELLOWSTONE, MONTANA  
WEST ENTRANCE TO YELLOWSTONE PARK

PRIVATE NO. UPPER RIGHT PLATE 1257  
PUT IN LOWER RIGHT PLATE IN SMALL TYPE  
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PROOF O.K. AS TO EFFECT & ARRANGEMENT. EXCEPT USE PICTURE ATTACHED IN ONE OF THE  
LETTERS "W". KEEP DEEP BLUE EFFECT & BACKGROUND.

*of your time Resubmit sketch*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
or for this customer. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*make OK photo  
improvement*

Estimated by *[Signature]*

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date 12/19/40

AND WORK SCHEDULE

By *[Signature]* Date 12/19/40

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	CLERK	Time Allowed		
COLLECTING			JAN 1941	MAY 1941
SECTION	40	8		
REPHOTO		10		
PHOTO				
PRINT	75			
ENGRAVING				
HANDCOL PROOF	226	2½		1-16-41
ARTIST	205	16		2-18

DATE ESTIMATED

DATE Made

*2-19-41*

By

By

DATE HAND COL PROOF

DATE Photo Returned to Customer

*4 - 12 10 hr*

*1 - 11 8 hr*

*22 37*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2678

ORDER NO. 44741

DATE 12/20/40

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A MESSAGE FROM  
YELLOWSTONE NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE

PUT IN BOWER LEFT PLATE IN SMALL TYPE  
(c) Curt Teich & Co., Inc.

PRIVATE NO. UPPER LEFT BORDER - 1258

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STRIKING COLOR EFFECT DESIRED ON YELLOWSTONE BACKGROUND, SUCH AS RED, BLUE OR GREEN ON SUCH A DECORATION MOTIFS IF NEEDED. BEARS, BUFFALO, GEYSERS.  
USE 7AH3683, 2AH693, 4AH1853 or 5AH2473, 9AH283, 7AH3685, 5AH2475, 9AH2559, 4AH1859, 2AH702, 2AH709, 4AH1855, 2AH690, 6AH71, 5AH2583.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8  
2

10

Get Photo.

Submit HCP  
to customer

ESTIMATE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CONTRACT TYPE SET UP				
SKETCH	14-8			JAN 10 1941
RETOUCH	13-1			JAN 10 1941
PHOTOGRAPH	13			
PRINTING				
RECEIVING				
HAND COLOR PROOF	23/4			
ARTIST DEPT.	209	14 1/2	1-24-41	1-29-41

DATE BLUEPRINT OK'D.

By

DATE Paid 1-30-41

By

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2679

ORDER NO. 47741

DATE 12/19/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - SUMMIT OF MT. WASHBURN, ALT.  
10,317 FT. ~~SHELTERHOUSE~~ SHOWING SHELTER  
HOUSE AND OBSERVATION TOWER AS WELL AS  
ROAD CLIMBING TO ITS TOP, YELLOWSTONE  
NATIONAL PARK

PRIVATE NO. BEFORE TITLE --- 1261

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

OUTCROPPING ROCKS ARE DARK VOLCANIC COLOR. OILED ROAD. REMOVE CAR. SLOPES OTHER  
WISE ARE GREYISH TO DARKISH ROCK. LIGHT COLOR ON HOUSE EXCEPT FOR PLATFORM.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

no artificial  
retouching

ESTIMATE  
AND WORK SCHEDULE

By *[Signature]* Date *DEC 20 1940*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP			
SKETCH			
RETOUCHING	3	12-21	11-28-41
PHOTO-LITHO			
BLUE RINT STAINING, SPARKING	74	12-28	
ENGRAVING			
HAND COLORD PROOF	225	1/2	6 Jan
ARTL. DEPT.	202	9	2-13-41

DATE BLUE RINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

4

22



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2680

ORDER NO. 47741

DATE 12/19/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - AMPHITHEATRE MOUNTAIN AS SEEN FROM SILVER GATE ON THE RED LODGE-COOKE CITY HIGHWAY TO YELLOWSTONE PARK

PRIVATE NO. BEFORE TITLE - 1262

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETAIN CLOUD EFFECT BELOW MT. & ORIGINAL SKY. INCREASE THE WATER IN CREEK ABOUT DOUBLE AND GET PLEASING EFFECT IN WATER. DARK BLUE GREEN PINES. BUILDINGS ARE RUSTIC LUMBER COLOR BUT ARE NOT IMPORTANT, DON'T RETOUCH AND WOULD RATHER THEY BLEND INTO THE TREES. MOUNTAIN SUMMIT IS RATHER DARK ROCK, LOWER SLOPES PINE COVERED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14  
order for this...  
see to it that all...  
tives are uniform and...  
in harmony with...  
to make an attractive...

Charge to LVS'E Dep.

EST. Makeover Time Required

RETOUCHING	1/2	Time Required in Cost Dept.
PHOTOGRAPHY	1/2	FEB 19 1941
COLORING		
ART DEPT. HC	3/4	By 3
ENGRAVING		

Ret photo  
to customer

No artificial  
retouching

2/18/41  
Ret 1 1/2

MAKEOVER

Charge to ART RET. Dep.

EST. Makeover Time Required

RETOUCHING	2	Time Required in Cost Dept.
PHOTOGRAPHY	1/2	Due JAN 2 1941
COLORING		
ART DEPT. HC	1/2	By 3
ENGRAVING		

By 3

22



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0B-H2681

ORDER NO. 47741

DATE 12/19/40

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - CURVES ON THE RED LODGE-COOKE CITY HIGHWAY (U. S. #12) TO YELLOWSTONE AS IT CLIMBS OVER THE BEARTOOTH MOUNTAINS.

PRIVATE NO. BEFORE TITLE - 1263

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM MOSTLY SKY FOR PROPORTION. OILED ROAD. ROCKS IN FOREGROUND DARK GRANITE WITH GREYISH FACES. SLOPES ARE DARK GREEN TO DARK YELLOW. ROCKY HILLS HAVE DARK ROCK OUTCROPS AND DARK PINES. GET OUTLINES OF DISTANT MOUNTAINS AND HILLS CORRECT AND DISTINCT.

TAKE OUT LETTERING. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12  
Objects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

No artificial  
Retouching

ESTIMATE		Post Dept. Checked	
DEC 20 W&W SCHULLE		Date DEC 20 1940	
OPERATION	EST.	ACT.	DATE COMPLETED
CLIPPING & SET UP			
STAMPING			
RETUCHING	13	3	1/2 hr.
PHOTO LITHO			
BLUEPRINT	78		
STRIKING & OPAID			
ENGRAVING			
HAND COLOR PROOF	226	1 1/2	1-15-41
ARTIST DEPT.	207	9 1/2	2-14-41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PROOF 2-19-41  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE PHOTO REMOVED TO \_\_\_\_\_

1 1/2  
1 1/2  
1 1/2

22



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-42682

ORDER NO. 47741

DATE 12/19/40

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT  
TITLE - SAME AS ABOVE  
NATIONAL PARK, NEAR THE GRAND LOOP HIGH  
WAY BETWEEN OLD FAITHFUL AND WEST THUMB

PUT IN SMALL TYPE IN LOWER LEFT PLATE  
Photo by Hiscock

PRIVATE NO. BEFORE TITLE --- 1265

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
TRIM SIDES FOR PROPORTION. SEE THAT GEYSER STEAM STANDS OUT WELL AGAINST SKY AND  
HILLS. DARK PINES ON SLOPES. GREEN TO BROWNISH SLOPES BEHIND THE CONE. GEYSER CON  
AS ON 2A-H709.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14  
order for 14  
see to it that all colors of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial  
retouching

15

DEC 20 1940  
DATE  
DEC 20 1940

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		
ETCH		
RETOUCHING	15 3	12/31/40
PHOTO ETCH		
BLUEPRINT STRIPPING, CRYSTAL	76	
ENGRAVING		
HAND COLOR PROOF	226 1 1/2	1-15-41
ARTIST DEPT.	206 9	2-19-41

DATE BLUEPRINT C.D. DATE Fld. 2-21-41  
By By  
DATE HAND COLOR PROOF DATE Photo Returned to Customer  
By

22



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0-H2683

ORDER NO. 47741

DATE 12/19/40

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO.

R. M.

SAME AS ABOVE

IMPRINT

TITLE - BLACK CANON OF THE GUNNISON \*  
SHOWING PAINTED CLIFFS AND CHASM VIEW -  
BLACK CANON NATIONAL MONUMENT, COLO.

PRIVATE NO. BEFORE TITLE - 2354

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT AS MARKED ON RIGHT AND ADD A LITTLE SKY FOR PROPORTION. CANON WALLS ARE  
MOSTLY QUITE DARK ROCK WITH LIGHTER FACES. BRING OUT STREAM WELL WHEN IT SHOWS  
IN THE BOTTOM. DARK GREEN VEGETATION WHERE WHEN SHOWING

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

no artificial  
retouching

ESTIMATE WORK SCHEDULE			
DEC 20 1940		DEC 20 1940	
DEPT.	TIME A. SAVED	DATE ENTERED DEPT.	DATE COMPLETED
CL. & LAC. TO SET UP		DEC - 1940	
SKETCH			
RETOUCHING	3 3	12 - 21	12 - 28
PHOTO LITHO			
BL. & W. PROOF	8 0	12 - 30	
ST. & W. PROOF			
ENGRAVING			
HAND COLOR PROOF	225 1/2		3 Jan.
ARTIST DEPT.	207 10		2-21

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2684

ORDER NO. 47741

DATE 12/19/40

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT

SAME AS ABOVE

TITLE - MONUMENT RIM DRIVE - COLORADO  
NATIONAL MONUMENT IN WESTERN COLORADO

PRIVATE NO. BEFORE TITLE - 2355

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM AS MARKED FOR PROPORTION. ROCKS ARE PINKISH RED WITH WHITE OUTCROPS AND STRATAS (SEE SAMPLE ROCK) DISTANT VALLEY IS VERY RICH GREEN. HILLS ACROSS VALLEY HAVE GRAY WHITE FACES. OILED RREEK ROAD. ORIGINAL SKY & CLOUDS O.K.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14  
order as shown. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

*No artificial retouching*

ESTIMATE

WORK SCHEDULE

By

Date

DEC 20 1940

	DATE STARTED	DATE COMPLETED
REPRODUCTION	8 3	12/31/40
PROOFING	78	
PRINTING	42	1-7
HAND COLOR PROOF	110	2-20-41
ARTIST RET.	92	2/19/41

DATE BLUEPRINT OK'D

DATE 1st

21.41

By

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

22



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2685

ORDER NO. 47741

DATE 12/19/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 # R. M. YES

IMPRINT SAME AS ABOVE  
TITLE - TUNNELS ON MONUMENT RIM DRIVE  
IN FRUITA CANON, COLORADO NATIONAL  
MONUMENT IN WESTERN COLORADO.

PRIVATE NO. BEFORE TITLE - 2356

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP AND BOTTOM EQUALLY FOR PROPORTION. FOR ROCKS SEE SAMPLE ATTACHE TO  
OB-H2684. PAVED ROAD IN FOREGROUND. OILED ROAD ~~MYXONEX~~ BEYOND.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order in the customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial  
retouching

ESTIMATE  
Date DEC 21 1940 WORK SCHEDULE Date DEC 21 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
	Est. No. Time, A. M. P. M.	1 2 3 4 5 6 7 8 9 10 11 12	
COATING, TYPE SET UP		DEC 21 1940	DEC 21 1940
ETCH			
RETOUCHING	17 2		12/31/40
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	75		
ENGRAVING			
HAND COLOR PROOF	226 13/4		1-15-41
ARTIST DEPT.	211 9	2/9/41	2/20/41

DATE BLUEPRINT ORD \_\_\_\_\_ DATE PROOF 2:26:41  
DATE HAND COLOR PROOF ORD \_\_\_\_\_ By NY  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & CO., CHICAGO

NO. 0B-H2686

ORDER No. 48130

DATE DEC 19, 1940

6 1/2 M POST CARDS ART COLOORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT No. I R. M. NO

TITLE (IN FULL) (IN PLATE)

IMPRINT

WE ALWAYS TRY TO SATISFY TH' CUSTOMER -  
etc.

C.T. ARMY COMICS - 10 SUBJECTS

*Print no info. ill - USA - 11*

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE COLORED SKETCH  
SHIRT & BREECHES KHAKI. SOCKS WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DEC 19 1940 WORK SCHEDULE DEC 20 1940

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONDUCTING TOL. S. C.			
SHIRT	40 17 3/4		
RETOUCHING			
PHOTO LITHO			
BLUE PRINT	40	12-27	
STITCHING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF	226 1/2		12-31-40
ARTIST DEPT.	53 1/2	1-2-41	1-6-41

DATE BLUEPRINT ORD.

DATE FILED 1-8-41

By

By 18

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

*NC com. 1/4 hr*

*Hand color 1/4 hr*



CURT TEICH & CO., CHICAGO

NO. OB-H2687

ORDER NO. 48130

DATE DEC 19, 1940

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TH' SARG GAVE ME TH' WORKS -

*Print no right - USA-12*

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

C.T. ARMY COMICS - 10 SUBJECTS

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE COLORED SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK

ESTIMATE

AND WORK SCHEDULE

Date 12-24-40

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
CURT SECT. SET UP			12-21-40	
RETO. CARD	21	17	3/4	
THRO. L. HD	5			
DEPT. SET	81		12-31	
PROOFING				
HAND COLOR PROOF	226	1 1/2		1-2-41
ARTIST SET	29	9 3/4		1/6/41

DATE RECEIPT OK'D

DATE Filed

1-8-41

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



CURT TEICH & CO., CHICAGO

NO. OB-H2638

ORDER NO. 48130

DEC 19, 1940

DATE

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN PLATE)

TITLE (IN FULL)

IF I NEVER SEE ANOTHER SPUD IT'LL BE  
TOO SOON - I HATE 'EM  
etc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

C.T. ARMY COMICS - 10 SUBJECTS

(C) CURT TEICH & CO., INC.

Private no right - USA-13  
COLOR DESCRIPTION

SEE COLOR SKETCH

BLUE PANTS

NO LEGGINS

KHAKI HATS

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 20 1940

OPERATION	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
GR. & ENG. TYPE SET UP			TECH. 1940	RET.
ST. CH. L	17	3/4		
RETOUCHING				
PHOTO LITHO				
BL. PRINT ETCHING OPAQUE	84		12-28	
ENGRAVING				
HAND COLOR PROOF	203	1 3/4	12-31-40	12-31-40
ARTIST DEPT.	54	10 1/2	1-3	1-6

DATE BLUEPRINT CARD

By

DATE HAND COLOR PROOF CARD

By

DATE FILED

By

DATE Photo Returned to Customer

Mc cor 1/4 hr

Mc cor 1/4 hr



CURT TEICH & CO., CHICAGO

NO. 0B-H2689

ORDER NO. 481

DATE DEC 19, 1940

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
(IN PLATE)

TITLE (IN FULL)

THIS IS A HELLUVA JOB FOR A SOJER

(C) CURT TEICH & CO., INC.,

Private no upper right - USA-114  
COLOR DESCRIPTION

SEE COLORED SKETCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

G.T. ARMY COMICS - 10 SUBJECTS

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

DEC 20 HAND WORK SCHEDULE

Date

DEC 20 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	ck No.	Time Allowed		
COMPOSED, TYPE SET UP			DEC 21 1940	
STOCK	26	7 3/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT	57		12-26	
STRIKING, OPAQUEING				
ENCRAVING				
HAND COLOR PROOF	226	1 1/2		12-31-40
ARTIST LATE.	207	1 3/4		

DATE BLUEPRINT OK'D

By

1-8-41

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



CURT TEICH & CO., INC., CHICAGO

NO. OB-H2690

ORDER NO. 48130

DATE DEC 19, 1940

6 1/2 M POST CARDS

G.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EVERYBODY IS OUT OF STEP BUT ME -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT

C.T. ARMY COMICS - 10 SUBJECTS

(C) CURT TEICH & CO., INC.

Private no upper right - USA-15

COLOR DESCRIPTION

SEE COLORED SKETCH

INSTEAD OF PUTTEES MAKE LEGGINS

KHAKI UNIFORMS

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
Date DEC 20 1940  
Cost Dept. Checked  
By  
Date  
DATE BLUEPRINT ORD  
By  
DATE HAND COLOR PROOF  
By  
DATE Photo Returned to Customer

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE ENTERED DEPT.	DATE COMPLETED
COMP. PHOTOGRAPH	17	3/4			
PRINTING					
PHOTOGRAPH					
ENGRAVING	78				
HAND COLOR PROOF	216	1/2	12-31-40	12-31-40	
ARTIST DRAW	209	9/2	1-3-41	1-4-41	

H/C cost  
1/4 hr

22



15 *NEW OR 734*  
SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL  
SQUARE, NEXT TO CENTRAL HOTEL, P. O. BOX 281,  
Panama, PANAMA HATS, SILKS, FRENCH PERFUMES,  
SOUVENIRS, ETC. ETC.

NO. OB-H2691

ORDER NO. 47743

DATE 12-20-1940

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER CENTER BORDER  
SUBMARINOS AMERICANOS CLASE  
"C" EN LAS ESCLUSAS DE GATUN, CANAL DE  
PANAMA

BOT.- U. S. "C" CLASS SUBMARINES IN GATUN  
LOCKS, PANAMA CANAL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 8 R. M. No  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~13501100000000~~

USE PHOTO 98570. USE CARD 98570 for COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this camera. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an effective set.

*Teich photo*

DATE RECEIVED	DATE SHIPPED	DATE COLLECTED
JAN 11 1941	JAN 11 1941	
15	2	1/14/41
81	1-15-41	
27	1 1/2	1-17-41
206	2 1/2	2-4-41

DATE RECEIVED

DATE SHIPPED

2-11-41

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

*make my hat  
49*



make out 49



SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL,  
SQUARE, NEXT TO CENTRAL HOTEL, P. O. BOX 281,  
PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES,  
SOUVENIRS, ETC., ETC.

NO. OB-H2693

ORDER NO. 47743

DATE 12-20-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) REMOLCADOR ELECTRICO LLAMADO  
"MULA", REMOLCANDO UN BARCO AL TRAVES  
DE LAS ESCLUSAS DE GATUN, CANAL DE PANAMA  
BOT. - ELECTRIC MULE TOWING OCEAN LINER  
THROUGH GATUN LOCKS, PANAMA CANAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~YES~~ 8 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 99213 & USE CARD 99213 for COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this company. Please  
see to it that the photo  
titles are written and printed  
in the only way that  
to these for industry.

ESTIMATE

JAN 11 1941 WORK SCHEDULE

By

Date JAN 11 1941

DESCRIPTION	EST. TIME	TIME ENTERED ON T.	DATE COMPLETED
1. 1000 TO 1100		JAN 13 1941	JAN 13 1941
2. 1100 TO 1200	11	11-1	1/14 Gr.
3. 1200 TO 1300	17		
4. 1300 TO 1400	27	1-2	1-21-41
5. 1400 TO 1500	204	9	

DATE CURRENT CARD

By

DATE HAND COLOR PROOF

By

DATE PAID

By

DATE Photo Returned to Customer

make me find  
49



SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL  
Square, NEXT TO CENTRAL HOTEL, P. O. BOX 281,  
PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES,  
SOUVENIRS, ETC., ETC.

NO. OB-H2694

ORDER NO. 47743

DATE 12-20-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VISTA GENERAL DE LAS ESCLUSAS  
DE GATUN, CANAL DE PANAMA  
BOT. - GENERAL VIEW OF GATUN LOCKS,  
PANAMA CANAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo 115360. Use card 115360 for colors.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *11-11-41*

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
12 2				1/13/41
91		1-15		
27 1/2				1-21-41
210 9 1/2		2-4-41		2-7-41

DATE *11-11-41*

*Makes 49*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2696

ORDER NO. 48138

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

TITLE (IN FULL) (ON FRONT)

IMPRINT

SAME AS ABOVE

RED LODGE - COOKE CITY HIGHWAY (U.S. 161)  
AT THE TOP OF ROCK CREEK CANON AND THE  
SWITCHBACKS WHICH DROP 3,500 FEET TO THE  
FLOOR OF THE CANON SEEN ON THE LEFT.

PRIV. NO. BEFORE TITLE - 1260

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM SLIGHTLY AT TOP AND BOTTOM FOR PROPORTION. KEEP ORIGINAL SKY & CLOUDS  
BRING OUT PEAKS CLEARLY IN DISTANCE. OILED ROAD. RAIL IS NATURAL LOG COLOR.  
CLIFFS ARE DARK GRANITE. BOTTOM OF CANON IS DARK GREEN. SMOOTH SPOTS ON  
OPPOSITE PLATEAU ARE DARK GREEN WITH BROWNISH & YELLOWISH TINTS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tive material and colors are  
in conformity with order  
to make an album.

ESTIMATE				Cost Dept. Checked
By	J. J. J.			By
Date	DEC 23 1940			Date
DEPT.	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
REPRODUCTION	13	2		12/30/40
PROOFING	81		12-31	
ENGRAVING				
HAND COLOR PROOF	225	1 3/4		4 Jan
ARTIST DEPT.	203	10	2-17-41	2-18-41

DATE BLUEPRINT ORD.

DATE FILED 2-19-41

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer



HC 100 R 13th

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2697

ORDER NO. 48138

DATE DEC 23, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

YES

TITLE (IN FULL) (ON FRONT)

IMPRINT

SAME AS ABOVE

R. M. M. M.

SWITCHBACKS RISING OUT OF OURAY ON THE  
MILLION DOLLAR HIGHWAY (U.S. 550), COLORADO

PRIV. NO. BEFORE TITLE - ~~EX~~ 2357

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIP TOP & BOTTOM SLIGHTLY FOR PROPOSITION. OIL ROAD. DO NOT BRING OUT  
SMALLER ROAD ABOVE THE MAIN HIGHWAY BUT MINIMIZE IT. DARK ~~BLUE~~ BLUE GREEN  
PINES. ROCKS ARE MOSTLY DARK GRANITE, BUT THOSE ON SLOPE AT NEAR RIGHT ARE  
REDDISH. BRING OUT DISTANT PEAKS AS MUCH AS POSSIBLE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
Date				Date
OPERATION				DATE COMPLETED
EST. TIME				DATE
Clock No. Time Allowed				INTER. DEPT.
COMPOSING, TYPE SET UP				DEC 24 1940
S. M. CH.				12/3/40
RETOUCHING				
PHOTO-LITHO				
1. PRINT				1-3-41
8. PRINTING OPERATING				
1. GRAVING				1-8-41
HAND COLOR PROOF				
ARTIST DEPT.				2-18-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE 1st

By

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2698

ORDER NO. 48138

DEC 23, 1940

DATE

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

MT. ABRAM (ALT. 12,800 FT.) FROM THE  
MILLION DOLLAR HIGHWAY (U.S. 550) BETWEEN  
SILVERTON AND OURAY, COLORADO

PRIV. NO. BEFORE TITLE - 2358

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRING OUT PEAK DISTINCTLY AND CORRECT IN OUTLINE. LOWER PART OF  
TREES DARK BLUE GREEN, WITH DARK GRANITE ROCK OUTCROPS.  
NEARER ROCKS DARK GRANITE, BLUE GREEN PINES WHERE SHOWING ON SLOPES.  
OILED ROAD. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please  
see to it that all negatives are  
uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK CONTROL  
By *[Signature]* Date *DEC 24 1940*

OPERATION	EST. TIME Clock Hrs. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 24	
STYLING			
REPRODUCTION	8 2		12/31
PROOF LITHO			
PROOF COLOR	81	12-31	
ENCORAVING			
HAND COLOR PROOF	225 13/4		4 Jan.
ADJUST LITH.	205 10		2-21

DATE PRINTING OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE *2-26-41*

By *[Signature]*

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB#H2699

ORDER NO. 48133

DATE DEC 23, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) (IN PLATE)

A MESSAGE FROM COLORFUL COLORADO  
THE MILE HIGH STATE

IMPRINT

SAME AS ABOVE

(C) CURT TEICH & CO., INC.

PRIV. NO. UPPER LEFT CORNER - 214

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT SKETCH

SEE SKETCH. IF POSSIBLE GET A BRIGHT SILVER & GOLD EFFECT ON THIS. IF NOT  
IT MUST BE SOME OTHER BRIGHT AND STRIKING COLOR COMBINATION. ~~USE~~ USE  
LONG'S PEAK PRINT, SECTION OF CAPITOL PRINT, MT. EVANS, PIKE'S PEAK (4AH23),  
MESA VERDA PRINT, MT. ELBERT (7AH555), SIERRA BLANCA PRINT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts on nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Corr. 1 hr of 11

customer

ESTIMATE

18-4041 WORK SCHEDULE

Cost Dept. Charge

JAN 18 1941

ITEM	EST. TIME		DATE ENTERED	DATE COMPLETED
	PLAN	Time Allowed		
12-5 1/2	8	9	1-28-41	
14-3 1/2		8		
14		8		
9				
226		2		1-28-41
206		15	2-20-41	

DATE RECEIPT CARD

By

DATE Paid 2-26-41

By

DATE HAVE COLOR PROOF CARD

DATE Photo Returned to Customer

1 extra skin  
neg

in card 2-11-41  
59



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2700

ORDER NO. 48138

JAN 11, 1941

DATE

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE) YES

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M.

TITLE (IN FULL) (ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: TUNNEL ON THE MILLION DOLLAR HIGHWAY (U.S. #550) IN UNCOMPAHGRE GORGE BETWEEN OURAY AND SILVERTON, COLORADO.

PRIV. NO. BEFORE TITLE - 2359

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM BOTTOM FOR PROPORTION. BRIGHT LOOKING OILED ROAD. TUNNEL IS VERY DARK BLACK ROCK. NEARER SLOPES ARE GREY AND GRANITE TINTS. DISTANT DLOPES HAVE MANY REDDISH PLACES IN COLOR LIKE PEAKS IN 5A-H2684. IN FACT, THE NEARER RIGHT SLOPE IN THAT SUBJECT IS THE SAME HILL. DARK BLUE GREEN PINES. DARK GREEN SHRUBBERY. TAKE OUT WIRES & POLE AT RIGHT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

REMARKS: OK, of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DUPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 7 - 1941	
STITCH				
RETOUCHING	8	2		1-15-41
PHOTO LITHO				
BLUEPRINT	78			
SINKING OF QUENGA				
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		1-20-41
ARTIST DRAFT	204	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

DATE Proof

By

DATE Photo Returned to Photographer

*No artificial retouching*



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. OB-H2701

ORDER NO. 48145

DATE DEC 23, 1940

12½ MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

TITLE (IN FULL)

ENGER MEMORIAL TOWER, DULUTH, MINNESOTA

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 138-D

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

MAKE NIGHT VIEW

MAKE COLORFUL - IMPROVE ON ATT'D. CARD

LEAVE CLOUDS IN SKY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Date

DEC 27 1940

	EST. TIME	DATE ENTERED	DATE COMPLETED
1. PREP. & SET UP		DEC 27 1940	DEC 27 1940
2. REWORKING	13 4		1/3/41
3. REWORKING	78		
4. REWORKING	27 1/2		1-8-41
5. REWORKING	208 8 3/4	Jan 31, 1941	Feb 1

DATE PLACED IN ORDER

By

DATE PAID

2-5-41

DATE HAND COLOR PROOF (CND)

By

PL

DATE PAID

to customer

Am 24  
31



VALLEY NEWS CO., MANKATO, MINN.

NO. OB-H2702

ORDER NO. 48150

DEC 23, 1940

DATE

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RICE COUNTY COURT HOUSE, FARIBAULT, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT CARS IN FOREGROUND

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
for the customer. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DATE	TIME	ENTR'D DEPT.	DATE COMPLETED
14	3		12/30/40
81		12-31	
226	1/2		1-6-41
34	8 3/4	2/14	2/18

DATE BLUEPRINT OK'D

DATE FILED

1-19-41

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

26



VALLEY NEWS CO., MANKATO, MINN.

NO.0B-B2703

ORDER No. 48150

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

BUCKHAM MEMORIAL LIBRARY, FARIBAULT,  
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE SCAFFOLDING, WIRES. COLOR IS A WHITISH CREAM AND YELLOW TAN STONE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
this form are for the  
purpose of making  
five sets of color prints  
in harmony with each other  
to make an attractive set.

124

DEC 24 1940

WORK SCHEDULE

Date

most exp. checked

DEC 24 1940

DESCRIPTION	EST. TIME L.C.M. Time A.W.C.	DATE ENTERED DEPT.	DATE COMPLETED
QUANTITY OF PRINTS		DEC 24 1940	
REWORKING	10 4		12/30/40
REWORKING	74	12-31	
REWORKING	226	1/2	1-6-41
HAND COLOR PROOF	30	8 3/4 2-6-41	2-13-41
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE Paid

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

26



VALLEY NEWS CO., MANKATO, MINN.

NO. OB-H2704

ORDER NO. 48150

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

FARIBAULT'S HALF-MILLION DOLLAR HIGHWAY  
BRIDGE, MINN.

PHOTO PROPERTY OF  
C.T.

COLOR DESCRIPTION

CLEAN UP SHRUBBERY IN FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DEC 24 1940

OPERATION	DATE	TIME	DATE COMPLETED
CLIPPING			
RETOUCHING	10	3	12/31
PHOTO-ETCH			
BLUE-PRINT STAMPING, OPAQUE	21		12-31
ENGRAVING			
HAND COLOR PROOF	226	1/2	1-6-41
ARTIST DEPT.	48	9	2-12-41

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE PAID 2-19-41  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



VALLEY NEWS CO., MANKATO, MINN.

NO. OB-H2705

ORDER NO. 48150

DATE DEC 23, 1940

12<sup>1</sup>/<sub>2</sub> POST CARDS

ART COLORTONE

GROUP 3 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SHATTUCK MILITARY ACADEMY  
ST. MARY'S HALL FOR GIRLS  
MINNESOTA STATE SCHOOL FOR THE DEAF,  
FARIBAULT, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT CARS

MAKE PENCIL LAYOUT

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION

COLORING, TYPE SET UP

RETOUCH

REDOUBLING

PHOTO-LITHO

ENLIGHTEN

REDOUBLING, CHANGING

REDOUBLING

HAND COLOR PROOF

ARTIST DESPT.

6

2

78

2

53

11

JAN 16 1941

1-16

2-12-41

DATE  
COMPLETED

JAN 16 1941

1-21-41

2-14-41

DATE BLANKET CARD

By

DATE HAND COLOR PROOF

By

DATE Paid

By

DATE Photo Returned to Customer

4-11-41 2 hrs. work

5-2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-112706 ORDER NO. 47750 DATE 12/20, 1940

CUSTOMER JOHN R. DEACON  
PASS-A-GRILLE, BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RIDGWAY HOUSE, PASS-A-GRILLE BEACH,  
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE WIRE AND RIGHT SIGN & BLDG.. BRING OUT SIGN OVER DOOR. BRING UP CENTER

PALM TO ~~XXX~~ SAME HEIGHT AS LEFT CORNER ONE. SIDEWALK AND GRASS. GRASS CURB TO SIDEWALK.

COLOR DESCRIPTION

ASBESTOS SHINGLES (SIDING) #39 LIGHT GREY. WHITE SCREEN FRAMES. WHITE PILLARS AND PORCH  
RAILINGS. BLACK FRAME DOOR LAMPS #2. RED ~~XXXX~~BURNT BRICK #7. RED ROOF EDGE TRIM AND WINDOW  
AND DOOR CASINGS #62 (DUBONEER DARK) NAME LETTERS OVER DOOR BLACK ON WHITE. FOUNDATION CEMENT  
(GREY BLOCKS) LOW FLOWING PLANTS BACK LEFT END AROUND FRONT-CLUSTERS BETWEEN VENTS NOT SOLID.  
END PORCH SHOW BRICK. CREAM SHADES ALL EVEN. STEPS SAME RED BRICK.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

99

1-6

JEP

13/4

L.A.

8 3/4

29- 1/20

DEC 21 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **08-H2707** ORDER NO. **47751** DATE **1/9/41**

CUSTOMER **RAY'S OF CHICAGO**  
**MIAMI BEACH, FLORIDA**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25** M **POST CARDS** SIZE **3½ x 5½** (GROUP 2) STYLE **PHOTO COLORIT** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **RAY'S FAMOUS STEAKS OF CHICAGO**  
**(ETC. AS PER SKETCH)**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

*No imprint*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN

*Photos returned to customer 3-28-41*

COLOR DESCRIPTION

CUSTOMER REQUESTS TWO LINES OF UPPER RIGHT CORNER SAME SET UP AS HIS BUSINESS CARD ATTACHED  
MEANING "RAYS" AND "CHICAGO" IN SCRIPT RED INK: BALANCE PLAIN CAPS TO FIT AVAILABLE SPACE  
ON CARD. OTHERWISE FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

**RUSH**  
*2-11-41*

*make Red imp...*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

*Rephoto 5-7*

*LO 1*

*Ret. 11*

*Mc 7*

*1-17*

*1-7-41*

*Act 12*

*OK 1/10/41*

*JAN 1941*

*5-11-41*

*2*



DALLAS POST CARDS CO., DALLAS, TEXAS

NO. OB-H2708

ORDER NO. 47758

DATE 12/23/40

50 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CAMP LIFE BETWEEN DRILLS  
FRONT NO. I R. M. NO  
IMPRINT NONE

PRIVATE NO. BEFORE TITLE — 05  
PUT IN SMALL TYPE IN LOWER LEFT BORDER  
Photo by C. Ekmark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORING AS PER OUR U. S. A. STOCK CARDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

DEC 24 1940

WORK SCHEDULE

DEC 11 1940

DESCRIPTION	EST. TIME	DATE	DATE
	EST. TIME	ENTERED DEPT.	COMPLETED
TYPE SET UP		DEC 11 1940	
PRINTING	13 3		12/21/40
PROOFING	78		
REPRODUCTION	27 1 1/2		1-6-41
HAND COLOR PROOF	2 1/2 9	Jan 14-41	Jan 17-41
ARTIST L.P.T.			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE PROOF RETURNED TO CUSTOMER \_\_\_\_\_



DATE 12/23/40

50 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **NO**

IMPRINT **NONE**

PRIVATE NO. BEFORE TITLE - 04

PUT IN SMALL TYPE IN LOWER LEFT BORDER

Photo by C. Ekmark

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

COLORING AS PER OUR U. S. A. STOCK CARDS

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

	EST. TIME	TIME ENTILED DEPT.	DAYS COMPLETED
PRINTING AND FINISH UP		DEC 1940	
STYLING			
REVISIONS	14	3	12/31
PROOFREADING			
BLOCKING & SETTING CHANGES	78		
ENCARTING			
HAND COLOR PROOF	27	1 1/2	1-6-41
ARTIST DEPT.	28	9	

DATE BLUEPRINT OK'D \_\_\_\_\_

Date Recd 12/17/41

By \_\_\_\_\_

By N

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer: \_\_\_\_\_

By \_\_\_\_\_

*[Illegible handwritten text]*



DALLAS POST CARD CO., DALLAS, TEXAS

NO. 00-H2710

ORDER NO. 47758

DATE 12/23/40

50 M POST CARDS ART COLORTONE W HITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. FIELD ARTILLERY IN  
ACTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PRIVATE NO. BEFORE TITLE --- 01  
PUT IN SMALL TYPE IN LOWER LEFT BORDER  
Photo by C. Ekmark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DOLORING AS PER OUR U. S. A. STOCK CARDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 24 1940

DATE	TIME	ENTERED DEPT.	DATE COMPLETED
13	3 1/2		12/30
74	71	12-31	
226	1 1/2		1-2-41
2	9		6

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Paid 1-18-41  
By \_\_\_\_\_ By PZ  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

25



DALLAS POST CARD CO., DALLAS, TEXAS

NO. OB-H2711

ORDER NO. 47758

DATE 12/23/40

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GAS MASK IN ACTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PRIVATE NO. BEFORE TITLE — 02

PUT IN SMALL TYPE IN LOWER LEFT BORDER

Photo by C. Ekmark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORING AS PER OUR U. S. A. STOCK CARDS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC-24-1940		DEC-24-1940	
DATE COMPLETED		DATE COMPLETED	
13	2	12/30	jr
78			
27	1 1/2	1-7-41	
20	8 3/4		

DATE BLUEPRINT OVD	DATE	1-24-41
By	By	
DATE HAND COLOR PROOF OVD	DATE Photo Returned to Customer	
By	By	

25



200 100 100

118

DALLAS POST CARD CO., DALLAS, TEXAS

NO. 03-H2712

ORDER NO. 47758

DATE 12/23/40

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HAPPY BUT TIRED, RETURNING  
TO CAMP

IMPRINT NONE

PRIVATE NO. BEFORE TITLE --- 03

PUT IN SMALL TYPE IN LOWER LEFT BORDER

Photo by C. Ekmark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORING AS PER OUR U. S. A. STOCK CARDS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 24 1940 DEC 24 1940

			DATE COMPLETED
	13	3	12/27
	78		
	226	1/2	1-3-41
	211	8 3/4	1/14/41
			1/15/41

DATE RECEIVED

By

DATE PAID OVER

By

1-17-41

By

DATE PAID OVER

13

25



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2713

ORDER No. 48160

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)

FRONT No.

I

R. M.

YES

TITLE (IN FULL)

IMPRINT

PRICKLY PEAR CACTUS BLOOMING ON THE  
DESERT

SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER - D-41

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Subjects on  
order for the customer. Please  
see to it that subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By *[Signature]* Date *DEC 24 1940*

Cost Dept. *[Signature]* Date *DEC 24 1940*

OPERATION	DEPT.	DATE COMPLETED
CLERK WORK, TYPE SET		
RETOUCHING	11 3	
PHOTO LITHO		
BLUE PRINT STREETING, OPAQUE	78	
ENGRAVING		
HAND COLOR PROOF	226 1314	1-3-41
ARTIST DEPT.	205 9 1-30	1-31

DATE BLUEPRINT SENT \_\_\_\_\_ DATE Filled *2-5-41*

By *[Signature]* By *[Signature]*

DATE HAND COLOR PROOF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2714

ORDER NO. 48160

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

CLAYPOOL TUNNEL, GLOBE-SUPERIOR  
HIGHWAY, ARIZONA

PRIV. NO. UPPER LEFT BORDER - D-42

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DESCRIPTION	DATE REPT.	DATE COMPLETED
CLIPPING, TYPE SET UP		
SMALL H		
REWORKING	11	2
PRINTING		
UPPER SET		
STRIPPING, GRACING	5.0	12-30
ENGRAVING		
HAND COLOR PROOF	2.26	1-4-41
ARTIST DAY.	2.06	2-4

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

no card from  
26



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2715

ORDER NO. 48160

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

"ROAD A WINDING, SALT RIVER CANYON,  
HIGHWAY U.S. 60, ARIZONA

PHOTO BY R. C. PROCTOR

PRIV. NO. UPPER LEFT BORDER - D-43

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

DEC 23 1940

ITEM	QTY	UNIT PRICE	DATE ENTERED DEPT.	DATE COMPLETED
12½ M POST CARDS			DEC 23 1940	
ART COLORTONE				
WHITE BORDER				
ROAD A WINDING, SALT RIVER CANYON, HIGHWAY U.S. 60, ARIZONA	12	3		
PHOTO BY R. C. PROCTOR				
PRIV. NO. UPPER LEFT BORDER - D-43	85		12-26	
SEE TISSUE OVERLAY				
HAND COLOR PROOF	226	134		1-2-41
ARTIST TKT.	207	934	2-3-41	

DATE BLUEPRINT OF

By

DATE FILED

By

DATE HAND COLOR PROOF (C&D)

DATE Photo Returned to Customer

By

no. card for R. C.  
26



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2717

ORDER NO. 48160

DATE DEC 23 , 1940

12½ M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

ARIZONA'S NATIONAL MONUMENTS

See Skt for sub titles

PRIV. NO. UPPER LEFT BORDER - ~~B-45~~

④ LOLLESGARD SPECIALTY CO

### COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES** *No*

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF

SUBMIT SKETCH. WE HAVE CARDS ON ALL EXCEPT TUZIGOOT RUINS, A MASS OF HONEYCOMB ADOBE WALLS, THREE OR FOUR FEET HIGH, AND PIPE SPRINGS AN ADOBE HOUSE, SIMILAR TO SKETCH ON MAP. WUPATKI IS A HOPI CLIFF DWELLING. WALNUTCREEK, YOU CAN GET SOMEWHAT OF AN IDEA FROM OUR OWN CARDS, IN THE FLAGSTAFF GROUP. BUT MAKE THEM APPEAR SIMILAR TO THIS SKETCH. CHIRACUHMA WE HAVE CARD BUT WOULD BE BETTER TO FOLLOW SKETCH AS DEPICTED HERE. PUT MAP AT SLIGHT ANGLE AT LOWER LEFT CORNER PUT IN A VIEW OF SAN XAVIER MISSION. PRINT OUT. IN THE DESCRIPTIVE MATTER IN TYPE SUGGESTIVE OF HAND WORK.

SU MITT. REI. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL. PROOF      YES      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

So for this customer, we  
see to it that all the  
features are uniform and  
in harmony with each other  
to make an impression

✓ 6 5 hrs.  
✓ 3 hrs.  
ca. 10

DATE		BY	POST DEPT.	DATE COMPLETED
JAN 12 1941				
RECEIVED	6	3	JAN 12 1941	JAN 12 1941
RECEIVED	6	3	1-10	1-21-5
RECEIVED	78			
RECEIVED	22	2 1/4		1-24-41
RECEIVED	21	12 1/2	Feb. 18 41	Feb. 19 41

DATE BLUEPRINT OK'D \_\_\_\_\_

En.

DATE HAND COLOR FOOT ~~ST~~ D

DATE filed

Fig. 1

Little more learned to Webster

no card for R.H.  
✓ 0



LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. 0B-H2718

ORDER NO. 48160

DATE DEC 23, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)

FRONT NO.

I

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

A TYPICAL INDIAN HOME IN THE SOUTHWEST

5BH473

PRIV. NO. UPPER LEFT CORNER - D-46

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

USE PHOTO 1675-29 SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an impressive set.

DEC 30 1940 WORK SCHEDULE				Date	DEC 30 1940
Job No.	Job Name	Job Description	Job Status	Job Date	Job Date
13	1/2			12/31/40	
78					
225	1 3/4			4 Jan	
211	10 1/2	2/1/41	2/4/41		

DATE REPRINT CARD

By

DATE 1st

By

DATE HAND COLOR PROOF CARD

By

DATE Photo Returned to Customer

no card for 14  
32



Rephoto

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. OB-H2719

ORDER NO. 48160

DATE DEC 23, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OCOTILLO AND SAHUARO CACTUS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. YES

IMPRINT

SAME AS ABOVE

UPPER LEFT  
PRIV. NO. BEFORE TITLE - D-47

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 1096-30 SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORKSCHEDULE

By *[Signature]* Date *12-23-40* Cost Dept. Checked *[Signature]*

OPERATION	EST. TIME Clock No.   Time & Date	DEPT.	DATE COMPLETED
TYPE SET UP		DEC 27, 1940	
RETURNING	13 2		1/2 hr.
PHOTOGRAPH			
ENGRAVING	74	1-13	
HAND COLOR PROOF	226 1 1/2		1-6-41
ARTIST DEPT.	203 9 1/2	Jan 30, 41	31st, 41

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE PROOF \_\_\_\_\_ 2-5-41

By \_\_\_\_\_ By *[Signature]*

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE PRINTING \_\_\_\_\_

Rm. 24  
31



NO. 0B-H2720

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

ORDER NO. 48160

DATE DEC 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ No

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TWILIGHT ON THE DESERT  
(VERSE)

PRIV. NO. UPPER LEFT BORDER - D-48

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on order for customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Data Checked
By	Date			By
12-24-40	12-24-40			12-24-40
OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED	
TYPE SET UP				
REWORKING	12	3		
REWORKING	78			
REWORKING	226	13/4		1-2-41
ARTIST WORK	203	10	2-3-41	2-4-41

DATE RECEIVED

DATE PAID 2-5-41

11-18-46

DATE HAND COL. PROOF

DATE Photo Returned to Customer

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-112721 ORDER NO. 47776 DATE 12/23/40

CUSTOMER MC GAUGH HOSPERY MILLS  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PICK OF SUMMER BEAUTIES

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT ATTACHED.

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ATTACHED.

Photo ret  
12/19/41  
20

1-24-41

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



Am 26  
26



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. OB-H2723

ORDER NO. 47773

DATE 12/23/40

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) FLORIDA'S FOUR-  
PRONGED PALM  
NEW SMYRNA BEACH — in 1 line

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE  
PRIVATE NO. BEFORE IMPRINT - N.S.23

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE SOME OFF FROM BOTTOM TO ADD SKY XXX FOR TITLE

SEE TISSUE OVERLAY FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
CHINA SET UP		
STOCK		
REWORKING	12 3	12/31/40
PHOTOLITHO		
BLIND STAMPING	76	1-3-41
ENGRAVING		
HAND COLOR PROOF	225 1/2	4 Jan
ART SET	207 9	1-24

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

1-27-41

By

DATE Photo Returned to Customer

26



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. OB-H2724

ORDER NO. 47773

DATE 12/23/40

6

M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY) TURTLE MOUND AT

TITLE (IN FULL)  
SUNRISE ON THE INDIAN RIVER  
NEAR NEW SMYRNA BEACH, FLA. *in 1 line*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

SAME AS ABOVE

IMPRINT

PRIVATE NO. BEFORE IMPRINT -- N.S.24

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE PRETTY SUNRISE SKY & WATER EFFECT. & CUT VIEW AS MARKED TO BRING OUT  
HEIGHT OF MOUND. WHITE SAND & GREEN VEGETATION. TO LEFT PALMS WITH SEVERAL PINK  
OLEANDERS IN FOREGROUND. ADD A LITTLE TO HEIGHT OF MOUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

RECEIVED OF

ESTIMATE

DEC 26 1940

WORK SCHEDULE

Date

DEC 26 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMP. ENG. TIME SET UP			DEC 27 1940	DEC 27 1940
SKETCH				12/30 J
ETCHING	11	3		
ART. PHOTO				
ETCHING	78			
ENGRAVING				
HAND COLOR PRINT	225	1 3/4		4 Jan
ARTIST DESIG.	211	9 3/4	1-24-41	

DATE BLUEPRINT OK'D

By

DATE Photo

1-27-41

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Am. 27



## ADV. ORDER

CUSTOMER      W. B. COON  
                     ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50	M	POST CARDS	SIZE	$3\frac{1}{2} \times 5\frac{1}{2}$
----	---	------------	------	------------------------------------

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full      FOR SPRING

WILBUR COON SHOES (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

## Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN & LAYOUT

### COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

3 drawings, red  
1/4/41  
2A

15-17-4

DEC 35 1946

19

1-3

26 2  
 17 9 1/2  
 20 1/2

A blank, aged, cream-colored page with a large, irregular, light brown stain in the center. The stain has a grid-like pattern of faint lines. The page is framed by a dark border.

3 { op. 12 - 6 hrs  
op. 11 - 3 1/2 hrs.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H2726 ORDER NO. 47779 DATE 12/23/40

CUSTOMER W. B. COON  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FREE TREAD'S BOUQUET OF COMFORT FOR  
ACTIVE FEET (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CHANGE "WILBUR COON'S" TO "FREE TREAD'S"

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

3 drawings  
1/4/41  
JD

1-17-41  
Hog

makes DK Blue impression

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-3  
TAKE BLACK  
OUT OF FLOWER  
Ask Schreyer

As quoted

Handwritten signature

DEC 26 1940

3 sp. 11 - 5 hrs.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H2727 ORDER NO. 47779 DATE 12/23/40

CUSTOMER W. B. COON  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE MAGIC COOLNESS OF WHITE  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

*Plate no. 1*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CHANGE "COMFORT" TO "COOLNESS"

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

1-17-41  
*hbr*

*make DK Blue impression*

517  
So. 3<sup>1</sup>/<sub>2</sub>  
Ref 4

49

1-3

HP 2  
h7 9

*As quoted*

*hbr*

DEC 25 1940

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

NO  
YES  
RETURN PHOTO

3M-1-2-40

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H2728 ORDER NO. 47786 DATE 12/24/40

CUSTOMER RUTH BRITTON MOON  
BEVERLY HILLS, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE 3

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MOON MANOR, AT INSPIRATION POINT,  
SANTA MONICA, CALIFORNIA

FRONT NO. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

# on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY FOR INSTRUCTIONS

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTO FOR COLORING.

1-30-41

49

1-6

Ret 7  
He 1½  
Lat 9

X  
AW

DEC 27 1940

27



4 C 2 1/2 x 1 1/4

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OE-H2729

ORDER NO. 47794

DATE 12/26/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 3 R. M. YES

TITLE (IN FULL) MT. HOOD AT SUNRISE FROM  
LOST LAKE, OREGON

IMPRINT SAME AS ABOVE

GOthic TYPE

PUT IN LOWER RIGHT BORDER IN SMALL TYPE  
Photo by Wesley Andrews

PRIVATE NO. BEFORE TITLE --- 933

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A504  
COLORS EXACTLY LIKE THIS ONE 1A504

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

Cost Dept. Checked

By

Date

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CLIPPING			DEC 28 1940	
RETOUCH	12	1/2		12/31/40
PHOTO PRINT				
BLUEPRINT	74		1 - 2	
STAMPING				
IMAGE FILING				
HAND COLOR PRINT	226	1/2		1 - 9 - 41
ARTIST DEPT.	226	9 3/4		2 - 5 - 41

DATE BLUEPRINT ORD

DATE ORD

2 - 11 - 41

By

By

By

DATE HAND COLOR PRINT ORD

DATE Photo Returned to Customer

By

no card for RM 31



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H2730

ORDER NO. 47794

DATE 12/26/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, SALEM, OREGON

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

GOthic TYPE

PUT IN LOWER RIGHT BORDER IN SMALL TYPE

Photo by Wesley Andrews

PRIVATE NO. BEFORE TITLE --- 599

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORING & OTHER INSTRUCTIONS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

DEC 27 1940

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE ENTERED DEPT.	DATE COMPLETED
TYPE SET UP					
SLUG					
RETOUCHING	10	6			1-7-41
PHOTO LITHO					
BLUEPRINT STAMPING OF WORKING	76			1-3-41	
ENGRAVING					
HAND COLOR PROOF	27	1 1/2			1-7-41
ARTIST DEPT.	212	8 3/4		Feb. 4-41	Feb. 5-41

DATE BLUEPRINT OK'D

By

DATE Filed 2-11-41

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. CB-H2731

ORDER NO. 47806

DATE 12/26/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARY'S R. C. CHURCH,  
GREENWICH, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE LEAVE 1/2" SPACE  
BETWEEN TITLE - 8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE & GRAY STONES. WHITE TRIM. WINDOWS FANCY COLOR. ELIMINATE ALL CARS. ~~XXXX~~  
GOLD CROSS. BEAUTIFY LAWN. BARE LIMBS ON TREES. ADD SPRING FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all pos. or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

DEC 27 1940

WORK SCHEDULE

Date DEC 27 1940

ITEM	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CLIPPING			
RETOUCHING	1 1/2 5		1/4/41
PHOTO LITHO			
BLUE PRINT	8 1	1-6-40	
STRIKING, CUPPING			
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		8 Jan
ARTIST DEPT.	28 8 3/4	1/22/41	1/23/41

DATE BLUEPRINT OK'D

By

DATE Filed 1-24-41

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned

By

McCarr  
1/4 hr.



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 0B-H2732

ORDER NO. 47806

DATE 12/26/40

12½ M POST CARDS ART COLO RTONE % WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) DOWN PUTS HILL GENERAL

IMPRINT SAME AS ABOVE

PUTNAM COTTAGE, GREENWICH, CONN.  
NOT - FROM HERE GENERAL PUTNAM ESCAPED THE  
THE BRITISH BY HIS FAMOUS RIDE "DOWN PUT'S  
HILL"

PRIVATE NO. AFTER TITLE LEAVE ½" SPACE  
BETWEEN TITLE & NO. 5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHINGLE ROOF. WHITE BLDG. RED SHIMNEY. ADDITION AT RIGHT IS GREY STONE. SHUTTER  
PEA GREEN. ADD FOLIAGE ON TREES. MAKE BARKISH FOREGROUND. AND OLD STONES FRONT  
PATH FLAT STONES WITH GRASS BETWEEN STONE CRACKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

5  
order for this customer. Please  
see to it that all photographs  
tives are uniform and values are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dept. Checked

DEC 27 1940

WORK SCHEDULE

Date

DEC 27 1940

TO ORDER	DATE RECEIVED	DATE COMPLETED
11 4	11-22-41	1-24-41
76	1-22-41	1-24-41
49	1-22-41	1-24-41
30	1-22-41	1-24-41

DATE BLUEPRINT OR'D

DATE FILED

1-24-41

By

By

DATE HAND COLOR PROOF OR'D

DATE Photo Returned to Customer



NO. 0<sup>B</sup>-H2733

ORDER NO. 47806

DATE 12/26/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) GREENWICH HOSPITAL, GREENWICH,  
CONN.

## IMPRINT

SAME AS ABOVE

PRIVATE NO. AFTER TITLE LEAVE  $\frac{1}{2}$ " SPACE  
BETWEEN TITLE & NO. - 6

PHOTO PROPERTY OF

C.T.

### COLOR DESCRIPTION

WHITE BUILDING, RED BRICK TRIM AND RED BRICK WINDOW TRIM. TAKE OUT ROAD POSTS AND SHOW NICE LAWN AND CREAM COLOR.DRIVE. BEAUTIFY WITH FOLIAGE.

GET BETTER WHITE DETAIL FROM NEGATIVE ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

# ATTENTION!

Subjects in  
order for this customer. Please  
see to it that all cuts or alter-  
atives are uniform and that they  
are in harmony with each other  
to make an attractive set.

DATE		By	Cost Dept.	Checked
DOE	28 1940			
OPEN	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING				
SKETCH				
RETOUCHING	12 4	1/2 gr		
PHOTO LITH				
BLUEPRINT	81	1-3		
STRIPPING				
ENGRAVING				
HAND COLORING	29 1/2 9	11/24/41		
ARTIST'S PROOF				
DATE BUILT	DATE PAID	By		
		L.H.G.		
DATE PAID	DATE PAID	By		



REPORT

NO. 0B-H2734

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

ORDER NO. 47806

DATE 12/26/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TOWN HALL, GREENWICH, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE LEAVE 1/2" SPACE  
BETWEEN TITLE & NO. 3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREY CENTER BLDG. AND RIGHT TOO. COPPER DOME AND ROOF. WHITE TRIM. MAKE NICE  
GRASS LAWN. SIX WHITE COLUMNS ON BLDG. BEAUTIFY FRONT LAWN. TAKE OUT WHAT EVER  
AUTOMOBILES YOU SEE FIT TO MAKE NICE CARD. ~~NOT~~ ADD FOLIAGE. MAKE SHARPER  
PRINT.FROM NEGATIVE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Date DEC 28 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
SKETCH				
RETOUCHING	10	6		1/4 9
PHOTO LITHO				
BLIND PRINT	80			
ENGRAVING				
HAND COLORING	27	1/2		1-9-41
ARTIST	29	9		1/2 3

DATE RECEIVED BY DATE PAID 1-24-41

DATE PHOTO RETURNED TO CUSTOMER



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. QB-H2735

ORDER NO. 47806

DATE 12/26/40

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRIST CHURCH, GREENWICH,  
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE LEAVE 1/2" SPACE  
BETWEEN TITLE & NO. 1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FANCY COLOR WINDOWS. OLD GRAY TAN BURY STONES. LIGHT EDGED TRIM. BEAUTIFY  
BEST YOU CAN.

PUT AUTUMN FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Sept Checked

DEC 30 1940

WORK SCHEDULE

By

DEC 30 1940

DATE  
COMPLETED

DATE	COMPLETED
COMP. BY	
RETOUCHING	1/3
PHOTO LITHO	
BLUEPRINT	
STYLING & PACKAGING	1-9-40
ENGRAVING	
HAND COLOR PROOF	1/23/41
ART. DEPT.	1/23/41

DATE BLUEPRINT OK'D

DATE Filed

1-24-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo P

1-24-41

32



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2736

ORDER NO. 48187

DATE DEC 26, 1940

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

3

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE - SCENE IN SHELL CANON - SHOWING  
GREAT CLIFF KNOWN AS THE "GARDEN WALL"  
ON U.S. 14 OVER THE BIG HORN MOUNTAINS  
BETWEEN SHERIDAN AND GREYBULL, WYOMING

PRIV. NO. BEFORE TITLE - 1264

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIM MOSTLY SKY & A LITTLE AT BOTTOM FOR PROPORTION. CLIFF AS RIGHT  
IS ~~VERY~~ MOSTLY GREY WHITE IN APPEARANCE WITH DARKER TONES AND  
STRATAS SHOWING ALSO. GET OUTLINE & CONTOURS OF CLIFF DISTINCT AND  
FAMILIAR LOOKING. BARE LOWER SLOPES ARE SOMEWHAT DARK YELLOWISH WITH  
BROWN & GREEN TONES. DARK BLUE GREEN TREES & SHRUBS WHERE SHOWING -  
LOWER ROCK OUTCROPS ARE QUITE DARK ROCK. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial  
retouching

ESTIMATE  
AND WORK SCHEDULE

OPERATION	TIME	DATE	DATE COMPLETED
COMPUTER FOR SET UP		DEC. 1940	
RETOUCHING	12 2		12/31/40
PHOTO. LITHO.			
BLUEPRINT SITE LING, CRAFTING	81	1-2-41	
ENGRAVING			
H&C COLOR PROOF	225 13/4		7 Jan.
ART. LITHO.	204 9 3/4		

DATE BLUEPRINT CND

DATE HAND COLOR PROOF



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2737

ORDER NO. 48187

DATE DEC 26, 1940

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: EMERALD POOL - BLACK SAND  
BASIN - YELLOWSTONE NATIONAL PARK

RM end

PRIV. NO. BEFORE TITLE - 1266

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM BOTTOM FOR PROPORTION. POOL IS YELLOWISH AND GREENISH AT  
SHALLOW EDGES RUNNING INTO A DEEP VIVID EMERALD GREEN IN ITS DEEPER  
PORTIONS. GROUND ABOUT IT IS WHITISH WITH BROWNISH AND YELLOWISH  
MINERAL TINTS. DARK BLUE GREEN PINES IN BACKGROUND.  
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

5

Subject  
order for this customer. Please  
see to it that all color  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial  
retouching

ESTIMATE  
AND WORK SCHEDULE

By *RM* Date *1-14-41*

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		
PRINTING	10 2	113 9
RETOUCHING		
PROOFING	74	1-3
FINAL PROOF	226 1/2	1-7-41
DELIVERY	208 9	1-11-41

DATE PRINTED *1-14-41*

DATE PAID *1-14-41*

DATE PAID AND BY *RM*

DATE PAID AND BY *RM*



NEW ORLEANS

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2738

ORDER NO. 48187

DATE DEC 26, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: CLIFFS OF MT. EVANS FROM MT.  
EVANS ROAD NEAR SUMMIT LAKE, DENVER  
MOUNTAIN PARKS, COLORADO. RM incl

PRIV. NO. BEFORE TITLE - 2030

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIM MOSTLY BOTTOM FOR PROPORTION. CLIFFS ARE DARK GRANITE WITH GREY LIGHTS  
AND FACES. OILED ROAD. REMOVE CAR. LOWER GROUND IS DARK GREEN TO  
YELLOW TONE. BRING OUT SNOW. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this company. Please  
see to it that the subjects  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial  
retouching

# ESTIMATE

## AND WORK SCHEDULE

Cost Dept. Checked

By

Date

EST. ITEM	EST. PRICE	DATE	DATE COMPLETED
TYPE SET UP		11-2-40	
S. W. R. I.			
REPRODUCTION	17	1	12/31/40
PROOFING			
EST. PRICE	81	1-2-40	
ENGRAVING			
HAND COLOR PROOF	226	1/2	1-8-41
ARTIST DEPT.	203	9 1/2	2-11-41

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR

DATE HAND COLOR

11C cost.  
1/4 hr



200 R. Bill

8

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H2739

ORDER NO. 48187

DATE DEC 26, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 2031

TITLE: ROAD LOOPS ON CHICAGO CREEK  
ROAD TO ECHO LAKE AND MT. EVANS, VIA  
IDAHO SPRINGS, COLORADO + R.M. encl

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT BOTTOM LITTLE & SKY MOSTLY FORM PROPORTION. DEEP DARK VELVETY SLOPES  
OF BLUE GREEN TIMBER. OPEN SPACES DEEP GREEN TO YELLOWISH. DISTANT PEAKS  
ARE DARK TO GREYISH. OILED ROAD. BRING OUT A LITTLE THE ROAD IN LEFT  
CENTER THROUGH THE TIMBER. ORIGINAL SKY O.K.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the color photo -  
see to it that all titles or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

No artificial  
retouching

ESTIMATE  
AND WORK SCHEDULE

Good Dept. estimated 1.

By

27

ON	CHECK NO.	TIME AWARDED	DATE ENTERED DEPT.	DATE COMPLETED
TYPE SET UP			DEC 27 1940	
	17	2		12/31/41
	76		1-2-41	
	225	1 3/4		6 Jan
	207	9 3/4	1-11	

DATE BLUEPRINT OK'D

DATE PAID

2-14-41

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

31



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
DIAL No. OB-H2740 ✓ ORDER NO. 47813 DATE 12/27/40  
CUSTOMER TRU-FORM SHOES FOR SPRING, INC.  
NEW YORK CITY, NEW YORK  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED  
Photos for this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLOR TONE FULL FACE  
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TRU-FORM SHOES FOR SPRING  
FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SKETCH TO BE FOLLOWED FOR LAYOUT AND DESIGN, SHOES TO BE ARRANGED IN ACCORDANCE WITH  
THEIR NUMBERS (1, 2, 3, 4, 5). AS MARKED ON WASH DRAWINGS OF SHOES IN CORRESPONDENCE WITH  
NUMBERS ON SKETCH

COLOR DESCRIPTION  
THE COLOR INSTRUCTIONS ARE MARKED ON THE TISSUE OVERLAYS OF EACH WASH DRAWING.  
FOLLOW SKETCH FOR COLORING OF BACKGROUND

5 shoe drawings not  
1/13/41  
28  
284107  
1-24-41

PHOTO RETURNED

TO

PHOTO USED FOR

49  
29 - 1/22

10 +  
27  
10

2 - 12 - 4  
3 - 11 - 4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO	DIAL No. OB-H2741 ORDER NO. 47812 DATE 12/28/40		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED  TO  PHOTO USED FOR	
	CUSTOMER E. P. REED & CO. ROCHESTER, NEW YORK						
	25 M POST CARDS SIZE 3 1/2 x 5 1/2		STYLE ART COLORTONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full BZZZZZ BZZZZZ ANNOUNCING THE NEW COLLEGE BRED SOFTIES READY NOW AT.		FRONT-NO. 5 (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint				
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
FOLLOW SKETCH FOR LAYOUT AND DESIGN							
COLOR DESCRIPTION							
FOLLOW SKETCH FOR COLORING OF BACKGROUND FOLLOW SHOE SAMPLES FOR COLORING OF SAME							

*2 drawings 1/28/41*

*make DK. Blue impression*

*1.30-41*

*VPY RLSH*

97-1112 49 1-3 24 C.P. 2  
29 1/29 La 8 1/2

*[Handwritten signature]*





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. / OB-H2743 ORDER NO. 50272 DATE FEB 21, 1941

CUSTOMER

POLYCLINIC HOSPITAL  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (NO TITLE)

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

4 on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE LAMPS SHOWN ON THE CAPSTONES ON EITHER SIDE OF THE ENTRANCE STEPS SEEM A TRIFLE LARGE IN PROPORTION TO THE BUILDING PROPER, PARTICULARLY THE ONE ON THE RIGHT SIDE, WHICH SHOWS UP LARGER THAN THE ONE ON THE LEFT, ALTHOUGH IT IS THE FARTHEST AWAY. AND APPARENTLY THE CORNER LINE OF THE BUILDING ON THE RIGHT SIDE COMES IN AT THE BOTTOM A LITTLE SHARPLY, MAKING THE BUILDING APPEAR A TRIFLE OUT OF PROPORTION ON THE CORNER AT THE LOWER FLOORS. ELIMINATE FLOWERS TO THE IMMEDIATE LEFT OF THE BIG TREE AND MAKE THE SHRUB AT THAT LOCATION A LITTLE MORE LUXURIANT AND SHARPER GREEN, LEAVING THE FLOWERS JUST AS THEY ARE ON THE RIGHT OF THE TREE. BOTH OF SHRUBS BETWEEN STEPS SHOULD BE A LITTLE GREENER. CONCRETE WALKWAY SHOULD SHOW A LITTLE MORE SHARP NAME PLATE SHOULD SHOW CLEAR.

COLOR DESCRIPTION

FOLLOW SKETCH. THE RED TONES ON THE RIGHT CORNER OF THE BUILDING SEEM A LITTLE TOO LIGHT. THE SAME IS TRUE OF THE TILE ROOF. IT COULD BE MADE A LITTLE BRIGHTER RED. IT IS ACTUALLY A DEEP ORANGE COLOR.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

1 Replicate 5-7

Ret 11  
He 15  
Laid 9 5

#27

August

gy

FEB 22 1941

3-27-41



CADILLAC PRINTING CO., CADILLAC, MICH.

NO. OB-H2744

ORDER NO. 47847

DATE 12/28/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM CADILLAC,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT BORDER IN SMALL TYPE  
~~XXXXXXXXXXXX~~ (c) Curt Teich  
& Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED AND READ INSTRUCTIONS ON TISSUE  
OVERLAY THEREON

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Handwritten signature]* **ESTIMATE** *[Handwritten initials]* Cost By: *[Handwritten initials]* Checked

DEC 30 1940 DEC 30 1940

QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
14	7		
8	8		1/6 g.
80			
209	14	1-15-41	1-17-41

DATE RECEIVED \_\_\_\_\_ DATE PAID 1-18-41  
By \_\_\_\_\_ By 412  
DATE HAND COLOR \_\_\_\_\_ DATE PHOTO REMOVED \_\_\_\_\_  
By \_\_\_\_\_

*make put*  
**32**



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H2745 ORDER NO. 48245 DATE Jan 15, 1941

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER BENEDICTINE SANCTUARY OF PERPETUAL ADORATION  
TUCSON, ARIZONA

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BENEDICTINE SANCTUARY OF PERPETUAL ADORATION,  
TUCSON, ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

at left. LOLLERGARD SPECIALTY CO., TUCSON, ARIZONA

Private NO. UPPER LEFT- T-23

LOCAL VIEW  
TYPE FOR TITLE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW SKETCH

RUST

dy  
2-11-41

PHOTO RETURNED

TO

PHOTO USED FOR

99 1-24

1 Photo 5x7  
Ret 10  
Ret 2  
Ret 10 1/4 51

OK  
over

JAN 18 1941

RN 54  
54



CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER	DIAL NO. <b>0<sup>B</sup>-H2746</b>	ORDER NO. <b>48239</b>	DATE <b>1/2/41</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER <b>STONE TRANSFER : STORAGE CO. OKLAHOMA CITY, OKLA.</b>					
	12 1/2 M BUSINESS CARDS SIZE <b>3 1/2 x 2 1/4</b> STYLE ART COLORTONE FULL FACE					
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <b>MOVING SINCE 1910 (IN ROADWAY)</b> <i>center</i>					
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			FRONT NO. <b>NONE</b> (All of this on address side) R. M. <input checked="" type="checkbox"/> Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <input checked="" type="checkbox"/> C. T. Imprint No Imprint			
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			TO			
LEAVE IN BLDGS. <i>Photo sent 1/28/41</i>						
COLOR DESCRIPTION The name "STONE" lettered on the side of the large van or trailer — is in black with orange shadings in three "stepped" or graduation of tones — which can be seen by closely examining the photo. This is over a lemon-yellow background which is also the same color to follow for the other lettering — that on the front end of the trailer "Stone Move You" — and that on the side under largest lettering "STONE" all of which appears white, of course, on the photo. Then there is one other word, you'll note, "Let" on the front end of the trailer, This is in black over an aluminum background — which is the color of the top. The wings — note at the top (front) corner are black. And the dark portion of the trailer is light green. Now for the cab. This is red with black fenders — the radiator ornament, of course, chromium or nickle finish — same as the large hub caps.						
1-28-41 <i>1/28/41</i>						

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6  
He 3/4  
Lat 6-210/1-24/1-25

*Edgar*

*M*

201-1941

*He cover  
1/4 hr*

42



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H2747 ORDER NO. 47895 DATE 1/2/41

CUSTOMER WILLIAM J. SMALL AGENCY  
BOSTON, MASSACHUSETTS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AVIATOR ACE — PLYMOUTH STYLE SHOES  
FOR MEN (ETC. AS PER LAYOUT)

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW BLACK AND WHITE LAYOUT FOR DESIGN

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORING.

VERY RUSH  
1-18-41

Photos 5 x 7  
Lo 1  
Ret 5  
No 2  
Lat 10 1/2  
# 27  
49 1/4 HR. COR.

Ret. for front  
1/2

APV

make Red impression

4 - front 2  
4 - 12 - 5  
4 - 11 - 1



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **OB-H2748** ORDER NO. **47895** DATE **1/2/40**

CUSTOMER **WILLIAM J. SMALL AGENCY  
BOSTON, MASS.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 1/2** M POST CARDS SIZE **3 1/2 x 5 1/2** STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LOUNGERS - PLYMOUTH STYLE SHOES FOR MEN**  
(ETC. AS PER LAYOUT)

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprints

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

FOLLOW BLACK AND WHITE LAYOUT FOR DESIGN

ELIMINATE THE SIGNATURE OF "THE LOUNGER" ON THE INNERSOLE OF THE SHOE WHICH APPEARS  
IN REVERSE.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS.

*VERY RUSH*  
*1-24-41*  
*dy*

PHOTO RETURNED

TO

PHOTO USED FOR

*LO 1/2*  
*Ret 5 1/2*  
*225 7/8*  
*29 1/20*  
*Ret 11*

*Cl. g. g. g.*

*Ret. for front*  
*1/2 he.*

*W*

*make Red impression*

*4 — Front 1/2*  
*3 } op. 11 — 1/2*  
*op. 12 — 5/2*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

NO  
YES  
RETURN PHOTO

DIAL No. 0<sup>B</sup>-H2749 ORDER NO. 47895 DATE 1/2/41

CUSTOMER WILLIAM J. SMALL AGENCY  
BOSTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **MEET THE TRAVEL TEST FOR STYLE COMFORT  
AND WEAR PLYMOUTH STYLE SHOES FOR MEN  
(ETC. AS PER LAYOUT)**

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW BLACK AND WHITE LAYOUT FOR DESIGN

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS.

*Very Rush*  
*1-24-41*  
*[Signature]*

PHOTO RETURNED

TO

PHOTO USED FOR

*Lo*  
*Ret*  
*226 He*  
*99 1 1/4 Hr COR Lark*  
*6 1/2*  
*2 1/4*  
*10 1/2*  
*1-7-41*  
*51*

*As per [unclear]*

*Ret. for front*  
*1/2 hr*

*[Signature]*

*make Red impression*

*4 Front*  
*4- 2 of 1*  
*2- 5 1/2*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **0<sup>B</sup>-H2750** ORDER NO. **47896** DATE **1/2/41**

CUSTOMER **TORO MANUFACTURING CO.**  
**MINNEAPOLIS, MINN.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12½** M POST CARDS SIZE **3½ x 5½**

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE UNIVERSITY OF MINNESOTA STADIUM**  
**(ETC. AS PER COPY)**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW THE PENCIL LAYOUT FOR DESIGN

ELIMINATE THE NUMBER FROM THE PHOTOGRAPH AND RUN IT FULL LENGTH, HORIZONTAL

#### COLOR DESCRIPTION

THIS PICTURE is to be reproduced as close as possible, and hold to a reasonable reproduction with no fancy colors. For instance, the brick wall running along the top and the brick wall at the bottom are buff-colored brick. The broadcasting booths are battleship gray and the football goal posts are battleship gray. The tarpaulin around the goal posts on the field is black, the grass is grass green, and the body of the machine is aluminum with black gasoline tank and air cleaner.

**RUSH**  
1-17-41

49 1-8  
205-1-15  
Rel 5½  
13/4  
La 9

*[Handwritten signature]*

JAN 1941

CUSTOMER — C. T. & CO. — PHOTO PROPERTY OF

NO YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H2751** ORDER NO. **47897** DATE **1/2/41**

CUSTOMER **TORO MANUFACTURING CO.**  
**MINNEAPOLIS, MINN.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6½** M POST CARDS SIZE **3½ x 5½** STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **YOU CAN'T BUY A BETTER MOWER FOR LESS  
MONEY (ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL LAYOUT FOR DESIGN

COLOR DESCRIPTION

This is an outdoor scene of course, and the grass should be green, the tree leaves should be green, the monuments should be white except the flower bowl at the far right-hand corner, and that could be done in some kind of a darker green. The mower ~~is~~ is white with the tires and the motor black.

*RUSH*  
*1-18-41*

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-8  
211 1-14

*Ref 5½*  
*24 C.P. 134*  
*L.A. 9½*

*[Handwritten signature]*

*Job - 1041*

*4-2*  
*2-3½*

*96*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. <sup>B</sup>H2752

ORDER NO. 47896

DATE 1/2/41

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER TORO MANUFACTURING CO.  
MINNEAPOLIS, MINN.

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 6½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE CITY OF LOS ANGELES (ETC. AS PER  
COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL LAYOUT FOR DESIGN

COLOR DESCRIPTION

This ~~image~~ photograph seemingly does not lend itself to color reproduction unless you can work it out. It is a street scene in Los Angeles. You could make the trees and the grass green, the tile roofs and the doors of the house and the garage red, the power roller aluminum and the truck black.

The picture is so bad however that we prefer not to take any unreasonable liberties with it as far as color is concerned, but if it could be done without too much faking, okay. If not, reproduce it in straight green.

RUSH  
1-18-41  
RB

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H2753 ORDER NO. <sup>47897</sup>~~172/41~~ DATE 1/2/41

CUSTOMER TORO MANUFACTURING CO.  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TORO BULLET TRACTOR (ETC. AS PER COPY)**

FRONT NO. **5**

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL LAYOUT FOR DESIGN

COLOR DESCRIPTION

FOLLOW THE COLOR SCHEME IN THIS KODO-CHROME NEGATIVE ENCLOSED. THE TRACTOR IS ORANGE, THE WHEELS BLACK, THE MOWERS ALUMINUM, THE BLACK TIRES, THE GRASS GREEN, AND THE AEROPLANE ALUMINUM. THE SICKLE BAR ON THE TRACTOR IS BLACK.

*RUSH*  
*llg*  
*1-24-41*

*Ref 7*  
*49 1-8 HCR*  
*La 9*

*[Handwritten signature]*

*JAN 3 1941*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

*4*  
*2 - 4*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H2754 ORDER NO. 47900 DATE 4/5/41

CUSTOMER MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  (GROUP 2)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROSE GARDEN, TEA ROOM AND COTTAGES  
ROUTE US 15, JUST SOUTH OF GETTYSBURG,  
PENNSYLVANIA

FRONT NO. SPEC.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

NONE

STRAIGHT LINE DOWN CENTER

PLATE NO. IN STAMP SPACE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout MAKE THE FOLLOWING CORRECTIONS ON THE SKETCH -

Retouching on porch posts and around the roofs of the cottages is entirely too harsh and heavy. As it now appears, this is unnatural. Bring these back to give them a natural appearance. Trees back of the cottages are not good. They look artificial. This should, by all means, be altered.

OTHERWISE FOLLOW SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

MAKE THE FOLLOWING CORRECTION ON THE SKETCH

The green roofs on the cottages should be changed in color so as to make them the same color as the roofs on the buildings in the insert picture.

otherwise FOLLOW SKETCH FOR COLORING.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6-  
4-15  
2  
10

2/2-4/22/41  
2/2-4/24/41

2/8  
4.28.41



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H2755 ORDER NO. 47928 DATE 1/2/41

CUSTOMER WOODLAWN MEMORIAL PARK CORP.  
BLUEFIELD, W. VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M post cards SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WOODLAWN CEMETERY BLUEFIELD, WEST VIRGINIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CUSTOMER ASSUMES THAT WHERE THE PLATE IS MADE THAT THE PROPER SHADING EFFECTS WILL  
BE IN EVIDENCE TO INSURE THE CORRECT REPRODUCTION OF FOLIAGE PLANTS AS USED IN THE CLOCK.

OTHER WISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

*R*

*2-11-41*

*Lo 1*  
*Ret 6-2*  
*Re 1 3/4*  
*Lat 9*  
*99 1-9*  
*53-2-4-41*  
*2-7-41*

*As quoted*  
*MW*

JAN 4 1941



*X*  
*37*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 06-H2756 ORDER NO. 47930 DATE 1/9/41

CUSTOMER AMERICAN EXPANSION BOLT CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRESENTING STREAMEDGE THE MODERN  
PRINTING PLATE FOR ADDRESSOGRAPH MACHINES.  
(ETC. AS PER SKETCH.)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

*at cut edge*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

*Red ink*

*1.30.41*

*make Red impression  
" " " " " "*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Photo 5x7*

*Lo 1*

*Ret 7*

*He 2 1/4*

*Lat 9*

*205-29*

*49*

*1-18*

*JAN 14 1941*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0<sup>B</sup>-H2757 ORDER NO. 47932 DATE 1/9/41

CUSTOMER H.B.SHERMAN MFG. CO.  
BATTLE CREEK, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TULIP SPRINKLER (ETC. AS PER SKETCH.

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Follow Layout ADD TO THE TYPEMATTER: It is understood that in the absence of established credit, shipments may be made C.O.D. to expedite delivery if shipped directly.

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

Photo ret 3/6/41  
20  
6BA 2203

JAN 10 1941

make Red impression

1 Rep photo 5x7

Lo 3 1/2

Ret 2 1/2

He 2 1/4

Lat 10

50

Clay - red

3/6/41



8 SEP 1941

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H2758

ORDER NO. 47921

DATE 1/3/41

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

Same as 6AH1698

TITLE (IN FULL) "OUT WHERE THE WEST BEGINS"

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MESSAGE SPACE

"PICTORIAL WONDERLAND"

PRIVATE NO. AT BOT. OF DIVIDING LINE  
119

PHOTO PROPERTY OF

C.T.

Get Verses & set up  
as per instructions  
PRIVATE NO. AT EXTREME RIGHT IN UPPER  
BORDER - 119

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1698

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this company. Please  
see to it that all subjects or  
views are uniform and colors are  
in harmony with each other  
to make an attractive set.

Doubleprint 2

ESTIMATE  
By \_\_\_\_\_  
Date \_\_\_\_\_  
Cost Dept. Checked \_\_\_\_\_

DATE ENTERED DEPT.	DATE COMPLETED
13-12-2	1/8 Op
78	
27 13/4	1-15-41
204 10	

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND DISCUSS'D \_\_\_\_\_  
By \_\_\_\_\_  
3-27-41  
LH

FEB 23 1941

42



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H2759

ORDER NO. 47921

DATE 1/3/41

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIVE CHINESE SCHOOL,  
CHINATOWN, SAN FRANCISCO, CALIF.

USE GOTHIC TYPE

PRIVATE NO. AT EXTREME RIGHT IN UPPER  
BORDER — 73

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE  
PUT IN AT BOT. OF MESSAGE SPACE.

"PICTORIAL WONDERLAND"  
PRIVATE NO. AT BOT. OF DIVIDING LINE  
73

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
order for 25 cards. Please  
see to it that the pictures  
are arranged and captioned  
in harmony with each other  
to make an attractive set.

Rephoto

11

DATE 7 1941

Cost Dept. Checked 1

By \_\_\_\_\_

Date 1/18/41

DATE COMPLETE

DATE	TIME	DATE	TIME
11	4		
81	1-1341		
225	1 1/2	15 Jan	
213	9 1/2	4/18/41	4/22/41
	4	28-41	

DATE RECEIVED

DATE

Rm 44  
45